

South East Local Enterprise Partnership
Appendix D Sector Support Fund
Appendix D - Summary of Strategic Board Endorsed Sector Support Fund Projects

Review Template

Project title	Project description	Endorsed by Strategic Board	Financial					Delivery			Outcomes		Assessment
			SSF allocation to the project	SSF transferred to date (Q2 2021/22)	SSF Spend to Date (Q2 2021/22)	Is SSF Spend Complete?	SSF Spend Remaining	Expected completion date	Updated / Actual completion date (Q2 2021/22)	Months delay	Update on project progress	Update on delivery of expected project benefits	
													RAG Rating
1	England's Creative Coast (formerly Culture Coasting)		Jun-2017	£ 150,000.00	£ 150,000.00	£ 150,000.00	Yes	£ -	Dec-2020	Nov-2021	11	<p>All artworks are in place. There are plans underway to find new homes for all artworks, with some pieces remaining local and other pieces travelling further afield, including London. Plans are also being made to retain the itineraries and information found out the website, to continue the project's legacy and further inspire people to travel to and explore South East coastal towns. The marketing campaign will continue for the length of the project with plans for an overview press release once the project has finished, celebrating its success and providing a brief overview of its benefits. There will be two closing events and a 'thank you' closing event for the geocaching community.</p> <p>Training: Geocaching Training with USA App developers</p> <p>Press benefits to date (October 2021):</p> <ul style="list-style-type: none"> -106 pieces of coverage -1,378 online readership -3,48M estimated coverage views -12.2K social shares Featured in publications including, but not exclusive to: <ul style="list-style-type: none"> -Kent Online with an estimated 3.76M monthly visits and 13.8K coverage views -BBC Radio Kent with an estimated 553M monthly visits and 331K coverage views -inews with an estimated 7.11M monthly visits and 20.1k coverage views -Forbes with an estimated 104M monthly visits and 76.7K coverage views, references a feature in National Geographic -Over 46,000 unique website views <p>GeoTour data (September 2021):</p> <p>Number of Accounts (* Accounts often represent more than one person): 568</p> <p>Total Logs: 1,391</p> <p>Found: 1,333</p> <p>Total Visitor Days: 800</p> <p>Avg Days per Account on GeoTour: 1.4</p> <p>Favorites Awarded During Period: 269</p> <p>Images posted: 195</p>	
2	Gourmet Garden Trails (Tourism - Colours and Flavours project)		Jun-2017	£ 60,000.00	£ 60,000.00	£ 60,000.00	Yes	£ -	Mar-2019	Sep-2019	6	<p>The project is complete.</p> <p>The project has completed an evaluation report which can be viewed on this LINK, and a success overview.</p> <p>All outputs have been completed within the project, however outcomes relating to bookings are obviously delayed, partly due to in project timescales but also the impacts of Covid-19 on the visitor economy. This is being closely monitored.</p>	
3	North Kent Enterprise Zone: Enabling and Marketing		Jun-2017	£ 161,000.00	£ 161,000.00	£ 161,000.00	Yes	£ -	Jun-2019	Dec-2020	18	<p>The North Kent Enterprise Zone came into operation on 1st April 2017 and this project seeks to take forward two workstreams: -</p> <ul style="list-style-type: none"> - Preparation of Local Development Orders and Masterplan for Innovation Park Medway (reporting to be completed separately by Medway Council); and <p>As LDO was completed later than originally expected, however Marketing complete and LDO adopted. LDO was adopted by Tonbridge & Malling Borough Council February 2021.</p> <p>Benefits will now come into force since the LDO has been adopted by both Medway and Tonbridge & Malling Councils. Currently marketing the southern site with the aim to agree the uptake of the plots January 2022. Following this the planning process will commence.</p>	
4	Future Proof – Accelerating Delivery of High-Quality Development across the LEP		Sep-2018	£ 110,000.00	£ 110,000.00	£ 110,000.00	Yes	£ -	Nov-2019	Nov-2019	-	<p>The project is complete.</p> <p>The final report can be viewed on the website page HERE</p>	
5	Good Food Growth Campaign		Sep-2018	£ 60,400.00	£ 60,400.00	£ 51,754.00	No	£ 8,646.00	Mar-2020	Sep-2021	18	<p>The project will create a financial product which will be used to accelerate the delivery of housing developments which are future proofed for 2050. This product will help to overcome the existing barriers to housing delivery by taking a long-term approach to development finance. Project complete and overview was given in the Board paper of March 2020. Next stage is being planned and will be completed separately by Medway Council; and</p> <p>The project originally completed in March 2020, however the final conference had to be cancelled due to Covid-19. A virtual conference was held in September to bring the project to a close. The virtual conference attracted in excess of 50 businesses.</p> <p>80 attendees at 3 networking/consultation events/ 58 attendees at 3 training events / 100 businesses attended 3 MTB events and 275 buyer interactions took place.</p>	
6	Kent Medical Campus Enterprise Zone – Innovation Centre design work		Sep-2018	£ 156,000.00	£ 156,000.00	£ 156,000.00	Yes	£ -	Sep-2019	Sep-2019	-	<p>The SSF funding will contribute towards the design cost for the development of an Innovation Centre on Kent Medical Campus Enterprise Zone. The Innovation Centre will be 30,000 sqft in size and will offer SMEs focussed on life sciences, healthcare and med-tech activities access to a combination of high-grade office accommodation and business support. SSF element of this project is complete and works onsite have commenced. Construction unaffected by COVID-19 and handover still expected for May 2021, fully opening in Summer 2021</p> <p>The Innovation Centre is now due to open at the end of 2021, a delay due to labour supply issues with construction staff in particular trades, the centre continues to attract interest from perspective occupiers with HOT's being sent out to 2 further companies this month. Currently we have 54 companies engaged with the business support with one company being helped to secure £21million of funding to develop treatment that could change the lives of autoimmune disease sufferers.</p> <p>All outputs have been primarily delivered. Construction has been delayed by the 'pandemic' and issues with supplies which are the same across the industry. A practical completion date is aimed for Mid November. The business support programme has been rebranded as South East Innovation Programme to increase take up, focusing on businesses supported who have received investment. Jobs have been created onsite with up to 70 contractors on site at peak periods. At current sign up rates, an initial 60 jobs will be supported on site on opening, this figure is expected to increase as the opening comes closer.</p>	
7	Planning and prioritising future skills, training and business support needs for rural businesses across SELEP		Sep-2018	£ 96,000.00	£ 96,000.00	£ 96,000.00	Yes	£ -	Dec-2019	Aug-2020	8	<p>The Project will scope, plan and prioritise the future rural skills, training and business support needs. The project will deliver a comprehensive skills evaluation to formulate recommendations for targeting future skills delivery across the SELEP area, setting out priorities for the main rural sectors: agriculture, food and drink production and horticulture production.</p> <p>The project was delayed due to contractual issues with Hadlow College. Project completed in August 2020 and the report was completed in November 2020, including a Knowledge store section of similar skills-based reports.</p> <p>All outputs have been delivered - final report was completed in Nov 2020. Executive summary completed and can be viewed HERE</p>	
8	Coastal Communities supplement to the SELEP Strategic Economic Statement		Dec-2018	£ 40,000.00	£ -	£ -	No	£ 40,000.00	Sep-2019	Jan-2020	4	<p>The project tackles the specific challenges that face coastal areas and will make a strategic case for investment in these areas. The project will deliver a supplement to the SELEP Strategic Economic Statement. This project is now complete, and a final report presented to Strategic Board in March 2020. The Grant Agreement is currently being signed and once completed the SSF will be transferred to East Sussex County Council</p> <p>The Prospectus was endorsed by Strategic Board at their meeting in March 2020 as a completed document. It will be used to champion the coastal communities, promoting and assisting actions outlined in the prospectus. The legal agreement is in the process of being signed by all parties</p> <p>The project prepared an investment prospectus that articulated the economic opportunities and priorities specific to coastal areas. The prospectus was presented to the Strategic Board in March 2020. The prospectus can be found HERE</p> <p>Project now complete.</p>	
9	Delivering skills of the future through teaching: teaching for growth		Dec-2018	£ 166,592.75	£ 166,592.75	£ 166,592.75	Yes	£ -	Jan-2020	Jul-2020	6	<p>The project addresses the widespread shortage of tutors, teachers and trainers across the SELEP area as identified in the SELEP Skills Strategy. The project will address the recruitment challenges faced by priority sectors through delivery of an awareness raising campaign and a contribution to teacher training costs. The project successfully bid for additional funding shown below.</p> <p>Project management has continued across the consortia which meets approximately every 4 to 6 weeks dependant on need. All bursary funding has now been allocated, processed, and paid to colleges and ITPs. Project is now complete</p> <p>•The awarding of 130 bursaries to support new tutors into FE</p> <p>•The production of videos highlighting different areas of teaching and showcasing SELEP's investment in facilities (e.g. Stansted Airport college)</p> <p>•A dedicated website – www.becomelecturer.org hosting the videos, vacancies and supporting information</p> <p>•Delivered by FE Sussex, working with other FE and provider networks</p>	

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Creative Open Workspace Masterplan and Prospectus	The project addresses a gap in suitable available workspace for the Creative, Cultural and Digital Sector across the SELEP area. This will be achieved through a range of interventions including a refreshed South East Creative Economy Prospectus and a Creative Open Workspace report and toolkit. This project is applying for an extension, as the original Grant Agreement hasn't been signed nor SSF has been drawn down.	Mar-2019	£ 49,000.00	£ -	£ -	No	£ 49,000.00	Mar-2020	Mar-2022	24	SECEEN Prospectus: finalised and published on SELEP website. Approved by TES. SECEEN Creative Open Workspace: contract in place. Creative Peer Challenge Group and Planners Challenge Group in place. Draft Map options appraisal and scorecard produced. Preferred option agreed and map specification finalised. Scope of Masterplan approved and draft Masterplan now being developed. CO2 draft paper evaluated and second version now being developed. Toolkit: existing national guidance collated and considered, process of scoping achievable and useful content which is appropriate for the sector and to operate as advice for planners now in progress. Consideration of where to publish the document and in what format still to be agreed. SELEP style-guide to be followed.	A refreshed SECEEN Prospectus has been finalised (note: now called SECEEN Statement of Intent). A preferred option for a cultural infrastructure map has been agreed and a specification has been finalised. The production of a map now falls outside of the scope of this project due to estimated costs for delivery exceeding initial estimates. Draft Masterplan currently being reviewed. Creative Opportunity Zone report has been reviewed and is now being further developed. Toolkit has been scoped and initial toolkit draft is now in development. Both the Planners Challenge Group and Creative Peer Challenge group have been consulted on the toolkit, masterplan and CO2 development.	Orange
	The project seeks to enable an evidence led approach to identifying and exploiting the opportunities from the energy and low carbon and environmental goods and services (LCEGS) sectors and work towards creating the right conditions for growth and productivity in what is a rapidly evolving sector. A Project Change Request was submitted to the SELEP Secretariat in December 2020 which asked for a project extension. This has been approved by the Chief Executive. The revised legal Agreement has been signed by all parties	Oct-2019	£ 129,500.00	£ 129,500.00	£ 129,500.00	Yes	£ -	Sep-2020	Aug-2021	11	Phased plans being successfully implemented via Opregy, as per previously submitted reports. First stage mapping continued as more businesses engage following rearranged Sep end date (including business survey). Having now passed 6,300 companies target of 6,000. Final monthly newsletter support agenda and further developed 'legacy' themes from completed Economic Impacts Summary Report. Final array of 16 workshops & refreshed 'STEM' rollout linked activity with other partner/stakeholder events/activity around the SELEP. Final 5 Opregy-led seminars complete the range from managing environmental impacts, supply chain workshops on 'roadmap to Net Zero' through to green building solutions and transport. Also included were solar/battery storage, off/onshore wind, hydrogen, circular economy, nuclear and net-zero/social value communities topics. A further suite of content and resources available online to support project delivery. This includes recordings and clips from sessions to suit intended use as part of an environmental toolkit for 'general SMEs' as well as the sector-led approach. Opregy agreed to extend delivery of these engagement events up until September and also an updated economic analysis of growth of the LCRE+ Sector definition to 2019-20. This will highlight the change in total GVA and employment across the sector, indicating performance by county, by subsector and benchmarking growth against national economic performance of comparable regions. Expected November for SELEP dissemination.	Further to the progress update section, we continue to see a great response to the project ideas/aims from all Clean Growth Working Group partners to collaborate and combine when designing and implementing linked strategies and project proposals. This included KCC/ECC combining to assess potential synergies of exploring supply chain barriers to delivering the Green Homes Grant scheme and ultimately led to the Low Carbon Homes event being something of a soft launch of the project, certainly to the retrofit house supply chain in the region and linked accreditation/trade bodies such as the Federation of Master Builders, Considerate Construction, Trustmark and the Microgeneration Certification Scheme. The 2,830 businesses identified in the first stage of mapping has reached over 6,300 cleaned entries. As promotion and engagement avenues continue to ramp up (April Thinking Business article reached 1,500 SMEs regionally). This had led to 3,864 unique contacts signing up to the CGSE newsletter. Over 375 LCRE/EGSS sector delegates have attended seminars, their feedback helped shape the raft of support of the Clean Growth Programme pilot. The Economic Impacts Report helps sell the concept and 'size of the prize' for all in the region in this final phase, including not just clean growth sector but LA and supply chain audiences. Working with SELEP (and C2C/EM3) partners on skills opportunities, especially with a view to LAD2 supply chain training with MCS and Trustmark should deliver more real outcomes. The COP26 event on 2nd September showcased the SELEP tri-LEP/RES/Low Carbon Kent and LoCASE collaboration to further show the synergism created to date. This COP26 link with Net Zero strategy we will look to include in final report finding and onward communications and activity as we finish data harvesting and output collation.	
Accelerating Opportunities within the Newhaven Enterprise Zone	The project focusses on Avis Way which is part of the Newhaven Enterprise Zone. The three key areas of focus are: 1. A business led forum established to with an Estate Audit and Improvement Plan 2. Test and assess options for the creation of a Business Improvement District 3. A plan to promote a plan targeted at the community and business to address some negative perceptions of the area Benefits will be to accelerate the refurbishment of business space – 1,006 sqm Increased take up of industrial space across the Newhaven Enterprise Zone	Dec-2019	£ 115,000.00	£ -	£ -	No	£ 115,000.00	Dec-2020	Sep-2021	9	1. Project Change Request approved by SELEP Strategic Board; 2. Grant agreement issued. Avis Way Improvement Plan: Significant progress has been made although there has been a slight delay in undertaking some of the capital works although this is expected to be resolved soon. Avis Way Business Improvement District (BID): Businesses have confirmed a willingness to support and contribute to the general upkeep of the estate, and there is support for the delivery of a BID. However, due to the impact of Covid-19 on businesses, a formal ballot on a BID is unlikely to be the appropriate way forward at the present time. Businesses continue to be involved in the Avis Way and North Quay Business Forum. Marketing of the NEZ: Many strands of activity are underway to develop and implement a clear and coherent plan targeted at both the community and businesses to address and overcome negative perceptions of the town, and to promote the town for investment	The delays in the delivery of the project mean that benefits are still to be quantified. Expect significant benefits over the next 12 to 24 months.	Green
Delivering Skills of the Future Through Teaching: Teaching for Growth (Extension)	The project addresses the widespread shortage of tutors, teachers and trainers across the SELEP area as identified in the SELEP Skills Strategy. The project will address the recruitment challenges faced by priority sectors through delivery of an awareness raising campaign and a contribution to teacher training costs.	Jul-2020	£ 76,000.00	£ 76,000.00	£ 76,000.00	Yes	£ -	Jul-2021	Jul-2021	-	Although this project has taken place against a backdrop of the Covid-19 pandemic it has managed to stay largely on track although the realignment of deadlines has been necessary to cope with the lockdown periods. Publicity and delivery plans were reprofiled, resulting in all targets being met on time and budget. Consortia meetings have been held via Zoom every 4 to 6 weeks with all partners participating fully and delivering their commitments for publicity within their own membership. In round two of the project the average amount of bursary funding requested from each applicant was much greater than in round one. This necessitated a reprofiling of the original targets. Hence the target number of bursaries was reduced but the average amount per bursary granted increased. The project is complete	The awarding of 130 bursaries to support new tutors into FE The production of videos highlighting different areas of teaching and showcasing SELEP's investment in facilities also (e.g. Stansted Airport college) A dedicated website – www.becomeanlecturer.org hosting the videos, vacancies and supporting information. This will remain live. Delivered by FE Sussex, working with other FE and provider networks There is one video to film	
Buy Local South East	The project will set up a regional website to signpost customers to local food and drink businesses (www.buylocalfoodanddrink.com), offering a centralised food and drink platform at B2C and B2B looking to buy local in the South East. An area wide marketing campaign focussed on local producers, retailers and hospitality and tourism experiences. Create a central database for food and drink. A series of business recovery support activities for food and drink businesses based on a sector Covid-19 impact and recovery survey.	Jul-2020	£ 69,510.00	£ 69,510.00	£ 64,530.00	No	£ 4,980.00	Jul-2021	Jul-2021	-	The initial delays in approving the project and subsequent delays in obtaining a signed agreement have significantly impacted on the project. (Electronic vote 8th July, CEO sign off 22 July, Contract signed off November 2020.) Since the inception of the project and the submission the business and consumer landscape has changed and continues to change due to the ongoing impacts of the Covid-19 pandemic. There have been minor changes to the spend profile- major milestones were impacted by contract delays. Savings on legal fees have been reallocated to delivery of marketing. The match spend on the survey will now fall in the final quarter. Otherwise spend remains on target and within budget. Due to the challenges in engaging businesses the remaining business support budget was diverted to a final B2C marketing campaign to boost businesses as economy opened up. There is a small underspend due to reduced match in Essex and budget savings in Kent. Now complete	Since the inception of the project and the submission the business and consumer landscape has changed and continues to change due to the ongoing impacts of the Covid-19 pandemic. The project worked hard to deliver the benefits despite the challenges. Obtaining realistic sales data has not been possible. Businesses are currently over stretched and disengaged from all but essential activity - Demonstrated by only 15 responses out of 728 to the survey. Final report can be accessed HERE	

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Rebuilding Confidence and Demand in the Visitor Economy	Covid-19 has impacted the visitor economy, so in order to help address this, partners from Kent, Essex and East Sussex are proposing a significant programme to aid the recovery of the SELEP visitor economy. The project will raise awareness and support sustainable tourism management through visitor dispersal, support consumer confidence in travelling by public transport, use key themes to showcase diverse and high-quality tourism offer to key domestic markets and increase lengths of stay, protect business and safeguard jobs by extending the season and product development and business support to address seasonality	Oct-2020	£ 200,000.00	£ 200,000.00	£ 141,300.00	No	£ 58,700.00	Sep-2021	Oct-2021	1	The first stage of delivery was the secondary research into Key Consumer Trends and Sentiment Insights providing a series of key findings and recommendations on Communication & inspiration, bookings, Staycations, Sustainability, Local and authentic, the great outdoors and wellness and wellbeing, the report of which can be shared if requested and is available on the VK business website. FABRICA were commissioned to run 7 months of Social Listening reports along with a final report for all project regions. Reports have been used to hone content for campaigns and to tweak future reports. We have been able to track the impact of Covid, Brexit and other national, regional and local news and marketing campaigns on the perceptions of our destinations and monitor the change in sentiments over time. All reports are available upon request. All destinations confidence campaigns were delayed due to Covid lockdowns in early 2021 effecting the ability to reach businesses and in response to the likelihood to encourage behaviour change as suggested by the Social Listening element of the programme. However, Kent ran a successful resident's campaign (Big Weekend) in June with Essex running theirs from 18th September. Sussex Modern have also run a confidence campaign using local offers from businesses. All of these campaigns were cross sold to all residents in the SELEP region. PR an influencer activity has also taken place across all regions. The confidence campaigns across all regions are now either starting to be delivered or are in the final stages of preparation. 4 x virtual resilience workshops have been delivered using materials produced by Visit Kent's Interreg Experience programme and delivered to businesses and organisations across the SELEP region.	1x Consumer sentiment and trend report 5 x monthly social listening report 116 engaged through resilience workshops 4 x campaign plans using insight led approach 1 x image library	
Building Back Better	The project will increase the role of Social Enterprises, to achieve contracts and social investment, establish sustainability & viability through access to specialist navigation and mainstream (Growth Hub) business support.	Dec-2020	£ 192,000.00	£ -	£ -	No	£ 192,000.00	Mar-2022	Mar-2022	-	Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021. The Grant Agreement was signed in May 2021. Issues have been raised about the project and how it can be delivered. A project change request is being presented to this board for endorsement.	N/A	
South East Export Development (SEED2)	SEED will address known export barriers (lack of international contacts and export knowledge/capacity) through an innovative support programme aimed at SELEP based companies (product and service-based 'new-to-export' companies and existing exporters) in 3 priority sectors with export potential: •Health & Life Sciences (including medical devices / technology, (e-Health, pharma, diagnostics) •Food & Drink (including manufacturers, processing, suppliers to the industry e.g. packaging). •Digital & Creative (including software solutions, apps, web services) Target international markets will be finalised taking into account progress with new trade agreements and the Department for International Trade's (DIT) latest advice. Likely focus: •France, Ireland, Australia (Food) •BSA, Singapore (Health / Life Sciences, Digital) •Scandinavia / Nordic Countries (all sectors)	Dec-2020	£ 91,500.00	£ 91,500.00	£ 50,200.00	No	£ 41,300.00	May-2022	Oct-2022	5	Since August 2021, partners have continued regular contact with in-market contacts obtained through the international Chamber network, DIT's overseas posts and other connections and have now received formal proposals from contacts from each market and partners have now reviewed offers, scope, potential outputs and have been able to make a decision on the final offering to SEED businesses. Following the launch of the project webinars were attended by 13 businesses. Key dates for chosen international target markets such as Vietnam (Food & Drink) and Malaysia (Life Sciences): 1) Key Dates - Trade Mission: Ireland - Health & Life Science: • Market briefing session (15 December 2021, 10.00-11.00am) • Individual 1-2-1 support from DIT Ireland (17 January - 21 February 2022) • Virtual Trade Mission: Ireland (16 March - 20 April 2022) 2) Key Dates - Trade Mission: UAE - Food & Drink: • Bespoke market insight report (by end of December 2021) • Individual 1-2-1 support from BCB UAE (10 January - 20 January 2022) • Virtual Trade Mission: UAE (28 February - 10 March 2022 3) Vietnam - Food & Drink: Partners are in the process of planning the virtual project activities for Vietnam and hope to support 10-12 companies with in-market connections (February / March 2022). The partners have already delivered the first successful hybrid programme for the SEED Food & Drink sector with the Department for International Trade in Hong Kong. In regard to the 1-2-1 export readiness meetings with an International Trade Advisor or Business Advisor to help ensure companies are 'export ready' and get the most out of their virtual trade mission meetings - two meetings have taken place to date (1 x Food & Drink - Kent, 1 x Digital & Creative - Essex). A questionnaire was also designed and produced by the partnership to be used as a guide if required, when meeting with SELEP-companies for scheduled 121s. Partners will continue to promote these 121 meetings to eligible businesses. Partners also commissioned a company to produce videos to promote the project and SELEP-based companies to overseas contacts. https://www.youtube.com/playlist?list=P4mqvC1pY3usRgO2AwmbW3Qf4xO2m	Activities that are progressing as planned relating to project expected benefits: 2) International exposure for SMEs (At least 100 SMEs exposed to new contacts and opportunities international markets). Partners have now prepared the following - Production of 3 promotional videos for different sectors and target markets for sending to contacts in international markets. This video work has now been finalised and is available for the partnership to share with the various in-market contacts. - Bespoke international market insight reports - partners have been in regular contact with 'experts' in the international markets (UAE, Hong Kong, South Korea, Vietnam, Malaysia, Ireland, USA). Each of these 'in-market' contacts have provided a proposal for the support they can offer for the various SEED activities. Partners have assessed all of these proposals so far. - HOFEX Tradeflow - through the delivery of the first SEED hybrid programme for the food & drink sector in December, the 5 participating SEED companies were able to attend virtually and have their products showcased at the event. Post-event feedback from DIT Hong Kong was very positive and all product samples were given to genuine leads. Some of the SEED companies are either already in touch with or have reached out to a number of the local trade contacts following the programme, via a list of 78 relevant industry contacts who visited the UK pavilion during HOFEX. A brochure was also produced by DIT Hong Kong which featured the company profiles of the 5 SEED companies and was shared with exhibitors during the event. 6) No. of new active international markets (SMEs trading in 1 or 2 new export markets as a result of the project's support). International target markets have now been chosen based primarily on feedback from the Department for International Trade. Plans for these target markets per SEED sector are progressing and will include: Food & Drink - Hong Kong, Philippines, Vietnam, UAE, (US) Life Sciences - Ireland, UAE, Malaysia, Canada, US Digital & Creative - Canada & US	
Carbon Pathways (C-Path)	Carbon Pathways (C-Path) is a dynamic cloud-based resource that would be used to design, facilitate, accelerate and monitor investment in the LCREE, in partnership with and accessible to public and private bodies across the SELEP region. Focussed on supporting initiatives across all 4 federated areas, C-Path includes: i.)An accessible and constantly evolving data store of multiple relevant data sources, with automated, scheduled updates. ii.)A flexible build and appraisal tool enabling stakeholders to develop, R, invest in, assess and related schemes. In The Catalyst for Culture Programme is a new partnership between established performing arts institutions of national and international standing in the SELEP region, providing live and on-line theatre experiences for audiences throughout Kent, Medway, Thurrock, Southend, East Sussex, South Essex and Essex during the Covid crisis, and supporting the creative, production and technical workforce, artists & freelancers across the SELEP region.	Dec-2020	£ 99,061.00	£ 99,061.00	£ 99,061.00	Yes	£ -	Jul-2021	Jul-2021	-	The project is now complete. The platform is now accessible, via secure login, at platform.c-path.com. Every local and county authority within the SELEP can now request a login from the project team. The project team at Daedalus/Via are continuing to make updates and improvements beyond the project period, responding to requests and updates from local authorities and in response to ongoing testing, but this is above and beyond the original project scope and spend. In terms of functionality and underlying technology, the end product considerably outperforms the original proposal, enabling greater responsiveness, speed and ability to develop the platform for wider audiences and sectors.	The benefits identified in the bid will come to fruition once each LA has access to, and uses, the C-Path platform. C-Path is now available to every LA, with county-level (Tier 1) access for Essex, Kent and East Sussex being developed. The platform has, for example, already been used by Sevenoaks DC to support a bid under the Sustainable Warmth fund (LAD3 and HUG), with the data analysis and targeting undertaken in less than one day.	
Catalyst for Culture	The partnership is the first of its kind between SELEP performing arts institutions, raise the profile of performing arts in the region and acting as a pilot for future development, as a base for performing arts production and skills development and as the foundation for a wider regional touring circuit.	Dec-2020	£ 181,700.00	£ 90,850.00	£ 60,320.00	No	£ 121,380.00	Jan-2022	Jan-2022	-	• The Marlowe resumed full capacity theatre shows, welcoming 70,000 audience members between June and September. • Ten seed commission artists have been in residence, developing new work at Mercury and The Marlowe. • Projekt Europa held developed 3 new pieces of work and presented three public sharings of the work developed over their residency at The Marlowe. • The Marlowe held a four day outdoor theatre festival, Summer at The Marlowe, programmed in partnership with Applause Rural Touring and City Sound Project plus two live music 'Sunday Sessions' in lead up to festival. • Commissioned The Christmas Goblins for The Marlowe Studio for Christmas '21. • Glyndebourne launched Open House - free digital platform for opera performances continuing until September 2021. • Hound Of The Baskervilles was performed in Canterbury's Westgate Gardens, and played to 1029 people over 8 performances. • Rehearsals commenced at Mercury Theatre for 'Sirens'. • Applause advertised call out for 2022 commission prizes to great response and supported artists (Joe Garbett & Dizee O'Dare) during summer season for work to be developed and presented for SELEP region.	• 237,479 audience members for live & online performances to end of reporting period. • 12 new creative commission (Ben Dickson - audience cut outs, 10 artist seed commissions announced, and The Christmas Goblins) • 12 young dancers have completed their first two sessions of the Cynghet School programme plus 2 Arts Management Trainee placements started at The Marlowe. Projekt Europa activity worked with 37 participants from across Kent community to co-create work over 6 weeks of R&D. • To date 192 artist & freelancer opportunities supported.	

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Project title	Project description	Endorsed by Strategic Board	Financial					Delivery			Outcomes		Assessment
			SSF allocation to the project	SSF transferred to date (Q2 2021/22)	SSF Spend to Date (Q2 2021/22)	Is SSF Spend Complete?	SSF Spend Remaining	Expected completion date	Updated / Actual completion date (Q2 2021/22)	Months delay	Update on project progress	Update on delivery of expected project benefits	
20	Gourmet Gardens (Extension) The amplification of Gourmet Garden Trails will prioritise: •Adopting product for and targeting the domestic market, by capitalising on the growing trend for enjoying local food, local produce, and local landscapes, with a focus on wine and RHS partner gardens. •Geographical & product expansion including East Sussex, with a focus on the South East. •Developing further seasonal content to expand the year-round offer, supporting local business and jobs at a fragile time. •Making the product self-sustaining through integration with VisitBritain's Tourism Exchange Great Britain (TXGB)	Dec-2020	£ 35,000.00	£ 35,000.00	£ 7,000.00	No	£ 28,000.00	May-2021	May-2021	-	Project delivery was initially impacted by lockdown across Christmas and early 2021. Businesses have been under increased pressure and although many more wanted to get involved, they felt they did not have the capacity available to be involved with the programme. Businesses could also not operate in the time that the original marketing was due to take place meaning messaging could not be effective. As the programme was about recovery the marketing element has subsequently been pushed back to maximise the match funding from the ETE campaign but to also support businesses in extending their seasons into Oct and beyond. To date all resources have been created and the marketing campaign is having its final touches put together to run across Sept and Oct, a change request has been agreed.	New itineraries developed 8 Number of image libraries developed 2 Integration with booking systems 1 Number of businesses onboarded to TXGB 12 Press toolkit developed 1 Number of Virtual Sales calls 1 Number of advertising campaigns arranged and/or live 1 planned Number of domestic visitors to website 12,500 additional outputs	
21	Accelerating Nature-Based Climate Solutions This project will accelerate the 'supply and demand' of nature-based solutions across SELEP. It will enhance natural capital whilst delivering clean growth, jobs and skills across the nature-based sectors. The project will focus on carbon sequestration (the removal of carbon dioxide from the atmosphere), where there is significant demand but fragmented supply. However, outputs will also be relevant to the delivery of other nature-based solutions, for example biodiversity net gain for new development. It will: 1. Provide an understanding of the demand for nature-based projects from local authority climate emergency plans and the local businesses seeking to invest in local carbon offsetting. 2. Assess the 'readiness' of nature-based organisations to develop and deliver nature-based projects for carbon sequestration and identify gaps in skills, knowledge and capacity that stand in their way. 3. Reduce resources (see section 9) to support the	Mar-2021	£ 135,000.00	£ 112,500.00	£ 112,500.00	No	£ 22,500.00	Apr-2022	Apr-2022	-	1) A Project Team has been established with the 2 main consultants and ESCE project managers and meets every two weeks. 2) A Steering Group has been established with key partner representatives and terms of reference and has met 5 times. 3) A wider stakeholder map has been produced and agreed and a number of stakeholders engaged (eg. finance companies, other Local Nature Partnerships). 4) The 4 Local Authority case study areas have been agreed as Swale in Kent, Lewes in East Sussex, Thurrock in South Essex and Colchester in North Essex. 5) Landuse and habitat mapping has been completed for Swale and is in progress for the other 3 areas. 6) Two separate surveys to gauge business demand and willingness to paying for natural capital carbon off-sets has been developed and will be issued in November (1 for large businesses and 1 for SMEs). 7) Discussions with potential suppliers (ie. landowners and farmers) and representative organisations (eg. the CLA and NFU) have been progressed and a survey of the supply side is being prepared with the South Downs National Park Authority. Southern Water has been identified as a landowner case study for Swale. 8) A review of existing brokerage hub models has begun (eg. discussions with the North Devon Biosphere about their 'Natural Capital Marketplace' hub).	Benefits realisation will begin later in the project, as identified in the original project plan.	
Total			2,379,264	1,863,914	1,691,758								

Yes
No
N/A

END