

# The Alma Copford

Amount applied for: £3,000.00



## Key points

- Village pub with focus on community groups and local people
- Following closure during the pandemic they are looking at ways they can become more resilient
- Installation of a cabin has provided a wheelchair accessible space that will encourage groups and secure jobs
- A local supplier was used

## About the business

The Alma is a small pub, in the village of Copford, offering locally sourced food. They are family and dog friendly, with two bedrooms and a large garden area for al fresco dining. while remaining a “local” pub, they aim to provide a warm welcome to everyone.

The business was closed for considerable periods during the pandemic and then forced to trade under heavily restricted circumstances. The reduced customer numbers combined with additional expenses such as PPE and adapting the building for social distancing impacted revenue and plans for business development.

## How they will use the grant

Despite the setbacks and the threat to income as a result of increased living costs, David and his team remain optimistic and have been actively looking at ways they can make the business more resilient.

Key among these is a small log cabin that can be used as additional space for activities. This would provide a space for their community based activities such as local history evenings, arts and crafts workshops and a meeting space for organisations and groups such as the PTA of the local school and car or motorbike clubs. Accessibility is important so the cabin sourced from a local supplier has double doors making it suitable for wheelchair users.

The installation of the cabin will increase their cover capacity and turnover resulting in job security for staff and funds to make changes in other areas. For example, they have also been looking at moving their booking systems and staff rotas to reduce paper, make booking easier for customers and to minimise risk of infection.

## Feedback

THANK YOU, this will make a huge difference to our business and community.

David Brady