



# FINANCE

**Finance** is a term for matters regarding the management, creation, and study of money and investments. Finance can be broadly divided into three categories: **public finance**, **corporate finance**, and **personal finance**. There are many other specific categories, such as behavioural finance, which seeks to identify the cognitive (e.g., emotional, social, and psychological) reasons behind financial decisions.



SELEP SKILLS ADVISORY PANEL SECTOR LEAD

**IAIN HAWTHORN**  
REGIONAL FOOD AND DRINK DIRECTOR,  
SOUTH AND EAST REGION  
HSBC

"The financial services sector is a dynamic and innovative sector, growing and evolving to meet the changing demands from individual people, to businesses and whole economies. Our sector brings alive hopes and dreams, helps protect against risks and threats whilst at the same time operating with very high standards of integrity.

"It's a very rewarding sector in the sense of learning, progression and opportunity – but the personal satisfaction of helping others achieve success creates a motivation like no other, and something that drives you forward every day."

## KEY FACTS

### MALE/FEMALE REPRESENTATION

MALE: **53.9%**  
FEMALE: **46.1%**

### EMPLOYEES IN SELEP AREA

**75,517**

### CURRENT VACANCIES IN SECTOR

Over **36,000** vacancies annually

## EXAMPLE ROLES AND AVERAGE SALARIES

- » Accounting (**£40,000** average yearly wage)
- » Bookkeeping (**£31,000** average yearly wage)
- » Brokering (**£55,000** average yearly wage)
- » Investment (**£39,000** average yearly wage)

## AVERAGE AGE OF WORKFORCE

- 10.6%** aged 16-24
- 26.5%** aged 25-34
- 25.5%** aged 35-44
- 22.5%** aged 45-54
- 14.8%** aged 55+

## FURTHER SUPPORT

*For the latest information and support, visit the **South East Skills** website*

### CAREERS AND APPRENTICESHIPS

- » National Careers Service
- » All About Finance Careers
- » Prospects Careers information

### SIGNPOSTING AND SUPPORT

- » Money and Pensions Service
- » Women in Finance
- » Govt's Women in Finance Charter
- » Diversity in Finance

### JOBS

- » Govt's Find a Job service
- » Reed

### EXAMPLE OF LOCAL TRAINING

- » South Essex College
- » ACL Essex

