



Overview of Ebbsfleet Garden City

Ebbfleet Garden City - Location



Ebbfleet Garden City

The first Garden City for a century

- **15,000 homes** planned by 2035 (3,000 to date) including mixed tenure, custom-build and starter homes
 - 5 new **primary schools**, 1 new secondary school
 - **Health and Wellbeing Hub**
 - Major **sports** facilities
 - Community centres
 - Built in '**neighbourhoods**' in the Garden City model:
- | | |
|-------------------|-------------------------|
| • Ebbfleet Green | • Cable Wharf |
| • Castle Hill | • Craylands |
| • Alkerden | • Ebbfleet Cross |
| • Ashmere | • Northfleet Embankment |
| • Springhead Park | • Ebbfleet Central |



Ebbfleet Garden City

- **Ebbfleet Central** – a vibrant new high-density, mixed-use centre
- A garden grid of lakes, rivers, parks with **43% green and blue space**
- **Culture and arts** focus – regeneration and new
- **Healthy** new town, with a sustainability and environmental focus
- **Allotments** and Edible Ebbfleet
- **Integration** of existing communities, residents and businesses
- **Regeneration** of existing spaces, buildings and even a lake, as well as new build



Ebbfleet Garden City

- **Infrastructure** – roads, utilities, bridges
- **Regional Transport Hub:**
 - 17 minutes from central London & 2 hours from Paris on HS1
 - Close proximity to Bluewater, the A2 and M25 and the new Lower Thames Crossing
 - Fastrack bus route between Dartford and Gravesend
 - Cycling & walking routes
 - Potential Thames Clipper from the Peninsular into London
- Within the **Thames Estuary Growth Area**
- Swanscombe Peninsular – potentially the **London Resort** – subject to planning

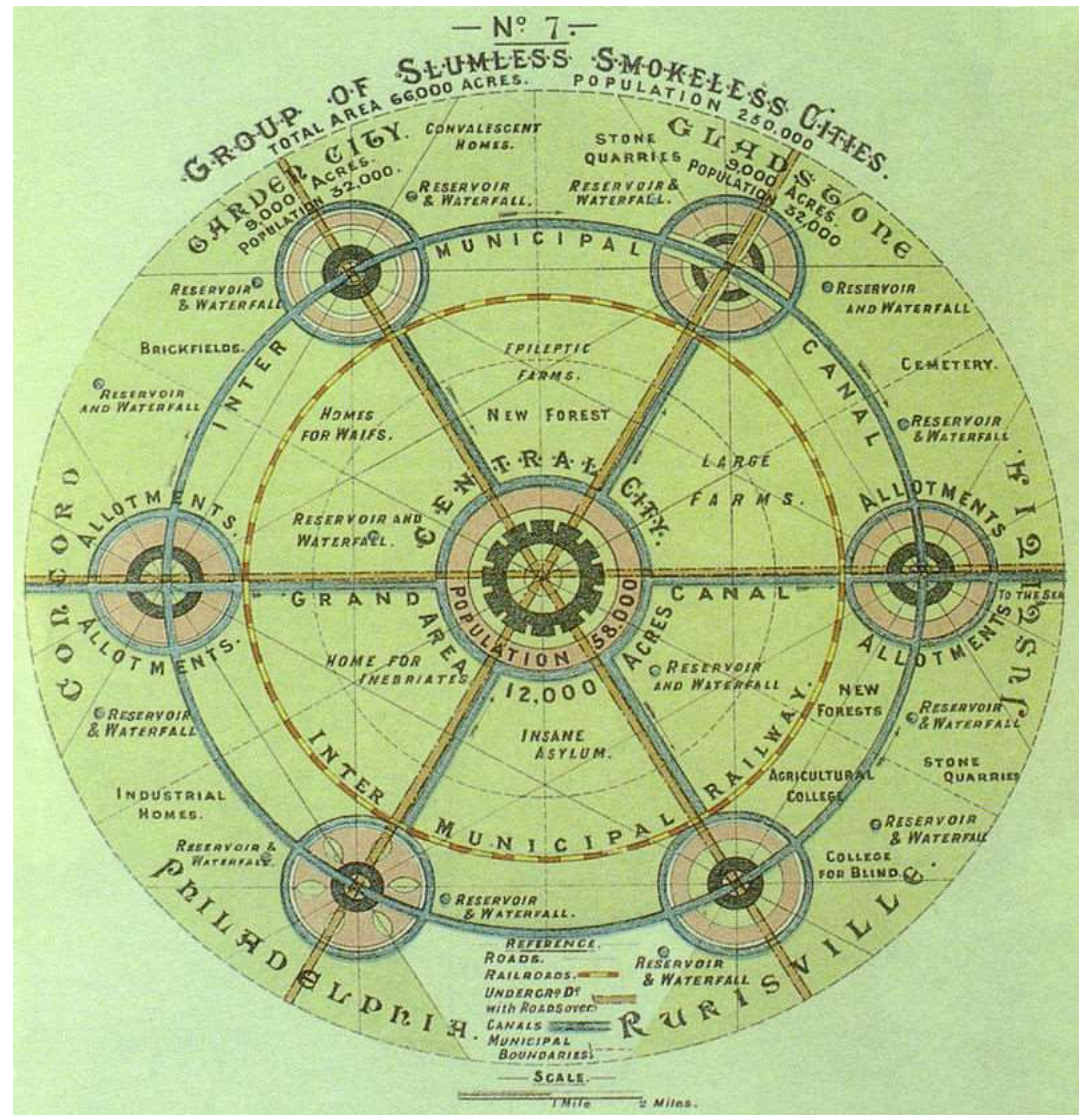


Garden Cities

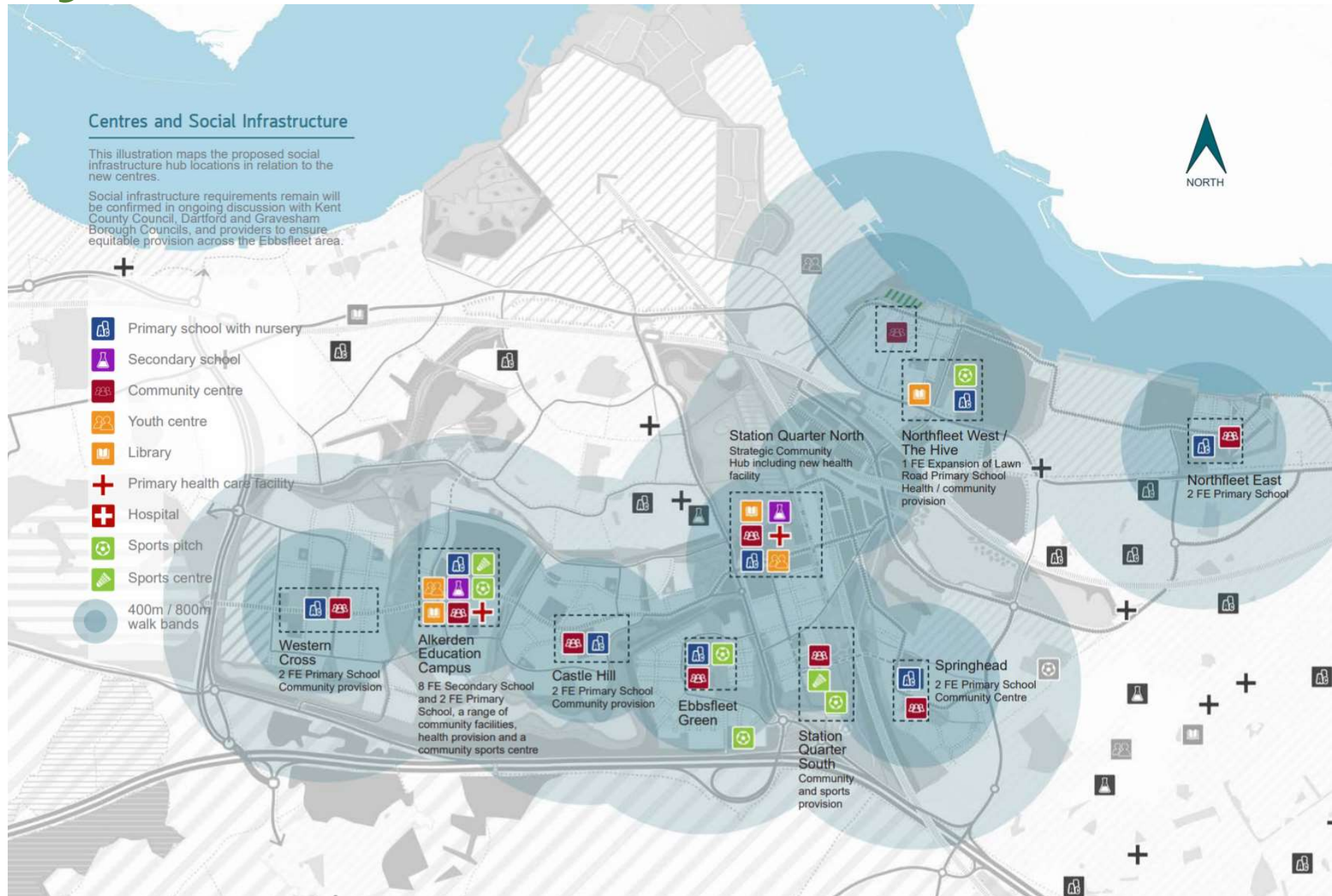
Garden Cities were developed by **Ebenezer Howard**, in his book of 1898, **“To-morrow: A Peaceful Path to Real Reform”** he described how *‘the advantages of the most energetic and active town life, with all the beauty and delight of the country, may be secured in perfect combination’*

The world’s first Garden City was Letchworth Garden City founded in 1903, based on Ebenezer Howard’s vision and 10 principles.

Ebbfleet Garden City follows his principles, including walkable neighbourhoods, having a strong local job offer, opportunities for residents to grow their own food and generous green space, amongst others.



By 2035:



A strong local jobs offer – Principle 6



- Ebbsfleet Development Corporation has adopted a strategy of **‘Inclusive Growth’**
- Fits the **Garden City principle 6** of *‘A strong local jobs offer in the Garden City itself and within easy commuting distance’*
- Simply put – we want local residents to benefit from **the economic growth** of the development of the Garden City:
 - more jobs
 - better wages
 - higher skilled careers
 - supply chain spend and jobs
- Training, education, re-skilling and upskilling are crucial to ensuring **local residents** can take advantage of the career opportunities arising from the development
- **Local** = Dartford and Gravesham Boroughs residents
- Also **works towards** reducing unemployment, increasing incomes, skills and education attainment and reducing deprivation and poverty.

A strong local jobs offer – Principle 6 the story so far

- EDC have launched **employability programmes** to assist in training local people to work in construction
- The Prince's Trust 'Get Started with Construction' programme – November 2021



A strong local jobs offer – Principle 6

- Our **education outreach programme** is long-term and to inspire young people into careers in the built environment. We want to create a **pipeline of talented young people**, ready to develop their careers locally – careers fairs, National Apprenticeship Event, Digital Careers event etc
- **Construction Youth Trust** career development programmes for years 7-13 and the 6th Form 'Building Future Skills' project



A strong local jobs offer – Principle 6



- **Apprenticeships** – The Ebbsfleet Garden City Apprenticeship Scheme is a networking and support programme for apprentices of all employers in the Garden City.
- EDC actively **promote** apprenticeships as careers pathways and encourage employers to recruit apprentices

Who's building Ebbsfleet Garden City?



Current vacancies



Plant Operative Apprentice L2

<https://www.instituteforapprenticeships.org/apprenticeship-standards/construction-plant-operative-v1-0>

To apply, please send your CV/personal statement to yvette.iveson@erith.com



Production Operatives and Welding Engineers:

<https://www.barkerross.co.uk/clients/berkeley-modular>



<https://ebbsfleetdc.org.uk/about-us/work-for-us/>

EDC have a number of positions available for candidates with experience in Planning, Procurement, Development and Project Management and Business Support.



Administrator at Cable Wharf - details here:

<https://ebbsfleetdc.org.uk/jobs-in-ebbsfleet-garden-city/>





Next steps

- Expanding employability and education outreach programmes
- Aligning a North Kent Skills Action Plan with the SELEP Action Plan, the LSIP and the Greater North Kent Skills report
- Launching our Social Value strategy and campaign
- Updating EDC website and jobs pages
- Investigating the development of a joint Construction Skills Academy locally
- Work with the supply chain and local SMEs

Contact



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