

SOUTH EAST LOCAL ENTERPRISE PARTNERSHIP

We represent the largest LEP area in England outside London in terms of population and economic output

TU

The SELEP area

We cover an area encompassing the local authority areas of:

Thurrock

Essex

Medway

Kent

East Sussex

Southend



Our vision Working together for a faster, smarter and more sustainable economic recovery

Our ethos

Our aim is to ensure the survival and stability of our economy in the short term and to drive sustainable economic renewal and growth in the medium to long term.

We will do this by focusing on four strategic priorities which reflect our unique geography, assets and opportunities:

- BUSINESS RESILIENCE AND GROWTH - UK'S GLOBAL GATEWAY - COMMUNITIES FOR THE FUTURE - COASTAL CATALYST



What does SELEP do?











CHRISTIAN BRODIE CHAIR SARAH DANCE DEPUTY CHAIR

COUNTY/UNITARY COUNCIL DIRECTORS

CLLR KEVIN BENTLEY (ESSEX) CLLR KEITH GLAZIER (EAST SUSSEX) CLLR RON WOODLEY (SOUTHEND) CLLR MARK COXSHALL (THURROCK) CLLR RODNEY CHAMBERS (MEDWAY) CLLR ROGER GOUGH (KENT) BUSINESS REPRESENTATIVE DIRECTORS

KENT AND MEDWAY ECONOMIC PARTNERSHIP CAROL FORD GEOFF MILES JO JAMES LIZ GIBNEY MATTHEW ARNOLD

OPPORTUNITY SOUTH ESSEX AIDEEN SADLER PERRY GLADING

SUCCESS ESSEX CLAIRE LEWIS MILES ADCOCK

TEAM EAST SUSSEX ANA CHRISTIE CLIVE SOPER GRAHAM PETERS

Our Strategic Board

CO-OPTED DIRECTORS

CLLR TREVOR BARTLETT DISTRICT/CITY/BOROUGH COUNCIL REPRESENTATIVE

CLLR GRAHAM BUTLAND DISTRICT/CITY/BOROUGH COUNCIL REPRESENTATIVE

ANGELA O'DONOGHUE FURTHER EDUCATION REPRESENTATIVE

PROFESSOR KAREN COX HIGHER EDUCATION REPRESENTATIVE

PENNY SHIMMIN SOCIAL ENTERPRISE REPRESENTATIVE



OUR RECOVERY AND RENEWAL STRATEGY





Our four strategic priorities

BUSINESS RESILIENCE AND GROWTH

We want to grow back stronger, increase productivity and innovation and become the UK's most successful location for inward investment.



UK'S GLOBAL GATEWAY

We want the South East to capitalise on new international trading relationships, and we will help strengthen our gateway locations through improved transport and digital infrastructure, innovation capabilities and local skills development.



COMMUNITIES FOR THE FUTURE

Accelerating housing delivery remains a key ambition for SELEP, with plans to lead the country in delivering 25% (87,100 homes) of the government's Garden Communities programme.



COASTAL CATALYST

We aim to improve the economic prosperity of our coastal and rural communities through sector adaptation and growth that will improve productivity and create high value job opportunities.





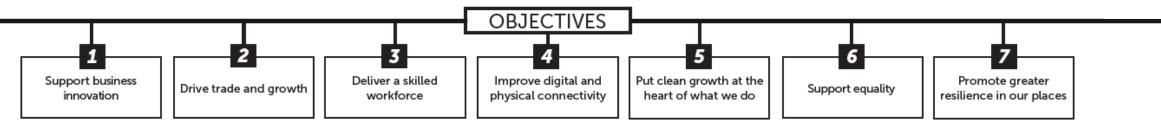
Driving Sustainable Economic Renewal

Our medium to long-term response to economic recovery

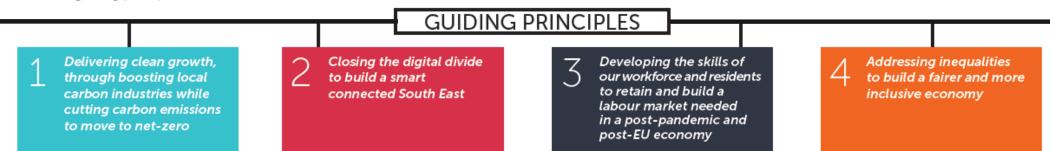
Our medium to longer term aims focus on four strategic priorities which reflect our unique geography, assets and opportunities:



These are underpinned by seven key objectives, which are to:



And four guiding principles:





OUR WORKING GROUPS AND BUSINESS SUPPORT





Our working groups

CLEAN GROWTH



Clean growth, to reduce carbon emissions whilst enabling economic growth, is one of the primary drivers for our Economic Strategy

COASTAL COMMUNITIES



Given the length of coastline in the SELEP area, the LEP is faced with huge opportunities and challenges and with strong interest and representation at local level ENTERPRISE ZONES



The South East LEP's Enterprise Zones comprise Harlow Enterprise Zone (Harlow, Essex), Discovery Park Enterprise Zone (Sandwich, Kent), North Kent Enterprise Zone (Kent) and Newhaven Enterprise Zone (Lewes)

HOUSING



Developing a new generation of garden communities through sustainable new developments

MAJOR PROJECTS





SELEP is working with a range of major projects across our geography through a Major Projects Group and skills subgroup. Collectively, these projects will offer a wide range of job opportunities in the coming months and years



Our working groups

RURAL



SELEP's rural economy is a vibrant mix of traditional and innovative land-based businesses including farming, horticulture, viticulture, forestry and rural tourism. These sit alongside a broad range of non-rural businesses

SECEN



The South East Creative Economy Network works to accelerate growth in the digital, creative and cultural sector. It is a working partnership between local authorities, creative businesses and education bodies across the South East LEP area

SKILLS



The skills working group and Skills Advisory Panel (SAP) aim to provide a strategic LEP view and input to skills issues, as well as explore and inform funding opportunities, new projects and government priorities, such as apprenticeship reforms and T-levels

SOCIAL ENTERPRISE



With Ministerial and Cabinet Office encouragement and the support of social enterprises from across the South East, we are working hard to develop our Social Enterprise Strategy U9



The membership of U9 is formed of nine higher education institutes within the SELEP area. The network exists to build regional university capacity by providing a platform to promote the higher education sector across the SELEP region



Our Growth Hub

Growth Hubs are local and private sector partnerships led by the Local Enterprise Partnerships (LEPs). They provide a mechanism for integrating national and local business support, so it is easier for businesses to access the help and advice they need to thrive and grow.

The South East Business Hub (SEBH) helps businesses on the path to growth and prosperity. SEBH can connect businesses with the services that match their needs and help companies make their mark in England's most enterprising economy.









Tackling local digital skills challenges and building thriving and inclusive local economies in the South East

The South East Digital Skills Partnership is co-chaired by Alison Parmar (Federation of Small Businesses) and Professor Melissa Hanna-Brown (Pfizer UK), with leads for each of our Working Groups, each focusing on digital skills priorities and challenges faced by our region.

Since our launch in June 2019, we've worked with various local and national stakeholders to offer help and support to small businesses and charities across the region, educators and students, and to our residents too.















OUR ECONOMY AND THE IMPACT OF COVID-19 ON OUR BUSINESSES

A POPULATION OF **4.28 million**

6.4% SHARE OF UK POPULATION

3.6% GROWTH OVER FIVE YEARS COMPARED TO 3% UK

GVA WAS **£99 billion** IN 2019

5% OF UK GVA

11% REAL GROWTH OVER FIVE YEARS COMPARED TO 8.6% UK **16,987** NET DWELLING COMPLETIONS IN 2019/20

176,410 BUSINESSES IN MARCH 2020

1.8% GROWTH FROM 2019 TO 2020 **340,400**

SELF-EMPLOYED IN 2020

16.5% OF THOSE EMPLOYED COMPARED TO 14% UK AVERAGE **2,155,100** ECONOMICALLY ACTIVE RESIDENTS IN 2020

80.6% OF POPULATION AGED 16-64

WE HAVE TWO OF LONDON'S AIRPORTS **STANSTED** AND **SOUTHEND**

MAJOR PORTS INCLUDING DOVER, LONDON GATEWAY AND TILBURY, THE HAVEN PORTS AND NEWHAVEN

TWO FREEPORTS FREEPORT EAST AND THAMES FREEPORT

AND THE UK'S ONLY RAIL CONNECTION TO CONTINENTAL EUROPE WE HAVE 9 UNIVERSITIES PROVIDING KEY KNOWLEDGE AND INNOVATION ASSETS

AND SUPPORTING **139,465 STUDENTS** WITH ABOVE AVERAGE QUALIFIERS IN MEDICINE AND BIOLOGICAL SCIENCES **949,300 (37.2%)** LEVEL 4 QUALIFICATION AND ABOVE

1,964,000 (76.9%) LEVEL 2 QUALIFICATION AND ABOVE

> **153,700** (6.0%) NO QUALIFICATIONS

2020 FIGURES FOR POPULATION AGED 16 TO 64



IMPACT ON JOBS AND PEOPLE

SELF-EMPLOYED INCOME SUPPORT SCHEME

GRANT 4: 1 FEB 21 – 30 APR 21

144,600 CLAIMS MADE TOTALLING **£442.8 million**

57% OF ELIGIBLE CLAIMANTS

GRANT 3: 1 NOV 20 – 29 JAN 21

164,800 CLAIMS MADE TOTALLING £507.8 million

65% OF ELIGIBLE CLAIMANTS

CORONAVIRUS JOB RETENTION SCHEME

MAY 2021 **140,700** TOTAL FURLOUGHED JOBS

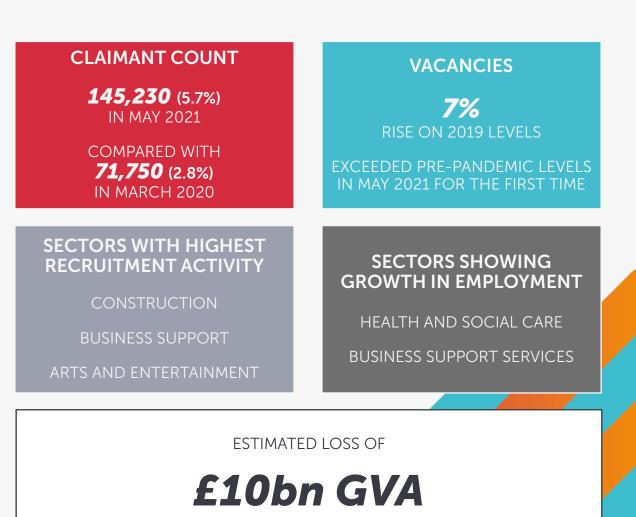
8% Of those eligible

20,090 IN ARTS, ENTERTAINMENT AND RECREATION

30,020 IN ACCOMMODATION AND FOOD

6,120 IN OTHER SERVICE ACTIVITIES

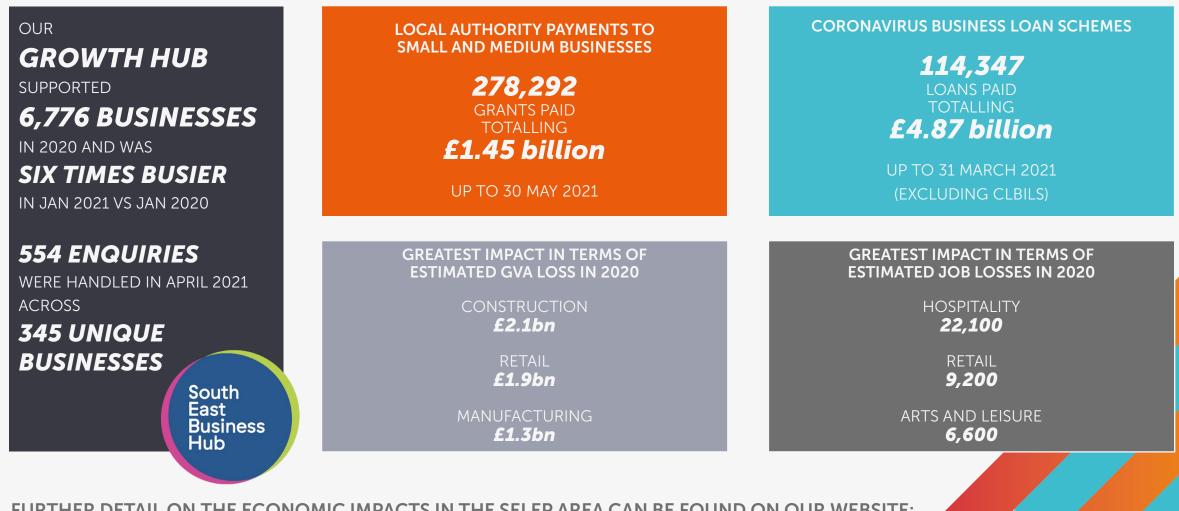
20,210 IN WHOLESALE, RETAIL, MOTOR VEHICLE TRADE



DURING 2020



IMPACT ON BUSINESSES



FURTHER DETAIL ON THE ECONOMIC IMPACTS IN THE SELEP AREA CAN BE FOUND ON OUR WEBSITE: **SOUTHEASTLEP.COM**

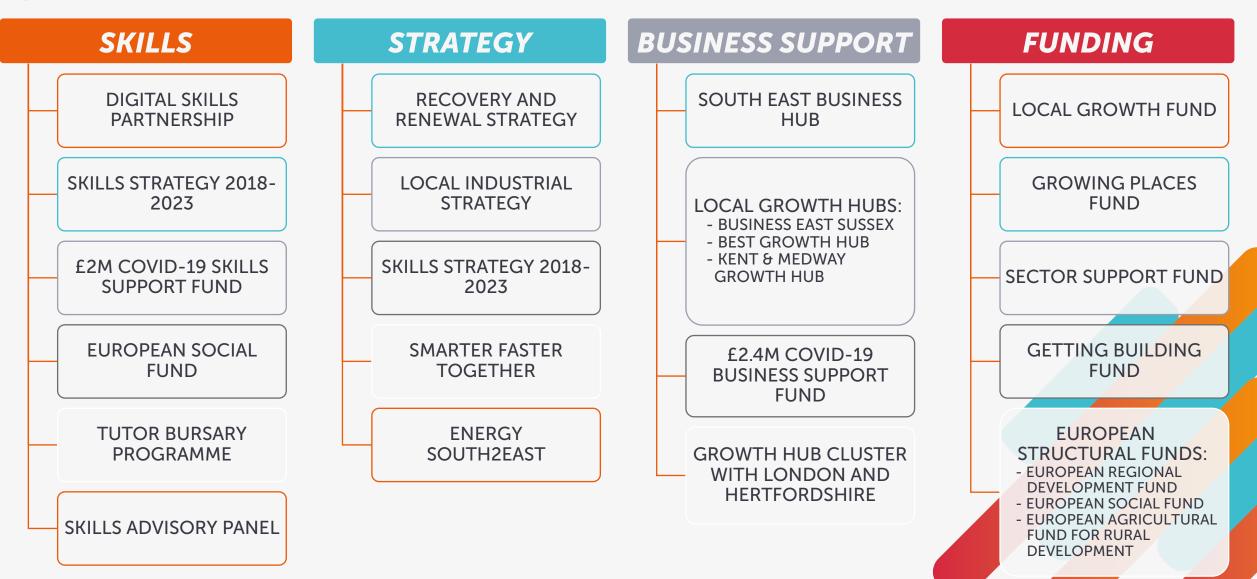




A high value, knowledge-based economy, the region's key sectors are:









OUR CAPITAL PROGRAMME





Funding



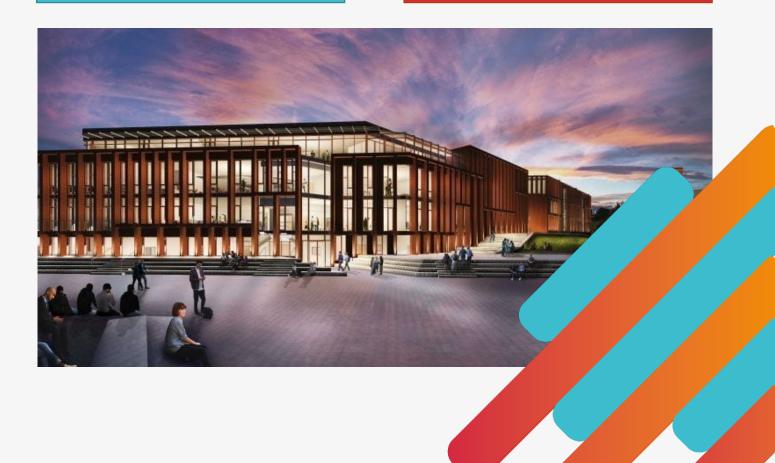


Local Growth Fund

2020/21 marked the final year of the LGF programme, with all £578.9m LGF having been fully committed to projects across the SELEP area.

Whilst the delivery of some of the larger and more complex projects will continue, almost all of the LGF has now been transferred across the local authority partners for the completion of the 108 projects included in the programme. **£579m** programme

108 PROJECTS





MERCURY RISING

LOCATION

Colchester, Essex

FUNDING £1,000,000 **PROJECT COMPLETION** Summer 2021

MATCHED FUNDING £10.095m

PROJECT OUTPUTS

With two auditoria, three rehearsal spaces, meeting rooms and state-of-the-art technical, production and workshop facilities, the Mercury will be a leader in the regional theatre ecology of the UK. The building will also serve as a community hub, providing safe spaces for multiple community groups, people of all faiths, ethnicities, race and backgrounds. With a new café and bar and separate hospitality areas, there will always be something available to the community.



Local Growth Fund CASE STUDIES

KENT AND MEDWAY MEDICAL SCHOOL

LOCATION

University of Kent at Canterbury and Canterbury Christ Church University

MATCHED FUNDING £16,840,000

PROJECT OUTPUTS

The first medical school in Kent providing lecture theatre, classroom, anatomy and clinical skills simulation laboratory space and seminar rooms across the two university campuses in Canterbury.

FUNDING

£9,000,000





Growing Places Fund

The Growing Places Fund was established by the Ministry for Housing, Communities and Local Government and the Department for Transport in 2011 to unlock economic growth, create jobs and build houses and help 'kick start' development at stalled sites.

The fund works as a recycled capital loan scheme regenerating funds based on the repayment schedules agreed for existing Growing Places Fund projects.



£49.2m 27 £64.9m 2,641 TOTAL JOBS TOTAL NUMBER TOTAL VALUE OF MADE AVAILABLE **OF PROJECTS** CREATED TO SELEP FOR PROJECTS INVESTMENT AS A **SUPPORTED RECYCLABLE LOAN THROUGH GPF** TOTAL HOUSES SCHEME **INVESTMENT** CONSTRUCTED

Growing Places Fund CASE STUDY



GREEN HYDROGEN GENERATION

LOCATION

Kent

PROJECT COMPLETION

Autumn 2022

FUNDING

£3,470,000 This is a GPF loan and will be repaid over an agreed time period.

PROJECT

The project involves the installation of the UK's largest zero carbon hydrogen production system near Herne Bay. The system will be powered by way of a direct connection to the on-land substation for the existing Vattenfall offshore wind farms.

The project will demonstrate the economic and practical viability of generating hydrogen from wind energy, to produce hydrogen on a bulk scale to be used in zero emission transport solutions. The hydrogen will be used to fuel fleets of hydrogen buses in the South East. The hydrogen supply will eventually expand to serve fleets of lorries, taxis and trains.









Getting Building Fund

Created to help bolster the economy and support sectors most impacted by the COVID-19 pandemic, Government announced the £900 million Getting Building Fund in 2020.

SELEP received an £85 million share of the fund and its Board agreed on a final list of 36 projects to benefit. These projects will deliver 9,167 new jobs and safeguard a further 3,341.

There will be 7,234 new homes unlocked, over 50,000sq m in new commercial space unlocked and 8,663 new learners assisted through new skills facilities and programmes.



RESTORING THE GLORY OF THE WINTER GARDEN

LOCATION

East Sussex

PROJECT COMPLETION 1 May 2022

FUNDING £1,600,000

JOBS CREATED/SAFEGUARDED 26 created, 10 safeguarded

PROJECT

The project will restore the Winter Garden, a key facility in Eastbourne's Devonshire Quarter, to its former glory and ensure its longevity and visitor experience benefit future generations.

ST GEORGE'S CREATIVE HUB

LOCATION Kent

PROJECT COMPLETION 31 March 2022

> **FUNDING** £323,204

CREATIVE EXHIBITION SPACE AND WORKSPACE

2,200sq ft and 761sq ft

PROJECT

The St George's Creative Hub will be a new arts facility in the heart of Gravesend town centre, offering gallery space, a range of activities linked with an active cultural programme and workspace for creative businesses. This will be delivered through the redevelopment of two currently vacant adjacent two-level retail units in the St George's Centre, which are owned by Gravesham Borough Council and which occupy a prominent site.

Getting Building Fund CASE STUDIES

TINDAL SQUARE

LOCATION Essex

PROJECT COMPLETION 31 March 2022

FUNDING

£750,000

JOBS CREATED/SAFEGUARDED

150 created, 250 safeguarded

PUBLIC REALM OR GREEN SPACE IMPROVED/CREATED

3,000sq m

PROJECT

The project will create a new civic public square of over 3,000 sqm that provides a destination space for arts, events and celebrations outside Shire Hall in Chelmsford city centre.





Sector Support Fund

The Sector Support Fund supports oneoff discrete pieces of work which are of a pan-LEP nature with a sector focus that brings demonstrable benefit and has support across the LEP.

It uses Growing Places Fund revenue grant to fund a programme of works to support the sector focused activities that are being undertaken on a pan-LEP basis and that are predominantly led by the SELEP working groups.

£1,238,362

SPEND TO DATE



E2.5 21 TOTAL VALUE OF PROGRAMME TOTAL NUMBER OF PROJECTS

Sector Support Fund CASE STUDIES

ENERGY AND CLEAN GROWTH MAPPING

LOCATION

Pan-LEP and reporting updates through the Clean Growth Working Group and SELEP Secretariat

PROJECT COMPLETION 12 month project started in July 2020, completing August 2021

SECTOR SUPPORT FUNDING £129,500

MATCHED FUNDING £55,500

PROJECT

This project seeks to provide a SELEP wide assessment of opportunities within the emerging local energy and clean growth sector.

The project will undertake an in-depth analysis of the supply chain for the local energy and clean growth sector and will refresh and build upon the now out of date analysis of the Low Carbon Environmental Goods and Services sector that was undertaken in 2012.



BUY LOCAL SOUTH EAST

LOCATION

Pan-LEP including Produced in Kent, Natural Partnerships, East Sussex and Rural Community Council of Essex

> **PROJECT COMPLETION** 12-month project running between June 2020 and June 2021

SECTOR SUPPORT FUNDING £69.510

> MATCHED FUNDING £29.790

PROJECT

The Food and Drink sector has become increasingly important on the regional government agenda in recent years, with food tourism growing in the South East.

British food (Buy British) has become hugely popular in and outside the UK, with customers growing more environmentally aware. There is a shift toward local and sustainable food.





Areas of focus

COVID-19 Response





Catalyst South Diversity and Inclusion

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WORKING TOGETHER FOR A **FASTER**, **SMARTER** AND **MORE SUSTAINABLE ECONOMIC RECOVERY**