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# South East LEP *2017*

Adam Bryan  
Managing Director  
Annual Conversation  
Thursday 7<sup>th</sup> December 2017



1. At a Glance
2. Capital Programme  
Management
3. ESIF
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5. Skills
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8. Working Groups:
  - a) Social Enterprise
  - b) Coastal
  - c) Rural
  - d) Tourism
  - e) SECEN
9. Energy
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11. 2018



## 2017 at a glance

- **LGF**: 4,234 homes; 3,571 jobs
- **LGF**: £134m
- **ERDF**: likely 97% utilised
- **Growth Hub**: 2,265 business supported, 44,000 connections
- New **Skills Strategy** ready to go
- **Housing starts** up 85%
- Leading **tri-LEP energy** project
- Undergoing technical **website** rebuild
- Two large **engagement** events
- **Brand** re-launch





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# Capital Programme Management



# Capital Programme Management

## Highlights

- A total of **20 projects completed** to date
  - **4234 houses** and **3571 jobs** delivered to date
  - **£134.373m** LGF spend to date (as reported in October 17)
  - **79** Projects approved by the Accountability Board
  - Accountability Board has awarded **£454.263m** to date
- 

# Capital Programme Management

## Projects completed

Swallows Business Park	Tonbridge Town Centre Regeneration
Sovereign Harbour	M20 Junction 4
Colchester Broadband Infrastructure	A26 London Rd/ Speldhurst Jct/Yew Tree Jct
Colchester LSTF	Maidstone Gyratory Bypass
Colchester Town Centre	Folkestone Seafront on site engineering works
Thames Gateway South Essex – LTSF (Essex)	Rathmore Road
A414 Maldon to Chelmsford	Maidstone Sustainable Access to Employment
Colchester Park and Ride	A20 Junction Improvements – DWDR
Medway City Estate Connectivity (Phase 1)	Southend Growth Hub (Phase 1)
Thames Gateway South Essex – LTSF (Southend)	Capital Skills Projects

# Capital Programme Management

## Projects to complete by end of 2017/18

- Newhaven Flood Defences (LGF funding aspect)
- Colchester Integrated Transport Package
- A414 Pinch Point Package
- Ashford International Connectivity (Ashford Spurs)
- Medway Cycle Action Plan
- A127 Kent Elms Corner
- Southend Central Area Action Plan – Phase 1
- London Southend Airport Business Park – Phase 1



# Capital Programme Management

## Approach

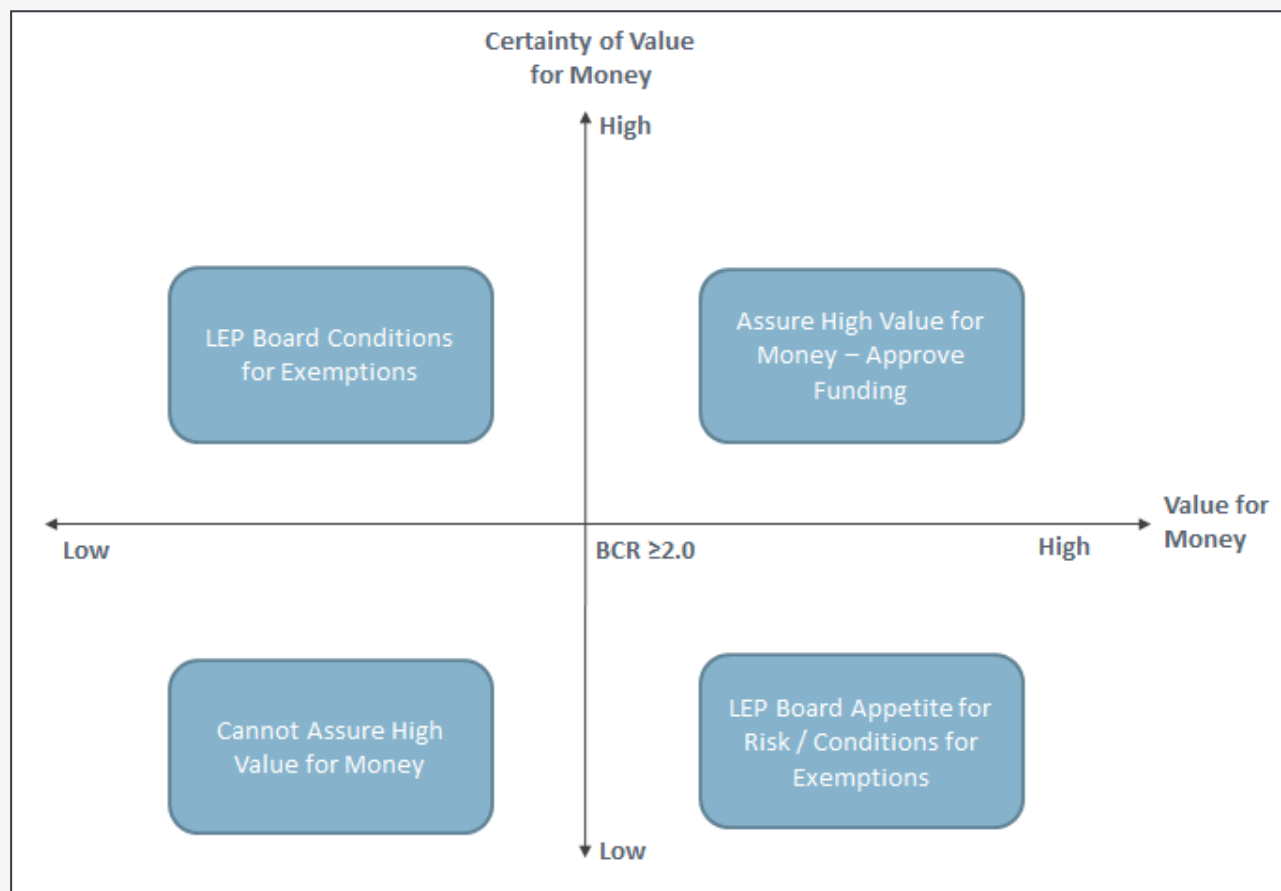
- ✓ Clear compliance with **Assurance Framework**
- ✓ **Robust Value for Money assessment** through Independent Technical Evaluation (ITE) process
  - Independent review of each Business Case prior to funding award
  - Requirement to demonstrate High Value for Money
- ✓ Strong Capital **Programme Management**
  - Quarterly reporting to Accountability Board and Government
  - Monitoring of project delivery, risk, spend and benefit realisation
  - Programme management at SELEP and local authority level



# Capital Programme Management

## Ensuring Value for Money

- Business Case developed for each LGF project
- Projects must demonstrate high value for money (or comply with closely defined exemptions)
- Further review for projects over £8m LGF allocation
- Defined process for managing underspend, introducing new projects or managing project change



# Capital Programme Management

## Decisions by the Accountability Board (in 2017/18 to date)

- Ashford International Rail Connectivity (£8.900m)
- Technical and Professional Skills Centre – Stansted (£3.500m)
- Basildon Integrated Transport Package (£6.400m)
- A26 Cycle Improvements, Tunbridge Wells (£1.000m)
- Innovation Centre, University of Essex (£2.000m)
- A2500 Lower Road/ Barton Hill drive (£1.265m)
- London Southend Airport Business Park (£5.315m)
- Southend Central Area Transport Project Phase 2 (£2.000m)
- EDGE hub (£6.120m)
- A133 Colchester to Clacton (£2.740m)
- M11 Junction 8 (£2.734m)
- A414 Chelmsford to Harlow (£2.173m)
- Mercury Rising Theatre (£1m)
- Sandwich Rail Infrastructure (£1.025m)
- **Total funding award in 2017/18 to date - £46.172m**

# Capital Programme Management

## LGF spend position

- ✓ £56.975m LGF spend in 2015/16 and £75.895 in 2016/17, including DfT retained schemes
- ✓ Further **£112.364m forecast in 2017/18** (£97.153m) excluding retained schemes)

## 2017/18 LGF spend forecast

SELEP Total	East Sussex	Essex	Kent	Medway	Southend	Thurrock	Retained schemes
£112.4m	£26.4m	£14.1m	£34.2m	£5.9m	£7.5m	£8.9m	£15.2m

# Capital Programme Management

## Forecast LGF spend position (£m)

	Planned Spend in 2017/18  (as restated in September 2017)	Total Forecast Spend in 2017/18  (as reported in October 2017)	Variance*	Variance* (%)
East Sussex	25.999	26.404	0.405	1.56%
Essex	17.867	14.099	-3.768	-21.09%
Kent	32.236	25.923	-6.313	-19.58%
Medway	12.299	5.910	-6.389	-51.95%
Southend	13.508	7.517	-5.991	-44.35%
Thurrock	12.293	8.905	-3.387	-27.55%
<i>Skills</i>	0.096	0.096	0.000	0.00%
<i>M20 Junction 10a</i>	8.300	8.300	0.000	0.00%
<b>LGF Sub-Total</b>	122.597	97.153	-25.443	-20.75%
Retained	31.126	15.211	-15.915	-51.13%
<b>Total Spend Forecast</b>	153.723	112.364	-41.358	-26.90%

# Capital Programme Management

## Forecast LGF spend forecast relative to LGF allocation available 2017/18 (£m)

	(£m)
LGF allocation in 2017/18	92.088
Carry forward from 2015/16 and 2016/17 to 2017/18	26.428
Total LGF available to spend in 2017/18	118.517
Total LGF revised planned spend in 2017/18	97.153
Variance*	21.363

\*Difference between the total LGF available to spend in 2017/18 and the updated 2017/18 spend forecast.

# Capital Programme Management

## Mitigation

Option	Mitigation
1	Bringing forward future year LGF spend on scheme in the 2017/18 programme
2	Bringing forward 2018/19 LGF scheme to spend in 2017/18
3	Transfer of LGF between partner authorities
4	Re-profiling of spend between LGF projects and local authority capital programme
5	Hold of LGF by SELEP between 2017/18 and 2018/19

# Capital Programme Management

## Mitigation

### Accelerated Spend

- Eastbourne and South Wealden Walking and Cycling LSTF package (£0.750m)
- Devonshire Park (£1.600m)
- A131 Chelmsford to Braintree (£0.750m)
- M11 Junction 8 Improvements (£0.500m)

### New projects in LGF programme

- Sandwich Rail Infrastructure – infrastructure to enable Kent to host the Open Championship (2020) and future events
- Mercury Theatre – regeneration of theatre to enhance the cultural sector and tourism economy in Colchester, Essex

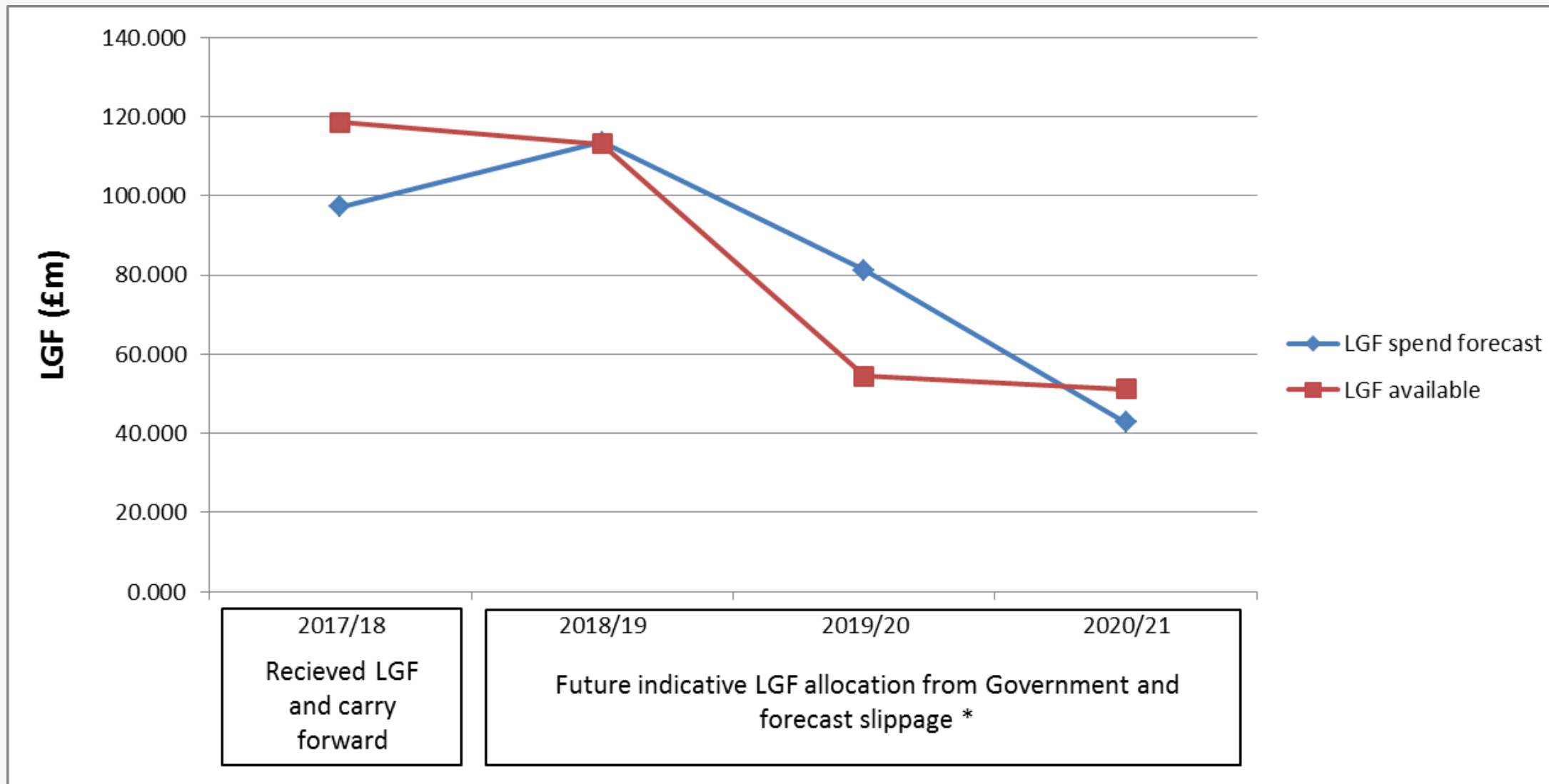




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# Capital Programme Management

## Mitigation







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# Capital Programme Management

## Chelmsford ITP – Mill Yard (Essex)

- Due to complete in March 2018
- Partnership working between SELEP, ECC, Chelmsford City Council, Greater Anglia and Network Rail
- Station redevelopment and accessibility improvements
- Supporting the delivery of **2000 homes** in the town centre



- **£3m LGF allocation** (£2m LGF spend to date)
- Developer and Network Rail contributions
- (£1.3m developer contributions and **£3.2m** National Station Improvement Programme).





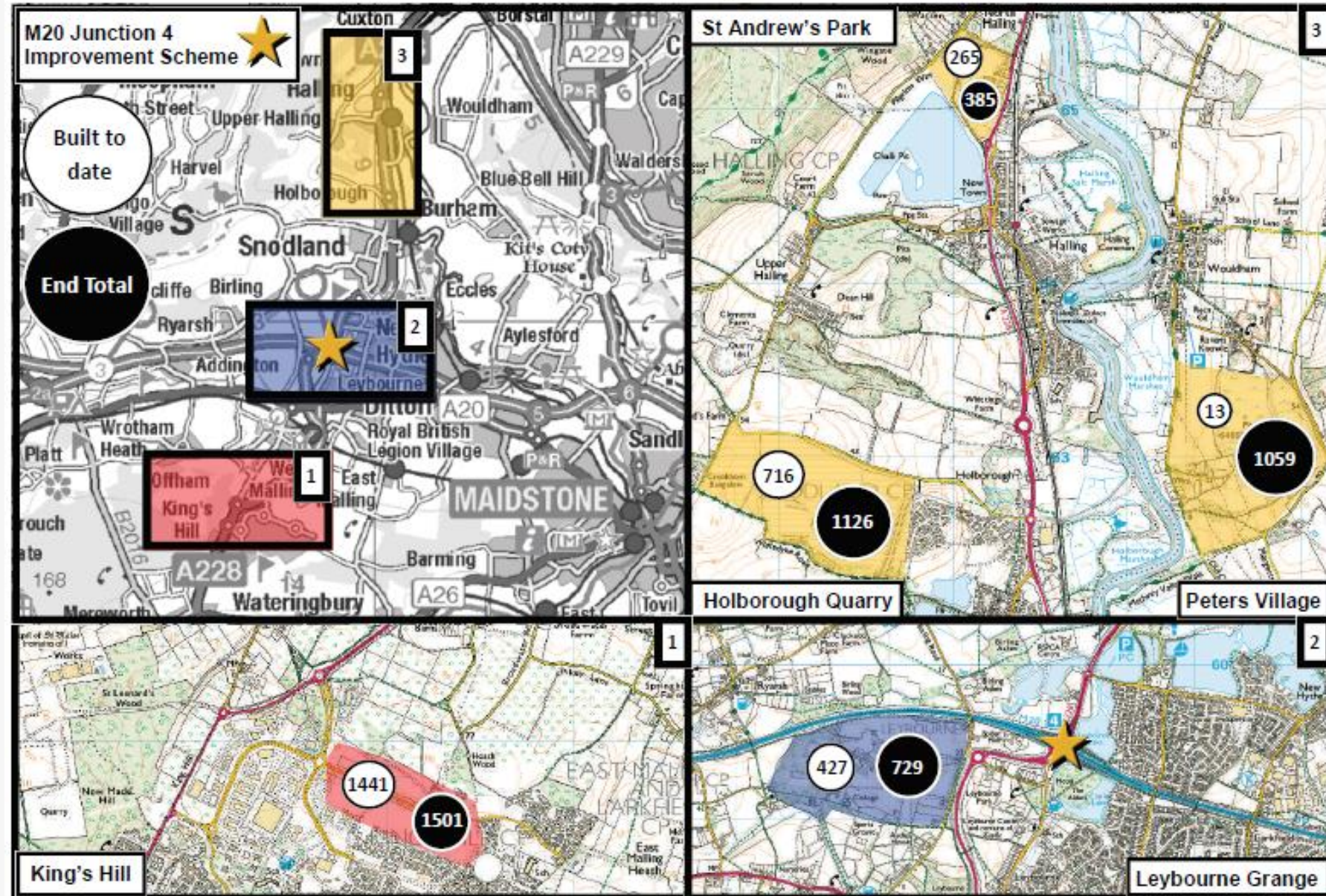


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## M20 Junction 4 (Kent )

- Motorway bridge widening
- **Project completed** in February 2017
- **£2.2m LGF** allocation and £3.6m developer contributions
- Unlock 3,729 dwellings and 104,000 square metres of commercial development
- 31 small or medium enterprises SMEs sub-contracted during construction works of which 20 were local

M20 Junction 4 Housing Build Out Rates





# Capital Programme Management

## Tonbridge Town Centre Improvements (Kent )

- Public realm improvements, including widening and resurfacing of the pavements, street furniture, traffic calming and 20mph speed limit
- Phase 1 completed in June 2016 and second phase completed in April 2017
- £2.4m LGF



- **150 FTE jobs created to date** – through new retain business premises
- 142 new homes delivered in town centre area
- **Vacant premises reduced** from 30 in January 2016 to 16 in January 2017





# Capital Programme Management

## Chatham Town Centre Place-making (Medway)



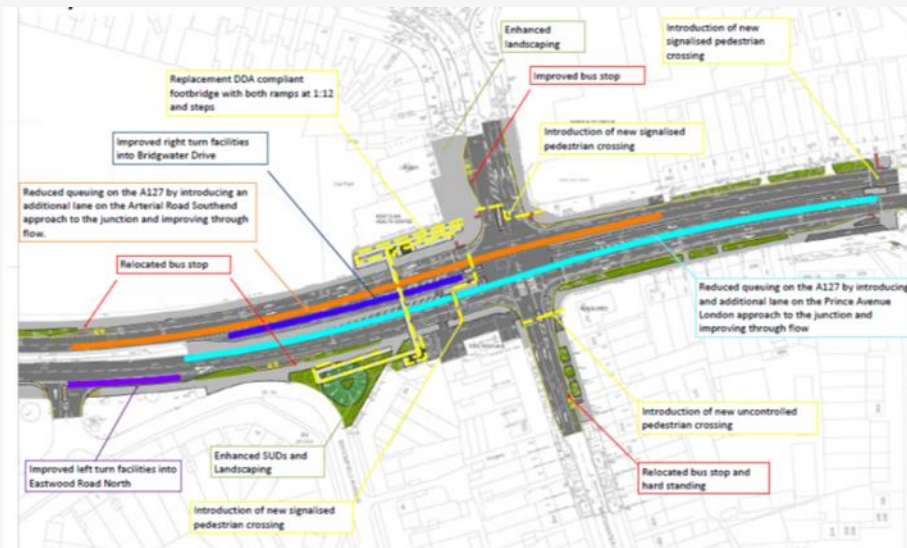
- Station improvements
- Improved cycle and pedestrian connectivity
- Improving the link and public realm between Chatham Railway Station and Chatham Town Centre and Waterfront area and provision of a new civic space.
- Project due **to complete in June 2018**

- **£4m LGF** investment (£1.98 LGF spend to date),
- Network Rail contributions - £0.900m
- **150 homes** delivered to date



## A127/A1015 Kent Elms Junction Improvement (Southend)

- Junction improvements to support London Southend Airport and the Southend and Rochford Joint Area Action Plan (JAAP)
- Project to release land and create 7,380 high value jobs



# Capital Programme Management



- Element 1 (Eastbound carriageway works) **completed in June 2017** and phase 2 due to be completed in June 2018
- £4.3m LGF allocation and £0.941 Southend Borough Council contribution



# Capital Programme Management

## London Southend Airport Business Park

- Project to create employment and deliver a pioneering innovation centre for start-up businesses together with grow-on space at the 20.88 hectare site



- **£23m LGF** allocation and £8m Southend BC contribution
- Project will deliver:
  - ✓ **85,148m<sup>2</sup>** – New Commercial Floorspace (sqm)
  - ✓ **164** – Gross Permanent Jobs (direct)
  - ✓ **3,551** – Gross Permanent Jobs (indirect)
  - ✓ **84m GVA** benefits





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# European Structural Investment Funds (ESIF)





# ESIF allocation

## ESIF

- **£161m allocated to SELEP for a 2014-2020 programme**

## ESF

- **£71.6m**
- Access to employment, integration of young people, social inclusion, and investing in skills, education and lifelong learning

## ERDF

- **£74.1m**
- Research and innovation, SME growth, low carbon economy

## EAFRD

- **£14.5m**
- Rural businesses, rural tourism and food manufacturing



# Contracted European Social Fund (ESF) £50m projects currently delivering

ESF Priority / Match funder	Project Name	Geog	Contract value (subject to re-profiling)	Targets (subject to re-profiling)
Close to or in labour market Basic and Higher Level Skills – Education and Skills Funding Agency (ESFA)	Enhancing Apprenticeships (STUK and SEETEC)	All LEP	£14,799,000	6,027 learner assessments, 4,902 progression to apprenticeship, training or work
	Higher level skills in workforce (Ixion)	All LEP	£4,604,575	3002 learner assessments, 1800 progression in work
	Basic level Skills in the workforce (STUK)	All LEP	£2,000,000	1200 learner assessments, 1,101 training progression
	Numeracy skills support in the workforce (STUK)	All LEP	£2,160,000	2,620 learner assessments
	Digital Skills in the workforce (East Kent College)	ALL LEP	£1,416,550	801 learner assessments, 653 progression in work
Near work- DWP	Work Routes (Reed)	ALL LEP	£10,000,000	4,500 into work by 2020
Youth empl initiative	Thurrock on Track	Thurrock	£2,511,884	<b>tbc</b>
Further from work Social Inclusion – Big Lottery	Ginger Bread 'Working Forward	All LEP (2 contracts)	£763,100 (north) £830,800 (south)	195 (north), 195 (South) engaged & closer to work
	4SX The way to Work	Greater Essex	£483,000	117 people engaged & work readiness improved

# Contracted European Social Fund (ESF) £50m projects currently delivering

ESF Priority / Match funder	Project Name	Geography	Value (subject to re-profiling)	Targets (subject to re-profiling)
Social Inclusion – Big Lottery	Ixion ‘Connecting Choices’	Greater Essex	£772,800	195 people engaged & work readiness improved
	Enable East ‘Heads up’	Greater Essex	£1,787,100	469 people engaged & work readiness improved
	Rural community Council of Essex Skills Project	Greater Essex	£483,000	117 people engaged & work readiness improved
	Papworth Trust ‘Community Connections’	Greater Essex	£2,666,200	664 people engaged & work readiness improved
	Royal British Legion Industries (RBLI) ‘Better Opportunities’	Kent & East Sussex	£869,400	235 people engaged & work readiness improved
	Porchlight ‘Aspirations for Life’	Kent & East Sussex	£2,250,500	586 people engaged & work readiness improved
	Social Enterprise Kent ‘Lots More to Offer’	Kent & East Sussex	£483,000	150 people engaged & work readiness improved
	Sussex Community Development Association ‘Let’s Get Working’	Kent & East Sussex	£3,574,200	898 people engaged & work readiness improved



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# ESF Highlights & £20m remaining funding

- ESF projects showcased at SELEP 'Celebrating Skills' event in July 2017 with former Skills Minister Robert Halfon MP & Head of ESF, Catherine Blair
- Current applications being evaluated by DWP - supporting young people to enter growth sectors (£1.5m)
- Greater ESIF Committee role in reviewing bids going forward and federated boards to be engaged in all bids
- ESF workshop held in September with over 100 stakeholders to agree future call focus to include leadership and management, internships, simplification, transport and disadvantaged groups
- Projects described in full (with LEP Skills capital) at [http://www.southeastlep.com/images/uploads/resources/SELEP\\_brochure %28ESF and Skills Capital%29.pdf](http://www.southeastlep.com/images/uploads/resources/SELEP_brochure_%28ESF_and_Skills_Capital%29.pdf)



# European Regional Development Funding

- Supporting SME creation and growth, business research and innovation, and a shift to a low carbon economy
- The programme aims to support over 5,000 SMEs and create 1,700 new jobs
- 97% of our allocation is contracted, potentially committed or likely to be bid for

## Progress to date

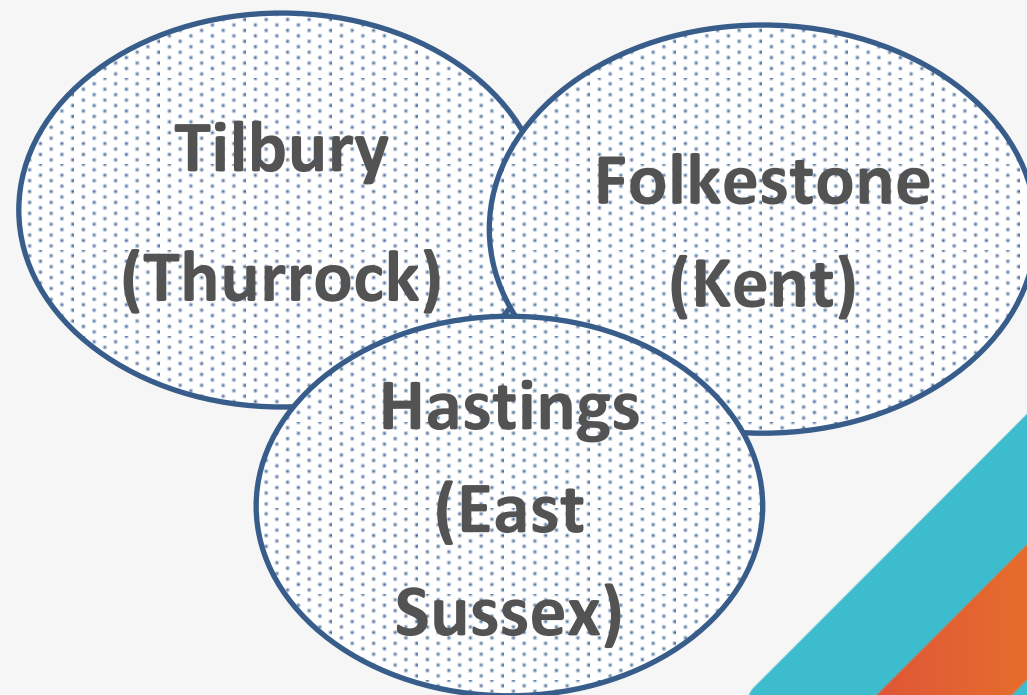
10 projects underway	£27.7 million contracted	37% of total allocation
10 projects in appraisal	£26.3 million potentially committed	35% of total allocation
5 projects in development	Totalling £14 million	19% of total allocation
2 projects looking to extend	Totalling £4.7 million	6% of total allocation

# Contracted ERDF projects in SELEP

Project	Workshops or events	1:2:1 advice to businesses	Grants programme	Academic support to SMEs	Energy efficiency audits	Place marketing
Better off in Business	✓		✓			
Essex Growth Programme	✓	✓	✓			
Get Exporting	✓	✓	✓			
KEEP+	✓	✓	✓	✓		
Inward Investment Kent		✓				✓
LoCASE	✓	✓	✓	✓	✓	
Manufacturing Growth Programme	✓	✓	✓			
SEBB	✓	✓	✓			
South East Invest		✓				✓
SCORE		✓	✓	✓		

# Community-led local development

- 3 CLLD areas within SELEP
- 5-year strategies to deliver local projects supporting businesses and local employability needs in deprived and hard to reach communities
- Worth £4.6 million ERDF and £5 million ESF



# European Agricultural Fund for Rural Development

## Progress to date

4 projects approved

£1,711,999 total value

All Food Processing

12 full applications received

£3,079,835 total value

2 Business Development  
7 Food Processing  
3 Tourism Infrastructure

46 expressions of interest received

£12,266,480 total value

7 Business Development  
21 Food Processing  
18 Tourism Infrastructure



## Next Steps

- Current contract extensions and growth being explored with DWP, ESFA and Big Lottery
- Continue to develop the project pipeline across all three EU funds in anticipation of national underspend.
- Prepare partnership for the UK Shared Prosperity Fund to ensure joined up approach and swift access.







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# South East Business Hub



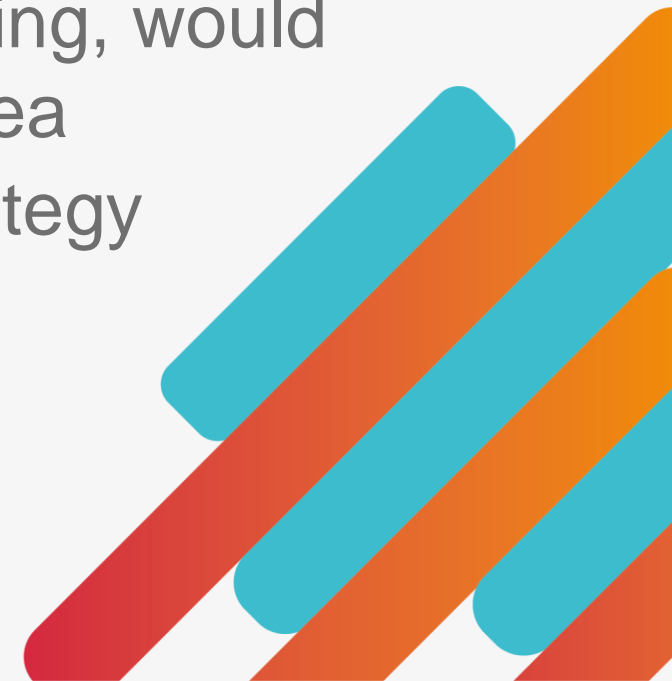
# Growth Hubs: Highlights

To date the SELEP Growth Hub has:

- Supported **2,265** businesses to grow
  - Made **44,120** connections with businesses and individuals looking to establish a business
  - Enabled the creation of **499** jobs and assisted in the safeguarding of **95** further jobs
  - Secured over **£1m** of funding for businesses
  - Economic Impact Assessment of BEST – businesses supported attributed an average of **14%** growth in turnover to Growth Hub support
- 

# Growth Hubs: Hopes for the Future

- Currently contracting support to improve the websites
- Looking to automate support where appropriate
- Strong support from SELEP Board for Growth Hub
- Building better links with the Skills agenda
- Commitment on funding, preferably multi-year funding, would allow us to construct a service that works for the area
- Key component to the delivery of the Industrial Strategy ambitions

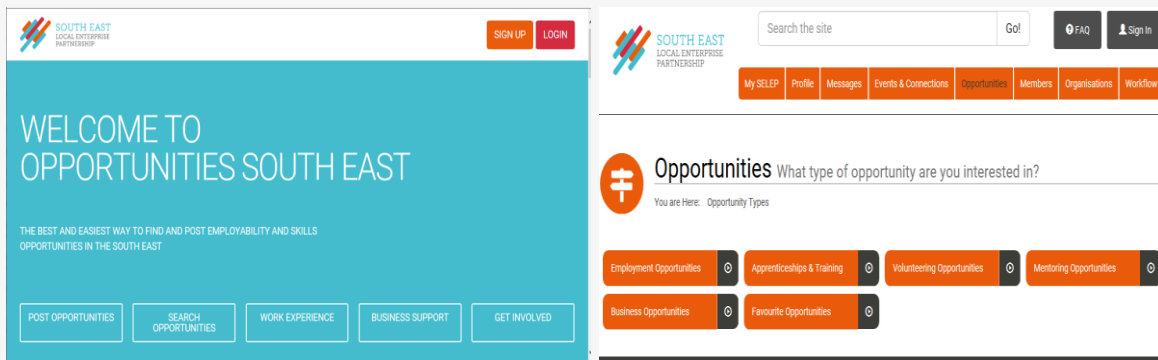


# Skills



- Delivered a successful 'Skills Showcase' in July 2017 attended by over 120 people with speakers including former Skills Minister Robert Halfon MP
- Has overseen LEP Skills Strategy & Evidence Base
- Secured funding with National Careers Service and ESFA for apprenticeship videos, awareness raising and skills training for Growth Hub colleagues
- Exploring roll out of a skills portal with Thurrock Council across the LEP to simplify the landscape





**Innovative pilot skills portal**  
at <https://my.opportunitiessoutheast.co.uk>



**Informing educators, young people & adults about sectors through virtual reality**

# Skills Advisory Group



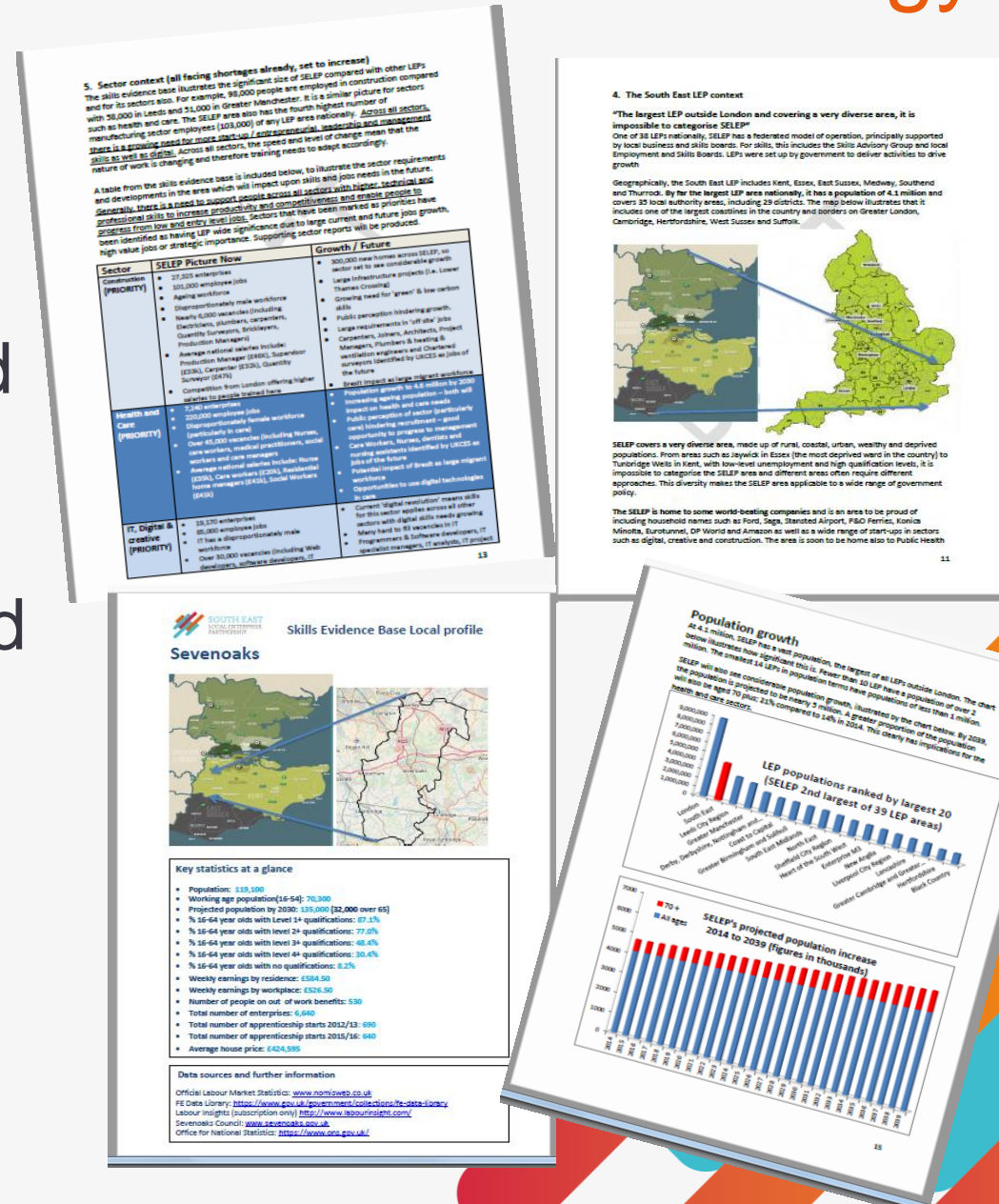
**Apprenticeship videos with National Careers Service showcasing local companies**



**Successful Skills Showcase event in July 2017 at Harlow College**



- Online consultation since early 2017 to ensure engagement
- Draft Strategy and Evidence Base signed off by LEP Skills Advisory Group and out now for wider feedback
- Construction demand led report produced in collaboration with Construction & Industry Training Board (CITB)
- District, sector, Brexit and digital reports underway
- Draft vision, principles and priorities agreed



- **29 projects received £22m from 2015-17 delivering additional 7,300 apprenticeships, 15,000 qualifications and 22,000 sqm of new learning space**
- 3 additional projects through LGF 3 (2017/18)
- Strong employer and education alignment and responding to growth

## Provider and project name

Harlow College - Advanced Manufacturing & Engineering Centre of Excellence
Hadlow College Group (Ashford College redevelopment Phase 1)
Colchester Institute (Braintree College) -STEM facility (Science, Technology, Engineering, Manufacturing)
Sussex Downs College - Refurbished Science facilities
Writtle College - Science Hub
Harlow College - Equipment for Harlow Advanced Manufacturing and Engineering Centre (HAMEC)
South Essex College - Centre of Excellence for Advanced Industrial Technologies and Engineering Manufacture
Colchester Institute - STEM Skills Training Equipment
East Kent College - Extension to construction facilities in Folkestone
Sussex Downs College - Specialist Equipment for STEM Centre
North Kent College - North Kent Dealership Centre
Harlow College - Digital Labs for Construction, Health ,Social Care &Science
Colchester Institute - Raising Essex STEM Skills to Higher Levels
Plumpton College - Science and Engineering for Tree Management



## Provider and project name

Plumpton College - Growing apprenticeship and skills training in engineering

Procat College - Advanced Construction, Infrastructure and telecoms

South Essex College - Creating a Centre of Excellence for Logistics

South Essex College - Science to support the Health Professions

Ashford College, Hadlow - Specialist Equipment Ashford phase 1a

Mid Kent College - Health Science Laboratory

Mid Kent College - Engineering Skills Growth Hub (Swale Skills Equipment

Chelmsford College - Industry Standard Surveying Equipment and Soil Laboratory for Technical Construction

Hadlow College - Court Lane Horticultural Nurseries – Enhancing Specialist Facilities for Further and Higher Education

Hadlow College - Foundation Learning (Princess Christians Farm Campus) – Enhancing Specialist Facilities

Mid Kent College - Transport and Logistics Skills Hub

North Kent College - Thameside Jetty

South Essex College - Development of Construction Facilities

Harlow College - The E-Hub

Canterbury College- Swale Campus Construction Extension



# Skills Capital





- 3 additional projects through £19.6m LGF 3 (2017/18)
- Construction underway
- Responding to significant growth
- All projects described in full in Skills showcase brochure available [here](#)

**FUTURE: Kent and Medway Engineering Design, Growth and Enterprise (EDGE) Hub**



**FUTURE: Technical & Professional Skills Centre at Stansted Airport**



**FUTURE: STEM, Health and Care Colchester and Braintree**





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THE **CAREERS &  
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COMPANY

# Enterprise Adviser Network

- Connecting schools and colleges with employers, supported by Enterprise Co-ordinators
- Vehicle for simplifying employer engagement with schools
- Visit to SELEP by CEC CEO Claudia Harris in June 2017)
- Ensuring alignment to LEP Skills Strategy and local priority sectors
- Growing network across SELEP – 10 Enterprise Co-ordinators, 135 schools, 128 employers already engaged
- Regular LEP, CEC and Enterprise Co-ordinator meetings
- SELEP holds contract for Essex, Southend and Thurrock network

Area in SELEP	Current no. of Enterprise Advisers (employers)	Current no. of schools	Target no. of Enterprise Advisers (employers)	Target no. of schools	Example employers involved
East Sussex	38	39	43+	43	<ul style="list-style-type: none"> <li>▪ National Trust</li> <li>▪ Hydro Hotels</li> <li>▪ Costain</li> <li>▪ Fuizion 4</li> <li>▪ General Dynamics</li> <li>▪ EDF Dungeness</li> <li>▪ BCS IT Solutions</li> <li>▪ Parklands Estate</li> <li>▪ East Kent NHS</li> <li>▪ AXA</li> <li>▪ Local authorities</li> </ul>
Kent Coastal	28	22	50	20	
West Kent (NEW)	6	9 (+5 in pipeline)	20	20	
Southend	16	15	20	19	
Thurrock	8	9	13	13	
Essex	32	50	80	80	
<b>LEP TOTAL</b>	<b>128</b>	<b>135</b>	<b>183</b>	<b>195</b>	





## Kent Enterprise Advisers and Co-ordinator at CEC national EA event in London (Oct 2017)



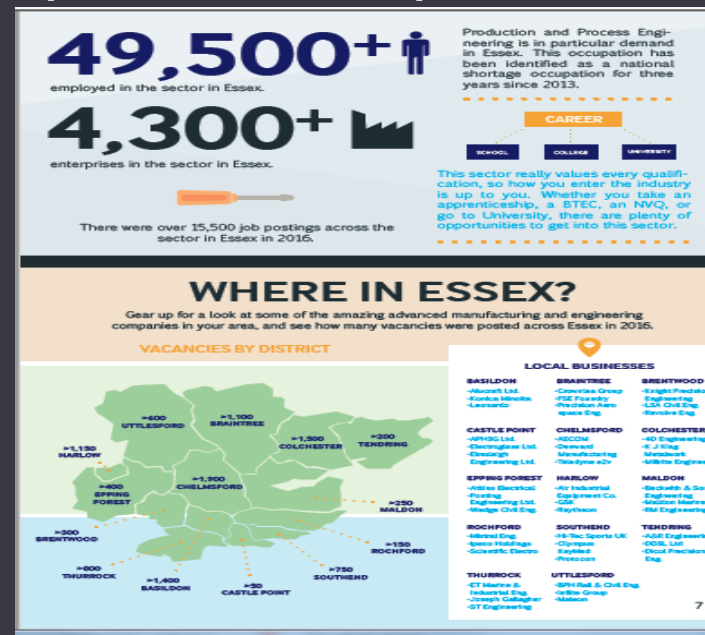
**Permanent Secretary Jonathan Slater  
visit to Hastings (Opportunity Area)  
Enterprise Advisers, Sept 2017**



## East Sussex 'STEAM fest' 2017 video featuring the network



**Careers  
booklets  
2017/18  
showcasing  
growth sectors  
produced by  
Essex  
Employment  
and Skills  
Board**



## Kent Hospitality Guild Chartermark for young people involved in programme



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# Housing



# Housing Delivery

- The SELEP area has seen **Housing Completions** rise from 7,990 in **2012/13 to 10,670 in 2016/17**, an increase of **33%** in the **rate of delivery**.
- Our collective work with both private and public sector developers is making a demonstrable difference, with **Housing Starts** growing from **6,620 in 2012/13 to 12,280 in 2016/17**, an increase of **85%**.
- SELEP has received **national recognition** from Sajid Javid following our **‘Housing Business Ready’ status** awarded by the **Housing and Finance Institute (HFi)**
- SELEP is also working with the Hfi to carry out an **Infrastructure Pilot Scheme** to examine ways in which different parties and public bodies, local and national, can help to identify, plan, assess and unblock factors to facilitate accelerated growth and housing delivery
- We have helped to establish and align Developers’, Housing Officer and Planning Officer Forums across our area.

# Housing Delivery

- We have facilitated the implementation of **Countywide planning protocols** to promote collaborative working and dialogue between Developers and the planning community and continue to build on best practice models across our region
- We continue to have **strong dialogue** with **Government and Local Authorities** and other **partners** to assist and support key strategic developments including Garden Settlements and maximise access to key funding (e.g HIF)
- Building on success to date, SELEP has formalised its working group arrangements and the renewed **Housing & Development Working Group** will identify and inform further opportunities to boost housing and development
- The refreshed **Strategic Economic Plan** will ambitiously articulate SELEP's growth priorities and a series of actions will be presented in a delivery plan





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# Our Four Enterprise Zones

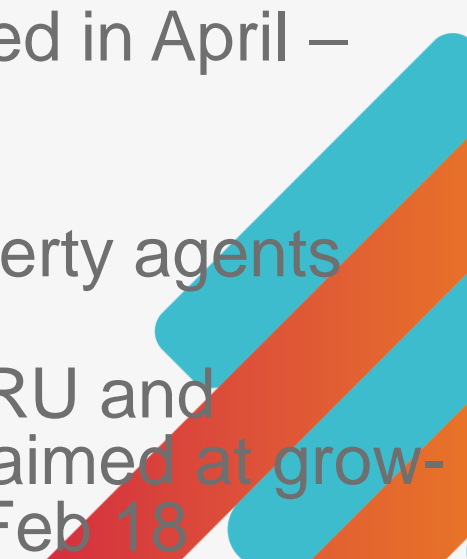


# Enterprise Zones: Harlow

## **KAO Park**

- Office element of park 85% let
- Office refurbishment complete, Pearson moved in 2,300sqm
- 1<sup>st</sup> of 4 Data Centres to complete mid-December, with go live in the New Year

## **Harlow Science Park**

- Access road to site linking A414 and London Rd completed in April – funded through GPF
  - Final phase of infrastructure delivery underway
  - New marketing campaign launched and commercial property agents instructed
  - 2 buildings commissioned for site, MedTech Centre for ARU and speculative 2,800 sqm office building for Harlow Council aimed at grow-on space for SMEs. Construction due to start on both in Feb 18
- 

# Enterprise Zones: Discovery Park

- Currently on site: 150 companies; employees 3,000; 800 contractors
- Planning to create a further 2,000 jobs and 500 homes
- £160m renewable energy plant under construction
- Refurb of 11,285sqm of production/lab space at cost of £5.45m complete
- Construction of timber-framed building factory at cost of £3m complete
- Construction commenced on 4,000sqm high tech factory
- Plans to develop 5,575sqm office space
- Proposals being constructed for a further £10m investment in refurbished lab facilities
- Increase in apprenticeships and STEM ambassadors



# Enterprise Zones: NKEZ

## **Kent Medical Campus**

- Access road complete and opened Aug 18
- Cygent Mental Health Facility due to be complete Q2 2018
- KCC and MBC secured NPIF funding to improve roads around Jct 7 of M20 to support the site
- Commercial consultancies on business rate modelling informing investment strategy

## **Innovation Park Medway (Rochester Airport)**

- New branding agreed and to be launched early 2018
- 1<sup>st</sup> planning app approved and 2<sup>nd</sup> submitted and currently under consultation
- Local Development Order and Masterplan procurement to commence pre Xmas
- Commercial consultancy on market appraisal and developments due to complete Dec/Jan

## **Ebbfleet Garden City**

- Outline planning consent for commercial development on Northfleet Embankment East and detailed application submitted for modular housing factory

# Enterprise Zones: Newhaven

- Newhaven EZ formally launched June 2017
- Operations and Maintenance base for £1.3bn Rampion Offshore wind farm due to complete Spring 2018 (East Quay site)
- 8,000sqm business park under construction at Eastside South. Phase 1 due to complete December 2017, fully pre-let
- Lewes DC announced major regen scheme for Newhaven Town Centre, includes new hotel, retail space, residential units and leisure and community facilities
- Target for new commercial space is 55,000sqm over life of EZ, 1/5<sup>th</sup> of this target already under construction at Eastside South and East Quay
- Target for refurbished commercial space is 15,000sqm, more than 1/3<sup>rd</sup> of total target has been achieved to date on the Avis Way site
- Lewes DC has purchased Railway Quay site with support from LGF – development to come forward during 2018



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# Working Group Activity

1. Social Enterprise
2. Coastal
3. Rural
4. Visitor Economy
5. South East  
Creative Economy  
Network

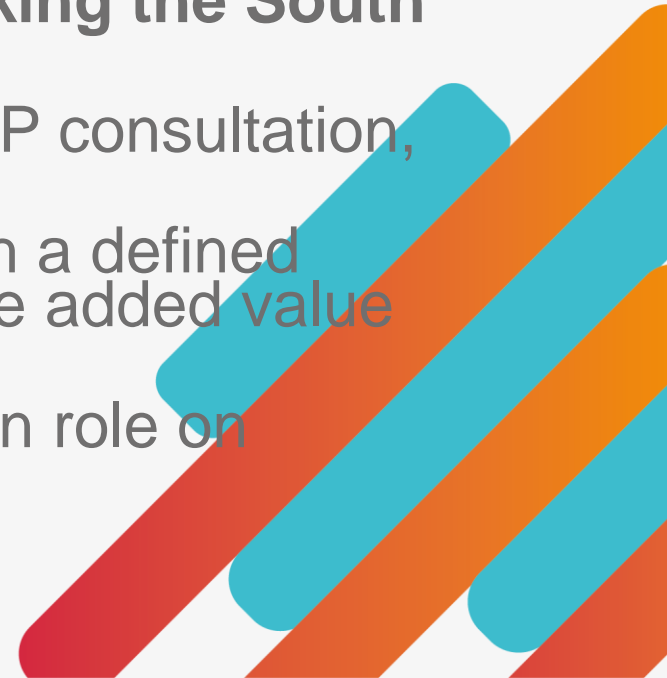


# Social Enterprise WG

## The sector offers significant impact:

- National contribution of £24 billion to the economy
- Employing nearly 1m people
- The South East is one of the fastest growing areas with 36% of social enterprises in the area less than 3 years old (SE UK 2016)

## We are building on commitments to realise our goal in making the South East the Capital of Social Enterprise, and have:

- Ensured that this sector is represented within our wide SEP consultation, to reflect the importance of inclusive growth
  - Established a formal Social Enterprise Working Group with a defined focus which will oversee a programme of activity to provide added value and support the sector
  - Received full commitment for a Social Enterprise champion role on SELEP Strategic Board
- 

# Coastal Communities WG

- Coastal Communities Working Group convened in September and December.
- The group discussed and reviewed the role of Coastal Communities in the South East economy and action the LEP can take to support it in the future.
- So far it has undertaken a review of key themes and priorities in a workshop style
- The group highlighted the areas specific to coastal which the LEP should lobby, be a catalyst of change for or produce a separate issues paper on.
- The group is currently exploring what the ask of the LEP is and have agreed that it would like to develop a separate piece of work to explore the subject of improving the quality of coastal areas and closing the known gaps which prevent coastal communities from being better connected to the regional economy.
- All discussions to date have contributed to the development of the SEP.



## Rural Sector WG

- The Rural Sector Working Group convened in November.
- It reviewed and validated the existing Rural Strategy document and explored what is missing.
- It explored which actions could be realised through the ambition of the SEP.
- It plans to meet at the end of January to review the areas SELEP can lobby, take action on or produce issue papers for.
- It has agreed to identify actions the group can be accountable for and discuss how to move them forward.
- It will work to gain understanding of how Brexit will impact the rural sector and the identify the opportunities it presents communities and businesses.
- In future meetings funding will be discuss both sustainable funding and understanding how rural can make a confident bid for investment via a range of criteria/ sector programmes in the future e.g. (skills, energy, broadband, housing).

# Tourism/Visitor Economy WG

- SELEP's Tourism sector offers significant contribution to both the area and the UK economy:
  - Value of Tourism within SELEP: £8.12bn = 7.6% of UK's visitor economy
  - Tourism supports 163,000 jobs = 8.14% of SELEPs economically active
- With over 136m visitors to the South East in 2016 the sector is a critical factor in our economic resilience. It will play a vital role in enabling inward investment and visitor trade from other countries post Brexit.
- We have established a Tourism Working Group with a specific focus to add value to the sector, supporting pan-LEP initiative and will ensure the priorities of the sector are reflected within the Strategic Economic Plan.

## South East Creative Economy Network

- SECEN comprises industry stakeholders, creative and cultural organisations, education providers and local authorities
  - We have articulated a shared vision for the contribution of creative industries growth in the LEP to national economic growth, and, in partnership with the GLA, have launched a shared strategic vision for creative industries growth along the Thames Estuary Production Corridor (TEPC), mapped against existing and planned infrastructure developments in housing, transport and digital connectivity.
  - Other workstreams comprise – talent acceleration, workspace and business support.
- 



SOUTH EAST  
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# Energy



# Local Energy Programme

- SELEP leading on a Tri-LEP Energy Strategy and Action Plan covering SELEP, Coast to Capital and Enterprise M3
- SELEP has successfully bid for £120k grant from BEIS to produce the tri-LEP Energy Strategy by March 2018
- The Energy Strategy will contain an action plan for delivery in 2018 and beyond
- SELEP is part of the 11-LEP Greater South East Local Energy Hub that will provide new posts for project implementation, drawn from our energy strategy action plan





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# Communications



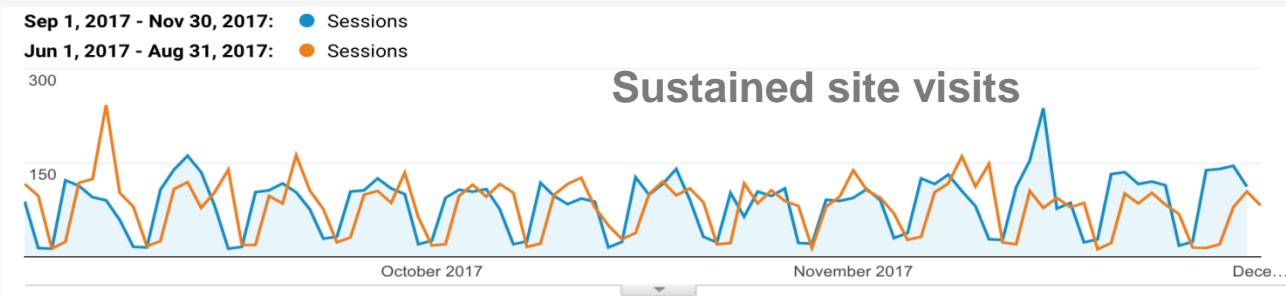
# Marketing and communications

**Social media performance** – our content marketing is driving increased engagement on social media. We are seeing some of our highest volumes of impressions (eyes on content) to date.



**PR/Media coverage** – Increased PR activity is raising our profile. We delivered the PR at a recent event with Highways England, attracting coverage from BBC South East, ITV Meridian, KentOnline, KMTV, Kent Live, the Thurrock Gazette, The Enquirer and Radio Essex.

**Web performance** – We are seeing healthy consistency across our web traffic with 44,000 page views per quarter, growth in the quality of reader journeys (indicated by a growth in 'pages per visit' which has risen to 5.8 per visit, and a reduction in bounce rates



Bounce Rate

**-33.76%**

0.56% vs 0.84%

Pageviews

**44,617**





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2018





# What did we promise for 2017?

## 2017 at a glance



- Unabated **Growth Deal** delivery
- New **Strategic Economic Plan** in the Spring
  - ✓ Alignment with Industrial Strategy
  - ✓ Supported by a place-based Infrastructure and Investment Strategy and a refreshed Skills Strategy
- Renewed focus on tourism, key towns and mobile connectivity
- More collaboration with neighbouring LEPs and with London
- Launch of leading-edge utilities framework
- Revised **Terms of Reference** and Assurance Framework
  - ✓ In line with National Assurance Framework
- Completion of the SELEP team
- The most **university-friendly** LEP in the country

# 2018 at a glance

- Consolidate strengths
- Mary Ney implementation
- New SEP published
  1. Business **infrastructure** fit to drive UK plc
  2. **Digital** DNA connecting communities
  3. Influential collective **voice** to disrupt and lead change
  4. **Places** embracing inclusive growth and resilience
  5. Increasing **productivity** by equipping business with people skilled for the future.
- Delivery

