

## Sector Support Funding Application – Independent Evaluation

### Appraisal Guidance:

Bids will be appraised by the SELEP Secretariat and the SELEP Accountable Body. This is to ensure that the requirement of the SELEP Assurance Framework to ensure that all investments are independently evaluated, is met. The appraisal will be proportionate to the value of the investment. The appraisal will be made to ensure the bid fits with the criteria as laid out below. If the project does not meet all of the criteria, it is not suitable for this funding.

Applicant	Orbit Housing Association
Lead Contact for Project	Simon Lieberman
Project	Building Back Better
Reviewed by	Amy Bernardo
Date	12/11/2021
Outcome:	Met

### Criteria for Funding

All funding applications must meet the following criteria:

Criterion	Notes	Reviewer Comments & RAG
Scope must be <b>pan LEP</b>	The project must be able to demonstrate impact in at least three of the SELEP federated areas, preferably all four	Pan LEP project
Federated areas must support the project	Project sponsors must discuss the project with Federated Boards or their lead officer/Director for every federated area impacted	The Project is endorsed by Team East Sussex, and Success Essex and Kent and Medway Economic Partnership. Opportunity South Essex, to have project presented at Federated meetings on 2 Dec 2020.
The outcomes must align with SELEPs overarching objective to <i>create the conditions</i>	Given the low investment levels of this fund, it is not expected that the projects will directly deliver	The Project seeks to use Social Enterprise to provide Business Support. Included in the 'jobs'

for increased <b>jobs and homes</b> , safeguarding existing jobs and raising skill levels	greater numbers of jobs and homes but applicants must be able to demonstrate how the project will be part of creating the conditions for greater numbers of jobs and homes	outcomes are; supporting creation of industries and labour market opportunities through employment and training, increase range of start-ups, support for self-starters & innovators.
The project must align with the SELEP priorities as defined in the <b>Strategic Economic Plan / Economic Strategy Statement</b>	Applicants should highlight which objective(s) that their project supports. If you are unable to identify an objective to align to, this would suggest your project is not suitable for this funding	Aligns to ESS priority to using social enterprise to support; <ol style="list-style-type: none"> <li>1. Survive, stabilise and scale</li> <li>2. Drive growth &amp; investment</li> <li>3. Broker opportunity</li> </ol> Provided in the application are examples of project outcomes meeting ESS objectives; Creating Ideas and Enterprise, developing tomorrow's workforce, Accelerating Infrastructure, Creating Places, Working together.
The project must be for a discrete piece of work, not ongoing or business as usual (BAU) costs	This funding is project based, that is a stand-alone piece of work, with defined start and finish dates and clearly identified inputs and outputs.	The project is discrete.
Minimum application value is £25,000 and maximum application value is £200,000	Bids outside of this range will not be considered	£192,000
Funding will be awarded as a grant to support <b>revenue</b> spending only	Capital bids will not be considered	Revenue project
Match funding of <b>30%</b> must be demonstrated	Applicants must be able to evidence at least 30% of match funding at time of application. This match can be either cash or non-cash. The source of this match must be identified and other SELEP funding or SELEP resource (including SELEP	£82,554 (30%) of match-in-kind resources

	working group time) <b>cannot</b> be submitted as match	
Projects are expected to be a maximum of <b>12 months</b> duration. Exceptions will be considered on a case by case basis	Funding can be provided in more than one financial year if the 12-month period straddles two financial years	13-month delivery in 2021/22 & 2022/23 (to March 2023). This makes this an exception for consideration.
The project must demonstrate Value for Money and comply with the SELEP Assurance Framework	Further guidance on demonstrating Value for Money in a proportional manner can be found in Annex A	The Project provides a BCR of 3.64:1 There is supporting evidence provided to demonstrate value for money.
The project must be supported by a lead County/Unitary Authority or equivalent	The preferred route of contracting would be with one of the County/Unitary authorities. Other contracts will be considered on a case by case basis	East Sussex County Council would be the contracting authority with SELEP.

#### SELEP Assurance Framework Value for Money Requirements:

To receive a recommendation for approval, projects should have a Benefit Cost Ratio of at least 2:1 or comply with one of the two exemptions listed below:

Exemption 1: This may be applied where a project does not present High Value for Money (a Benefit Cost Ratio of over 2:1); but

- has a Benefit Cost Ratio value of greater than 1.5:1; or
- where the project benefits are notoriously difficult to appraise in monetary terms.

Exemption 1 will only apply if the following conditions are satisfied:

- (1) The funding sought from SELEP in relation to the project must be less than £2.0m and to conduct further quantified and monetised economic appraisal would be disproportionate; and
- (2) where there is an overwhelming strategic case (with minimal risk in the other cases); and
- (3) there are qualitative benefits which, if monetised, would most likely increase the benefit-cost ratio above 2:1.

**Exemption 2:** This may be applied where a project does not demonstrate a High Value for Money (a Benefit Cost Ratio of over 2:1), but has a Benefit Cost Ratio of over 1:1, and only if the following conditions are satisfied:

- (a) there is an overwhelming strategic case that supports the prioritisation of this project in advance of other unfunded investment opportunities identified in the SEP; and
- (b) there is demonstrable additionality which will be achieved through investment to address a clear market failure; and
- (c) there are no project risks identified as high risk and high probability after mitigation measures have been considered; and
- (d) there are assurances provided from the organisations identified below that the project business case, including value for money, has been considered and approved for funding through their own assurance processes.
  - (1) A Government Department;
  - (2) Highways England;
  - (3) Network Rail;
  - (4) Environment Agency; or
  - (5) Skills Funding Agency.