

SELEP Case Study – Medway

Learner A came onto the programme having been out of employment for several decades due to being a housewife/ stay at home mum, and her husband being the main breadwinner. Her husband passed away suddenly last year, and with increasing financial pressure and several years remaining until retirement age, learner A was faced with needing to return to work. The last time learner A was in employment, they were a typewriter and so lacked digital skills to access emails/ apply online as per the job marker requirements of today. Evie worked with the learner 1:1 over a long period of time to build up a professional trusting relationship as the learner was incredibly anxious with major confidence issues. The learner was also isolated, and so found the interventions not only beneficial from a work readiness perspective but also for their mental wellbeing. The support included setting up digital devices, teaching the learner how to email, a digital skills course, signposting to a local adult education centre for further digital skills training, a Customer Service course, CV workshopping and funding for a floristry course at a local college. The learner had a passion for floristry and was passionate about pursuing this as a career. The learner noted a highlight of this course was a visit to Chelsea flower show, and always proudly sent Evie photos each week of her creations. Upon completion of this course, Evie supported the learner to apply for a floristry job which the learner was successful in gaining. This learner repeatedly states that they would not have been able to gain the qualifications, confidence, and job without the support of Evie and the SELEP program and is eternally grateful this his life changing opportunity.