



# HOSPITALITY AND TOURISM

Tourism is generally regarded as the act of travelling to a different location, for either business or pleasure purposes for at least 24 hours, but for no longer than one year. This can refer to long-distance travel, short-distance travel, overseas travel, domestic travel and various other forms. In addition to providing shelter and a place to sleep, many companies in the accommodation sector also provide a range of other services (food & beverages, entertainment and shopping).



SELEP SKILLS ADVISORY  
PANEL SECTOR LEAD

**LIZ AUSTIN**  
HR DIRECTOR  
STANSTED AIRPORT

Liz has worked at London Stansted Airport for over 10 years and in that time helped manage the transfer from BAA to Manchester Airport Group at a time of exceptional and sustained period of growth. Having originally started as an HR Business Partner, Liz was appointed HR Director in early 2016. Outside of work, Liz is a school governor and plays an active role in driving educational standards.

## KEY FACTS

### MALE/FEMALE REPRESENTATION

MALE: **40.2%**  
FEMALE: **59.8%**

### CURRENT APPRENTICESHIP NUMBERS

Q3 2019/20  
STARTERS: **310** | ACHIEVERS: **100**

### CURRENT VACANCIES IN SECTOR

Over **40,000** vacancies posted over a year.  
Recent decline due to COVID-19 impact on sector

### AVERAGE AGE OF WORKFORCE

**25-34**

### EXAMPLE ROLES AND AVERAGE SALARIES

- » Travel agency managers and proprietors (**£24,704** average yearly wage)
- » Air travel assistants (**£24,357** average yearly wage)
- » Hotel and accommodation managers and proprietors (**£27,829** average yearly wage)
- » Aircraft pilots and flight engineers (**£83,288** average yearly wage)

### EMPLOYEES IN SELEP AREA

**172,666**

## CAREERS AND APPRENTICESHIPS

- » National Careers Service
- » Prospects Careers information

## TRAINING

- » employment 4 students
- » Institute of Travel and Tourism

## JOBS

- » Pearson Career Choices

## SIGNPOSTING AND SUPPORT

- » Visit Britain
- » Success at School

## FURTHER INFORMATION

- » Office for National Statistics
- » Condor Ferries - Tourism Statistics

## FURTHER SUPPORT

*For the latest information and support, visit the **South East Skills** website*

