



LOCATE  
EAST SUSSEX

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# UPDATE & PROGRESS

May 2018

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**European Union**

European Regional  
Development Fund

**South East Invest:**

Inward investment for  
East Sussex and Essex



## 01. WHAT WE DO

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## WHAT WE DO

- Promote economic growth in East Sussex
- Help East Sussex companies to grow
- Encourage companies to move into East Sussex
- Champion East Sussex as a place to do business
- Highlight importance of innovation and collaborative working



## 02. WHO WE ARE

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MAY 2018. WHO WE ARE

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ADAM BERGER



CHRIS THOMAS



PHIL POCOCK



JIM FLETCHER



KAYE CRITTELL



GEOFF MANN



BETH KING



MILAN MATEJKA



PHILIP JOHNSON



EMILY WRIGHT



SIMON BENNET



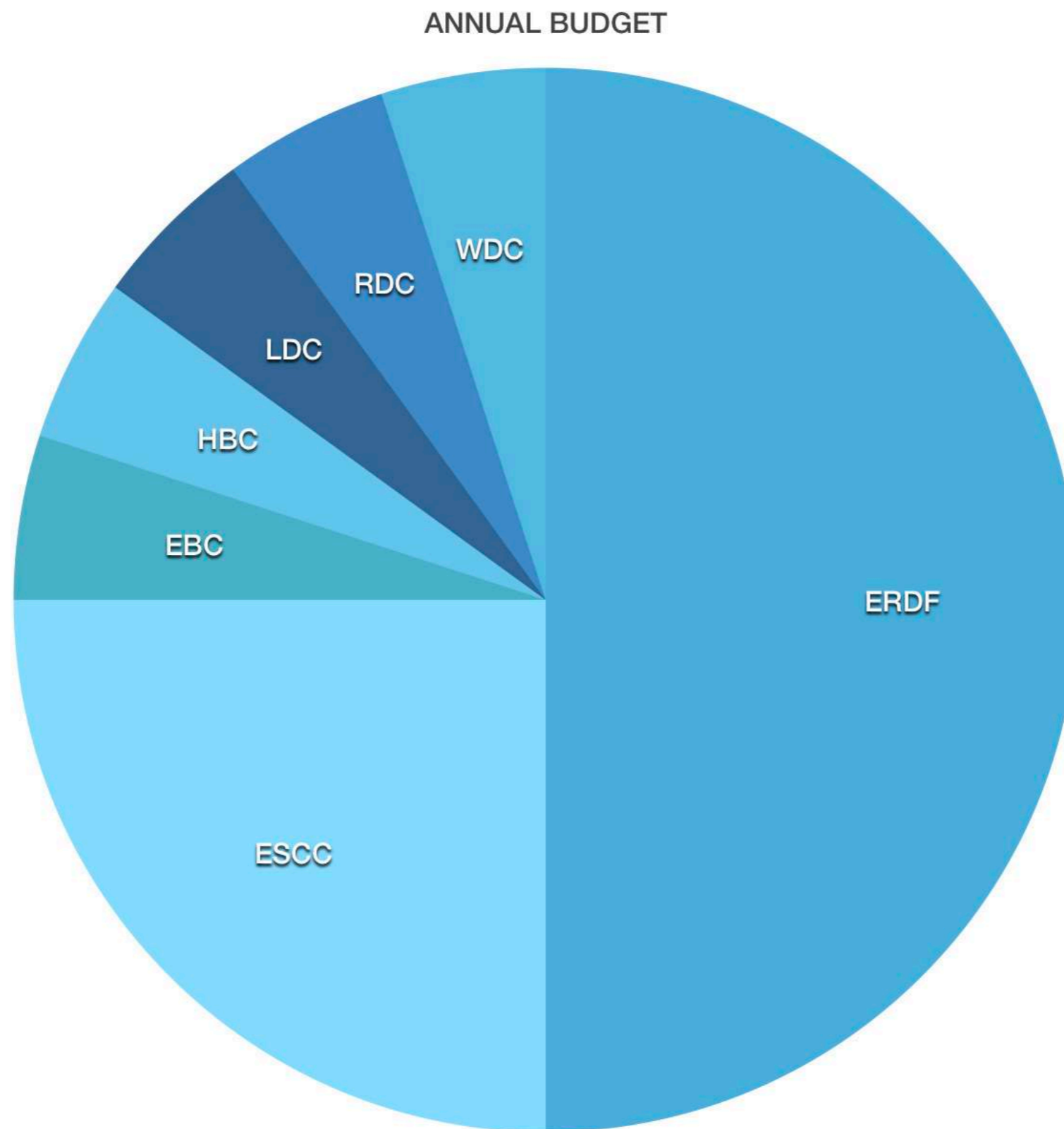


## 03. BUDGETS

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MAY 2018. ANNUAL BUDGET

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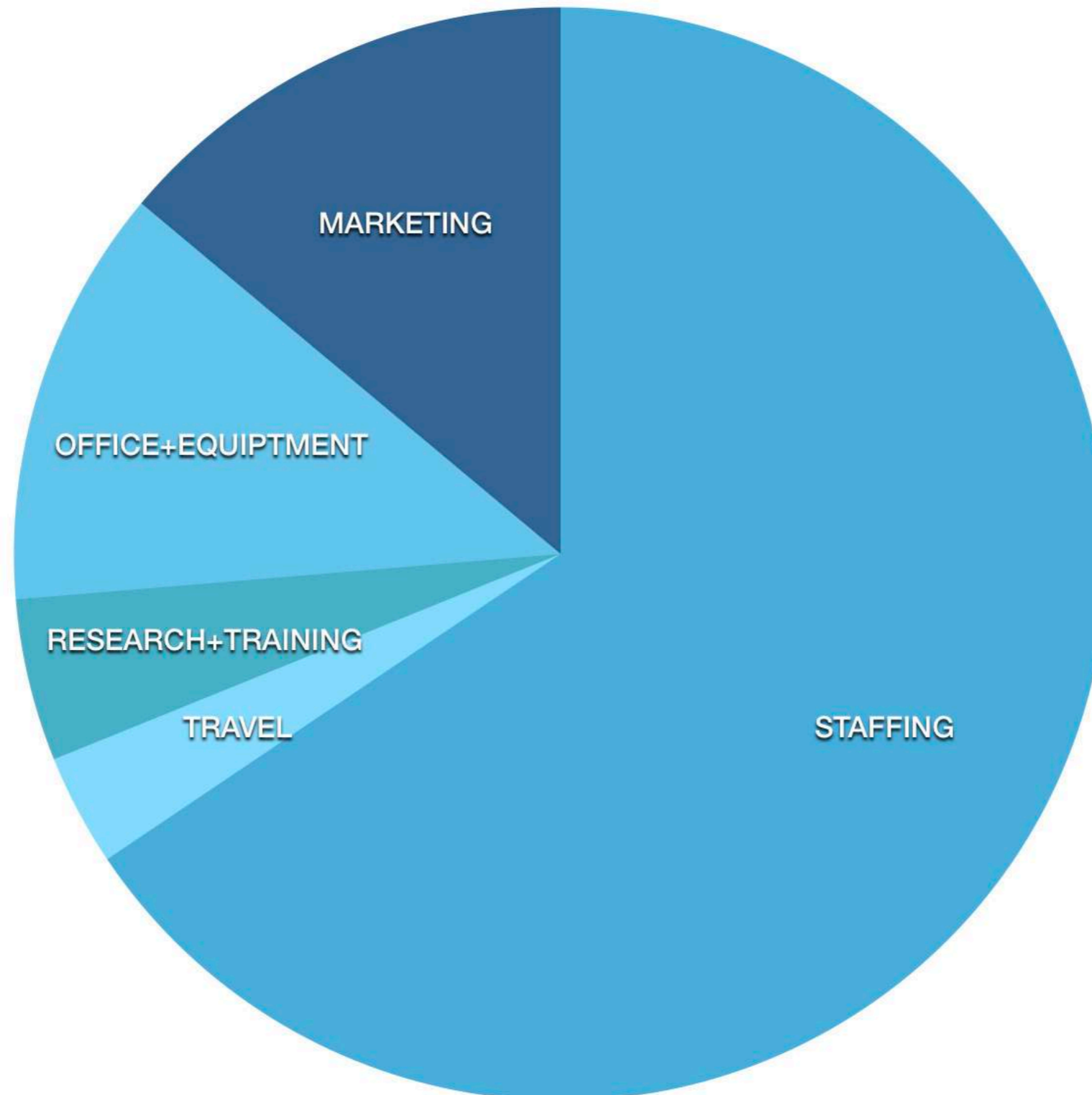




MAY 2018. BREAK DOWN

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ANNUAL BUDGET £420,000



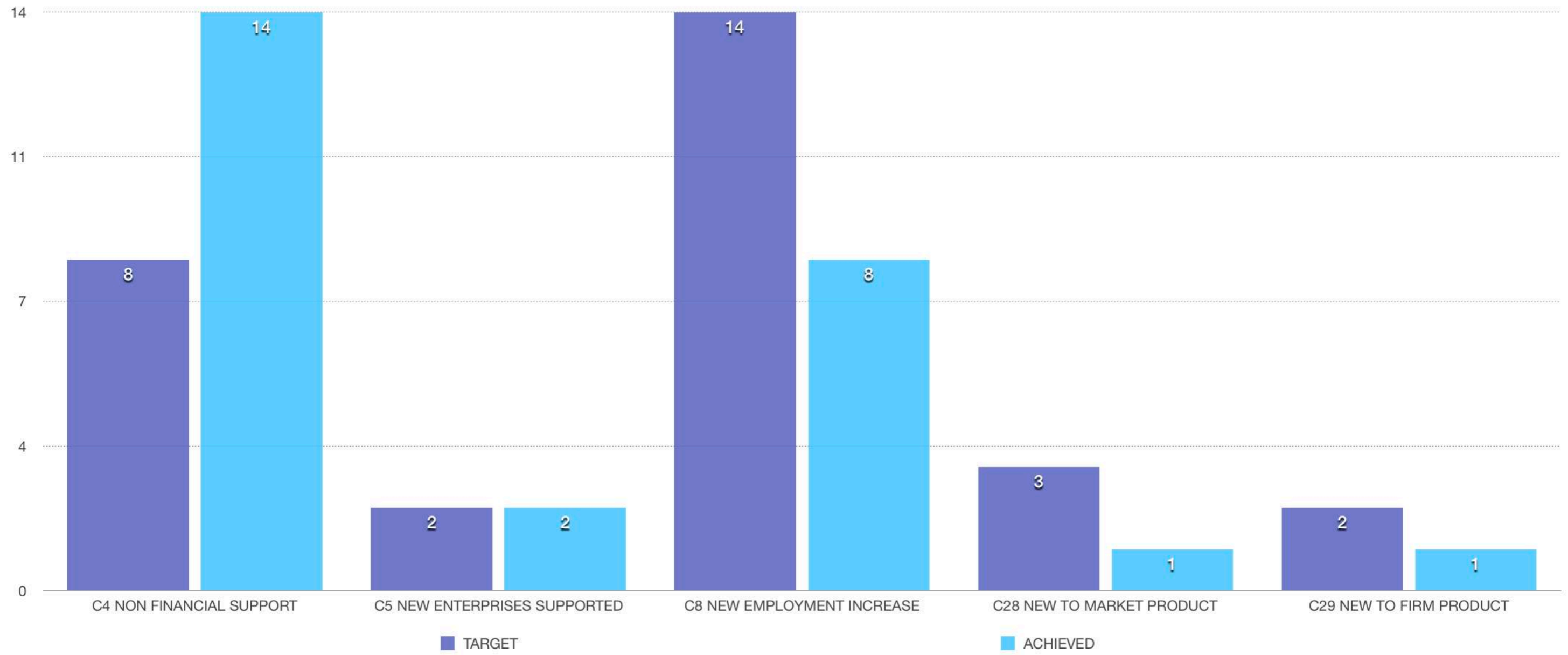




## 04 . TARGETS & ACHIEVEMENTS

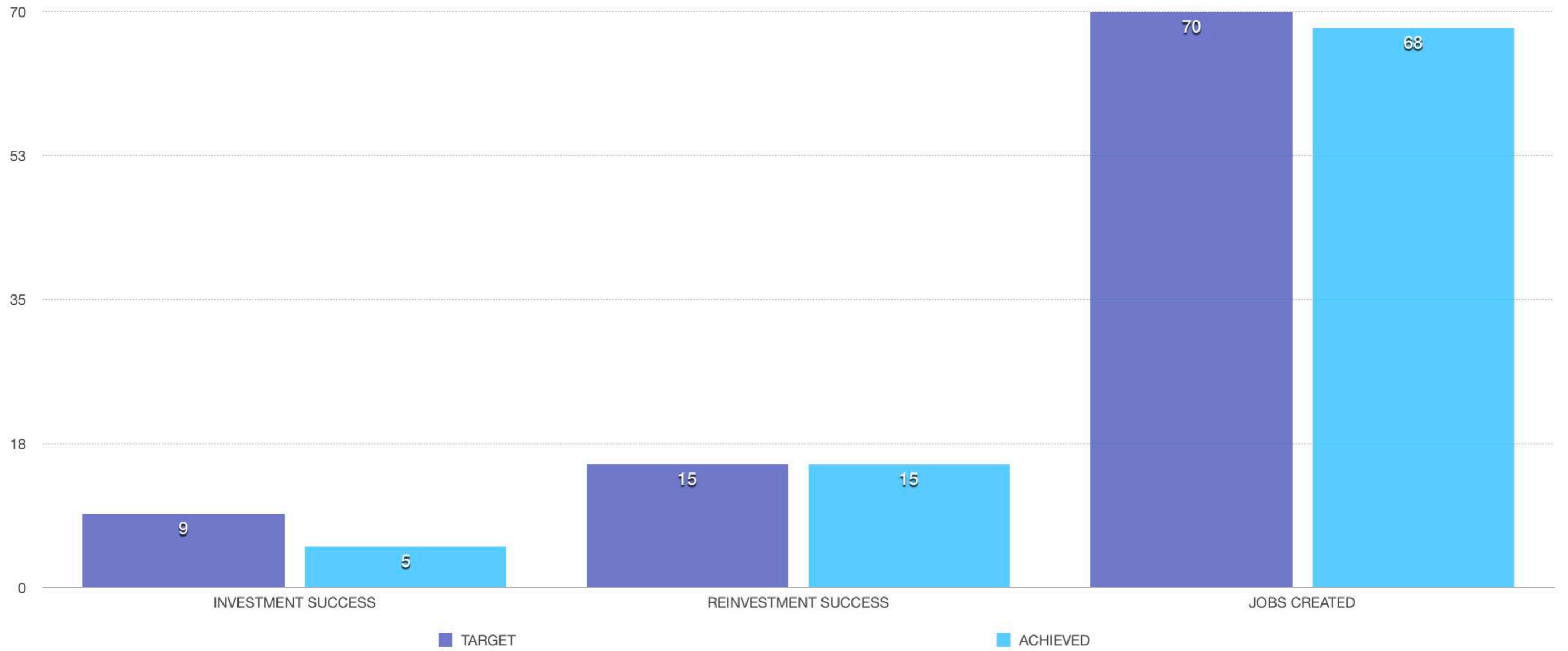
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## MAY 2018. ERDF TARGETS TO DATE

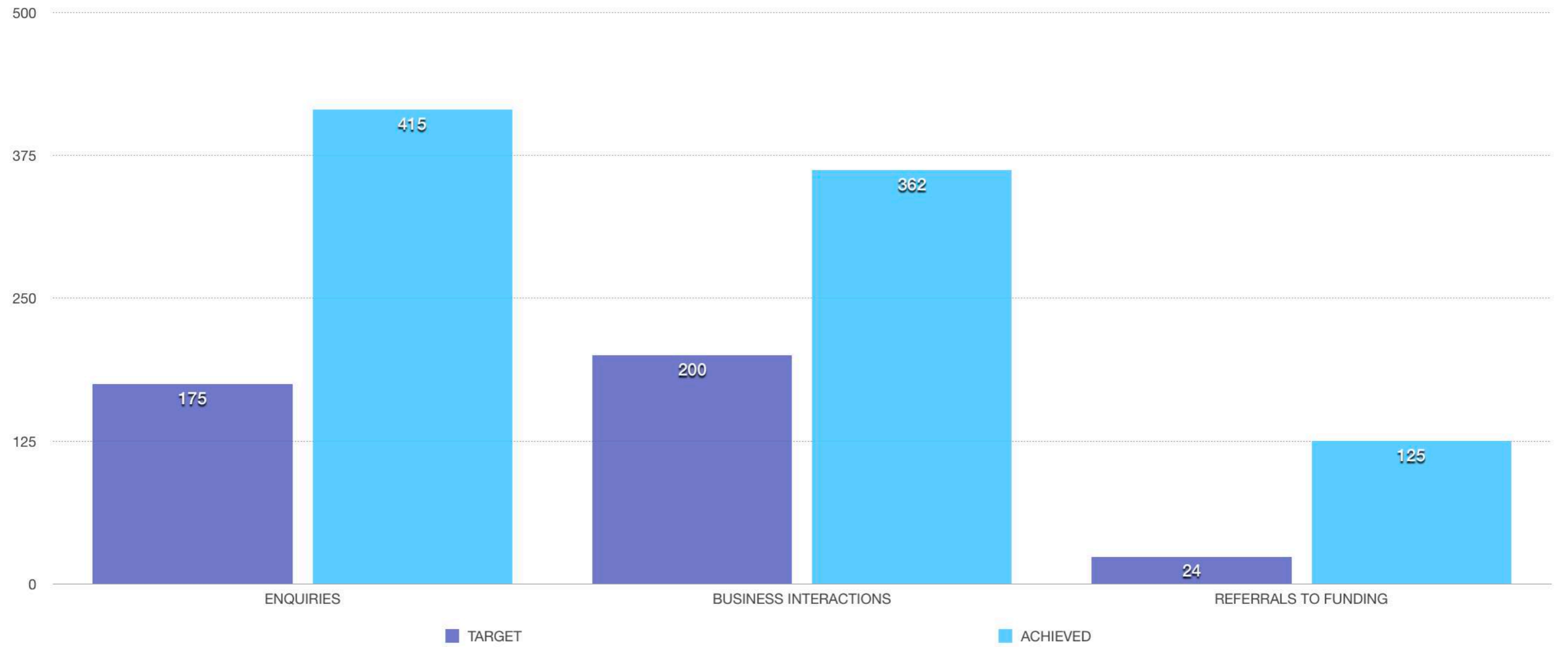




## MAY 2018. CORE TARGETS



## MAY 2018. CORE TARGETS



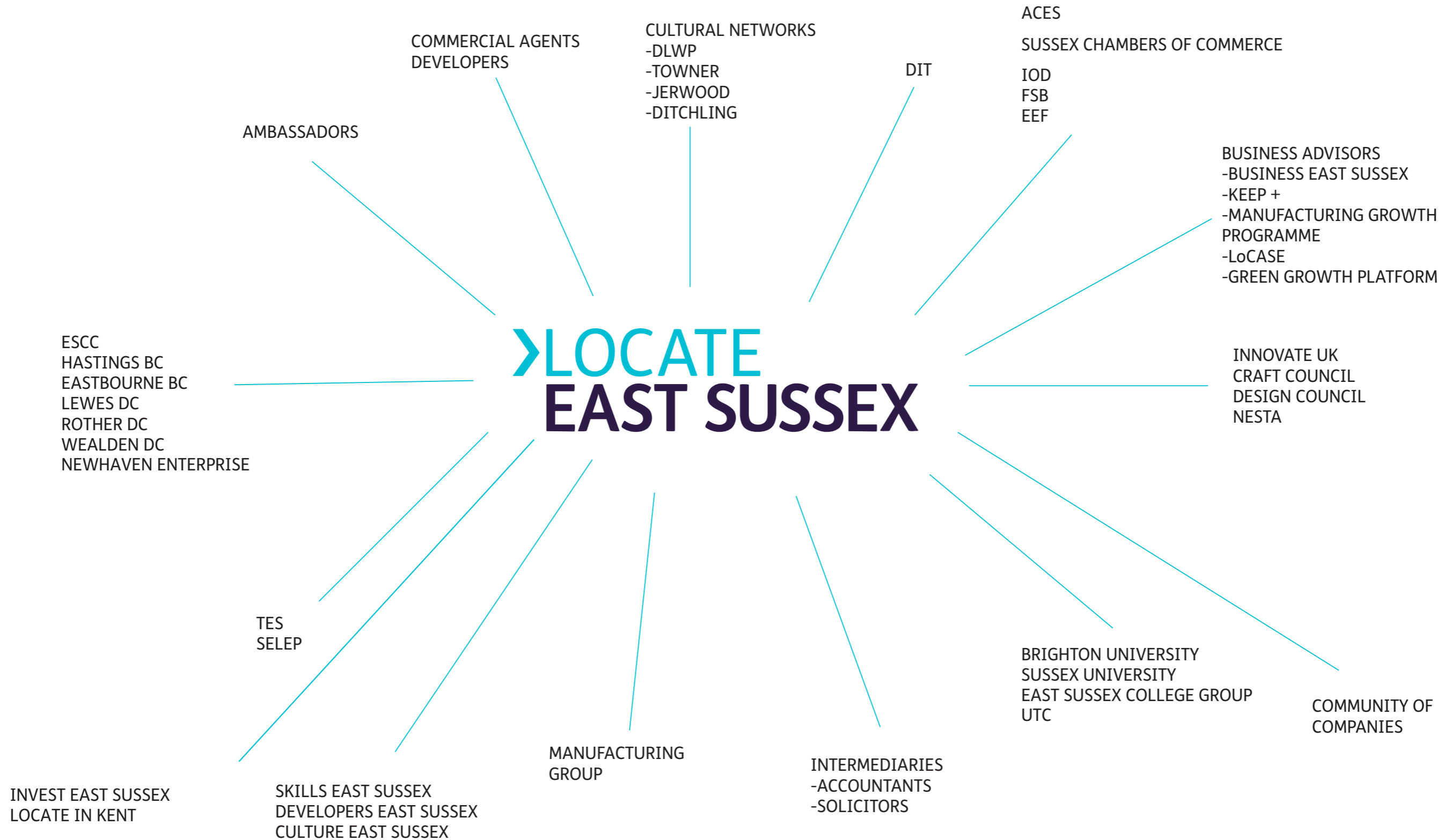




## 05. OUR ECO - SYSTEM

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MAY 2018. OUR ECOSYSTEM







## 06. HOW WE WORK

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# HOW WE WORK

- EDOs and Planning Teams
- Commercial Agents
- Developers
- Companies
- Intermediaries



## 07. MARKETING

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# MARKETING

- Brand
- Collateral
- Website
- Social Media
- Events and Exhibitions
- Ambassadors
- Sector propositions
- Proactive Promotions



Support as unique as your business.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh.

Read More ->



SOUTH EAST INVEST: Inward Investment for East Sussex and Essex

How we can help you

- 01 Support Business support
02 Funding
03 Property

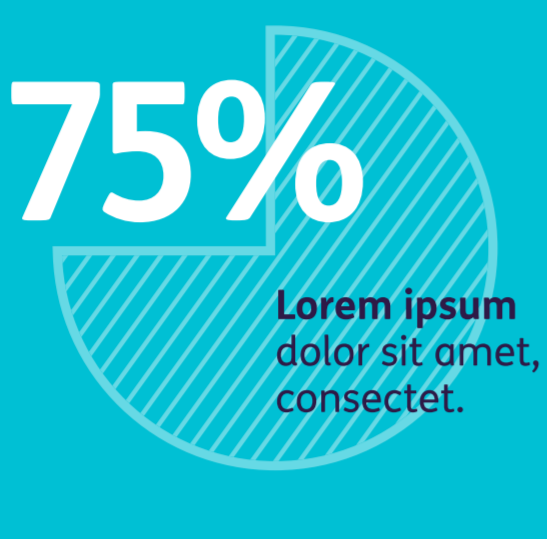
Why East Sussex?



Learn More ->

Find your focus

Key facts and figures



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- 01 I am looking to establish my Advanced Manufacturing business
02 My business employs 10 - 49 members of staff
03 My business is Established
04 I want my business to be located in Peacehaven

Find my focus ->

Keep an eye out

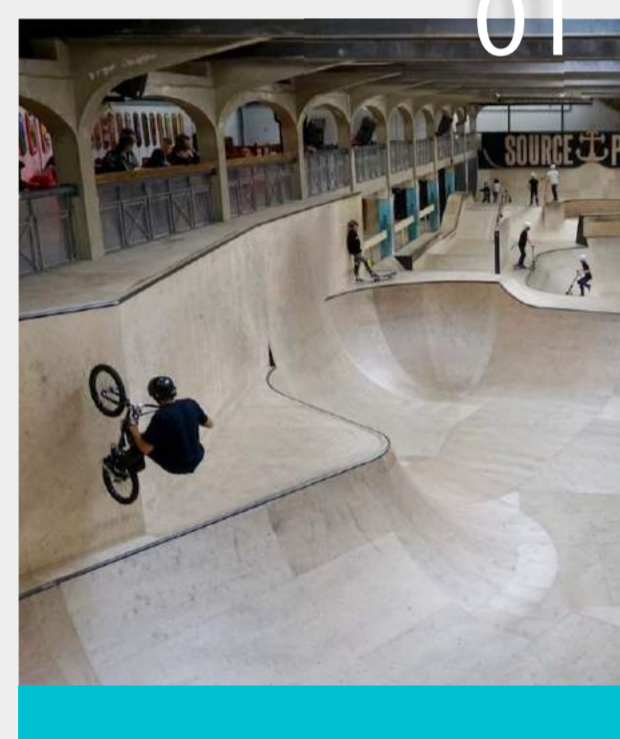
Can designers save the world?

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Read More ->



Success stories



Source Park
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Surrey Nanosystems
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Gun Brewery
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View all success stories ->

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut Duis autem vel eum iriure dolor in vulputate minim venia.

Name Surname
Job Role

Did you know?



Connectivity

We're well connected

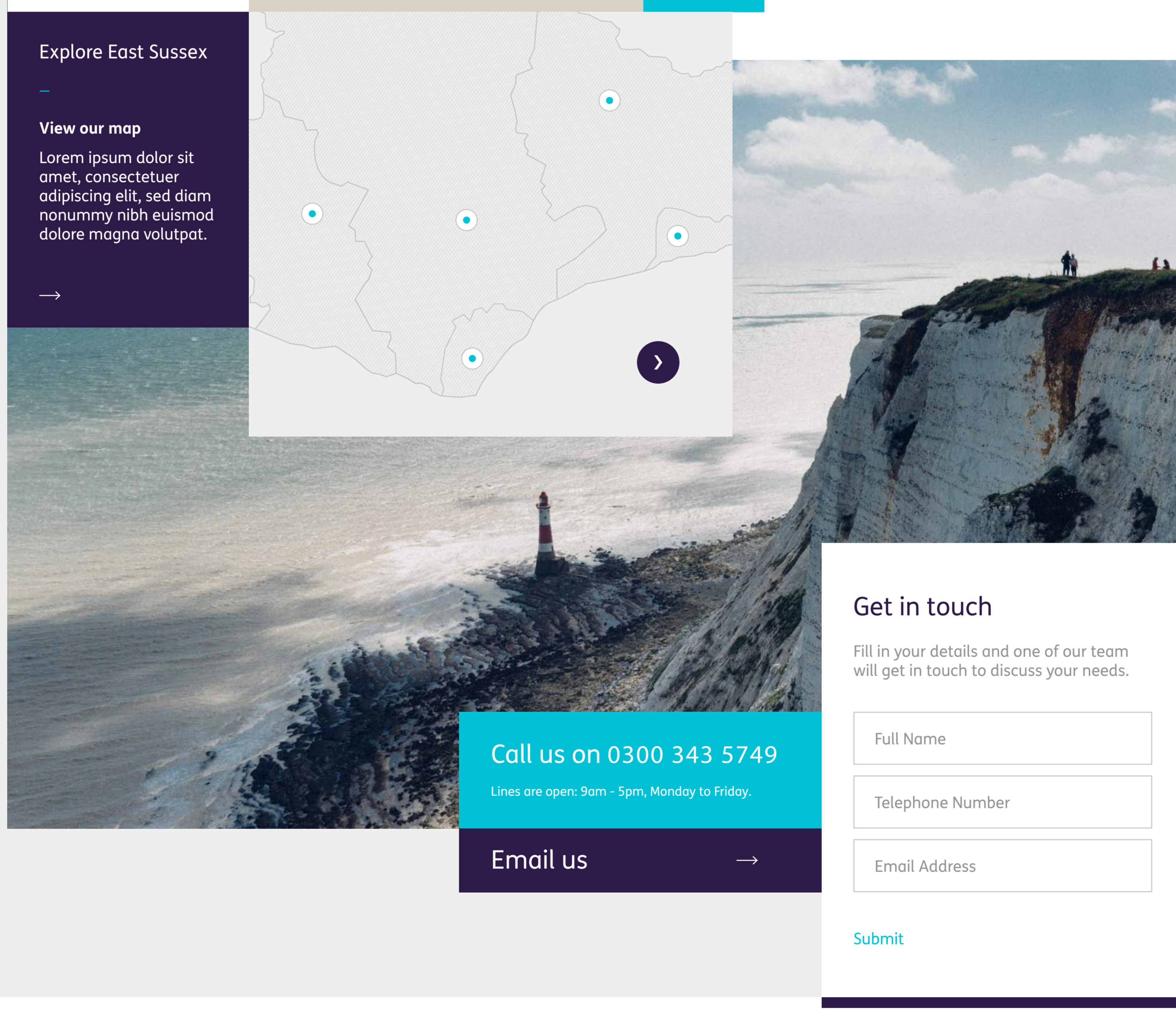
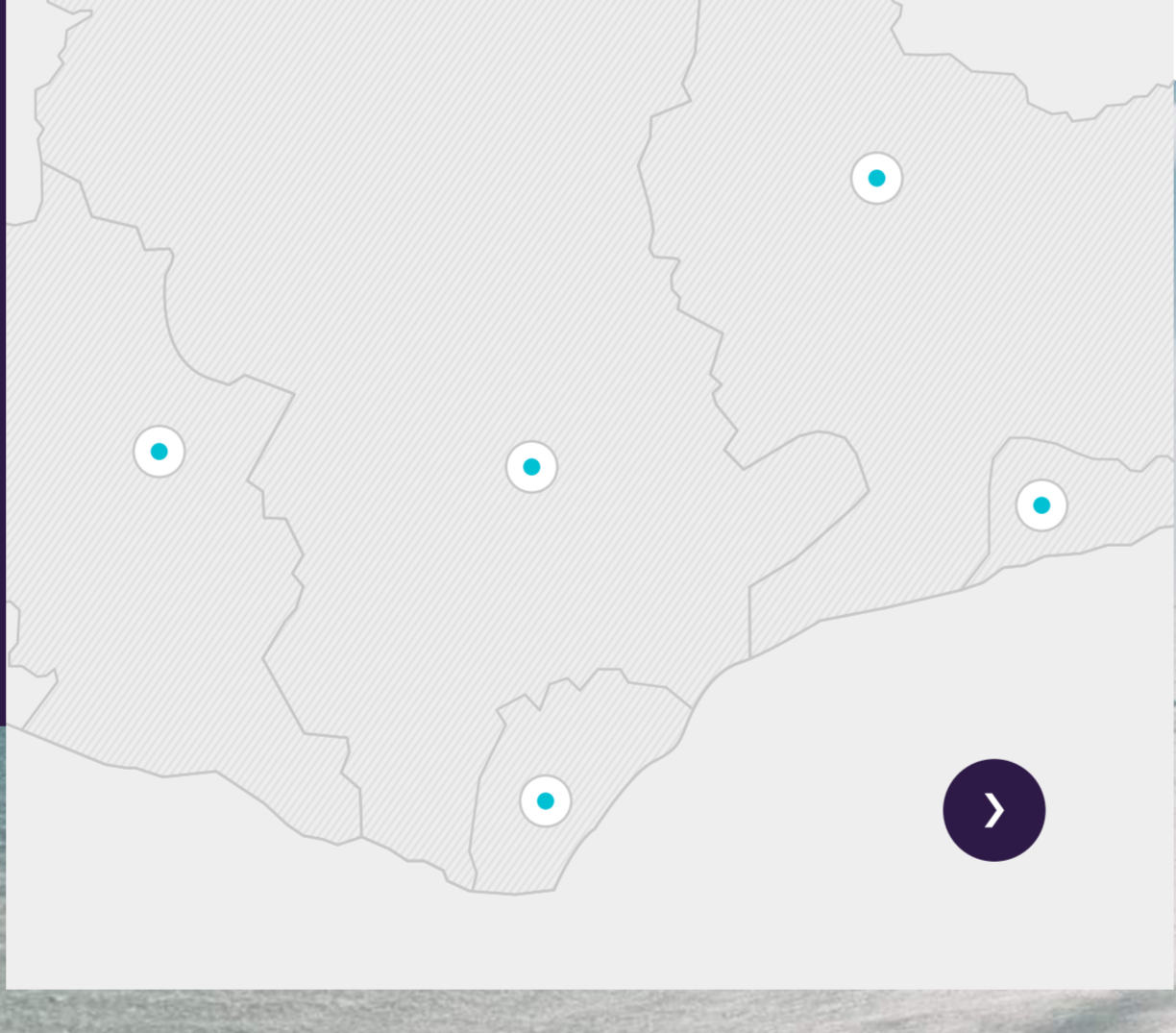
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Read More ->

Explore East Sussex

View our map

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Get in touch

Fill in your details and one of our team will get in touch to discuss your needs.

Full Name

Telephone Number

Email Address

Submit

Call us on 0300 343 5749

Lines are open: 9am - 5pm, Monday to Friday.

Email us ->

SUPPORT AS UNIQUE AS YOUR BUSINESS.

Footer area containing navigation, contact info, social media, and a 'Stay up to date' form.





## 08. INSPIRING INNOVATION

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## ZOONOU - EASTBOURNE

- › Software testing and quality assurance
- › Help organisations to produce outstanding digital products
- › Support in growth and expansion
- › Recently opened new offices in refurbished town centre buildings



## CURVE PUSHER - HASTINGS

- › Mastering service for vinyl records
- › Moved from Hackney
- › Building state of the art facilities
- › Sound proofing by Battle- based Amadeus



**CURVE PUSHER**  
VINYL, CD AND DIGITAL MASTERING



## CRAFTED IN LEWES - LEWES

- Bespoke furniture and joinery
- Relocated from London
- Referral from Studio Hardie
- Funding for 5 axis CNC machine
- Created 5 new jobs



## BDH CENTRELESS - ROTHER

- Centreless grinding, plunge grinding, thru-feed grinding, bar grinding
- Aviation, automotive, motor-sports, marine and defence sectors
- Ferrous, non-ferrous, alloys, titanium, plastics, glass, graphite
- Programme and business support for company leadership



## GUNNEBO - WEALDEN

- › Global leaders in security systems with integrated design
- › Security gates and doors, electronic security system, monitoring and surveillance, cash management
- › Significant European (Swedish) investment
- › Building new research and development facility on Ashdown business park

**GUNNEBO**<sup>®</sup>

*For a safer world*





## 09. IMAGE OF EAST SUSSEX

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# IMAGE

- Workshop to examine issues with East Sussex image
- Worked with TES to explore ways to communicate business message
- Exploring opportunities to use collaboration with GTR



**THANK YOU**