



DIGITAL SKILLS
PARTNERSHIP
SOUTH EAST



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

BRIDGING THE DIGITAL DIVIDE IN THE SOUTH EAST

Thursday October 8th 2020

#DSPSE

@southeastlep

DAVID TAYLOR



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JANE KNIGHT

SUCCESSFUL MUMS
Career Academy

www.successfulmums.co.uk

[@successfulmum](#)

SME WORKING GROUP

- | | | | |
|----------------------|--------------------------|--------------------|-----------------------------|
| • Caroline Reynolds | Southend BC | • Lucy Hall | Avviso Media |
| • David Taylor | DNAsix | • Mark Modena | Winning Moves |
| • Gloria Opara | Cyber Engineers | • Mark Kass | Enterprise4Good |
| • Hannah Kopel | Essex CC | • Mark Temple | Digital Ministry |
| • Jane Knight | Successful Mums | • Natalie Richards | Prodigy Learning |
| • Jason Marshall | University of Kent | • Pat Smith | Enterprise Support Alliance |
| • Jean-Luc Bressard | HexTransforma Healthcare | • Rob Robinson | Kent CC |
| • Jo Nolan | Screen South | • Steven Barr | Edge Digital |
| • Kit Ahweyevu | Mind Weaver | • Will Callaghan | Tech Resort |
| • Laura Brookes | BLG Data Research | • Xav Anderson | ClockworkCity |
| • Lorretta Wiltshire | Essex CC | | |

AIMS

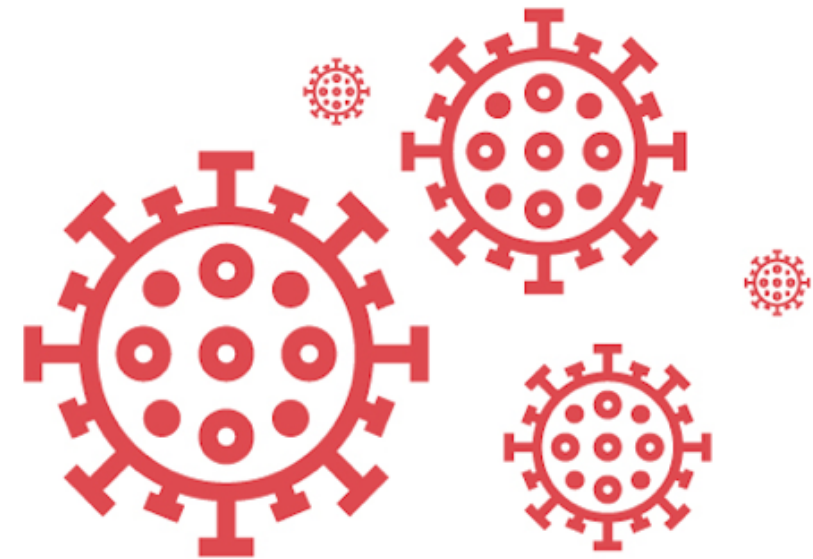
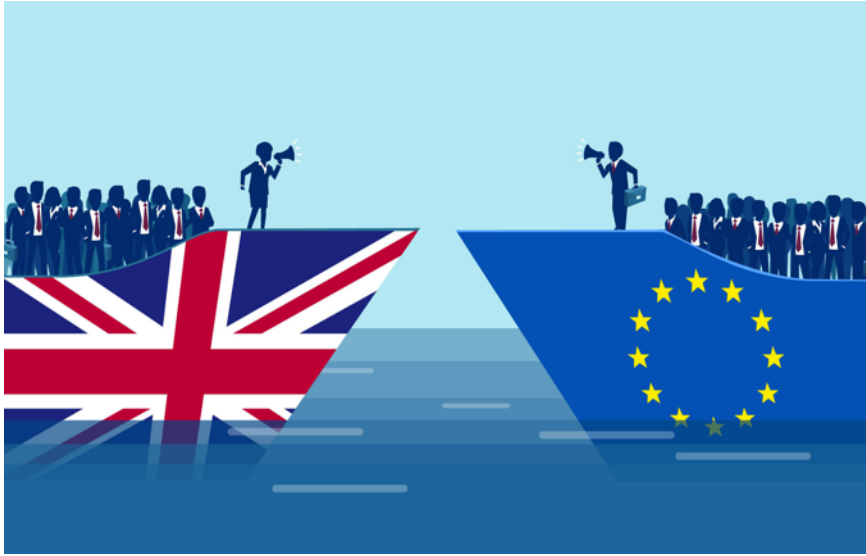
1. Understanding the scale of the challenge
2. Providing training and support
3. Being inclusive and diverse

UK Business Counts (2019)

	South East (Numbers)	South East (%)	South East (Numbers)	South East (%)
Enterprises				
Micro (0 To 9)	156,370	90.2	374,185	90.2
Small (10 To 49)	13,990	8.1	33,185	8.0
Medium (50 To 249)	2,435	1.4	6,030	1.5
Large (250+)	520	0.3	1,580	0.4
Total	173,315	-	414,975	-

Local Units

Micro (0 To 9)	170,090	85.7	408,920	85.6
Small (10 To 49)	23,315	11.7	55,705	11.7
Medium (50 To 249)	4,610	2.3	11,370	2.4

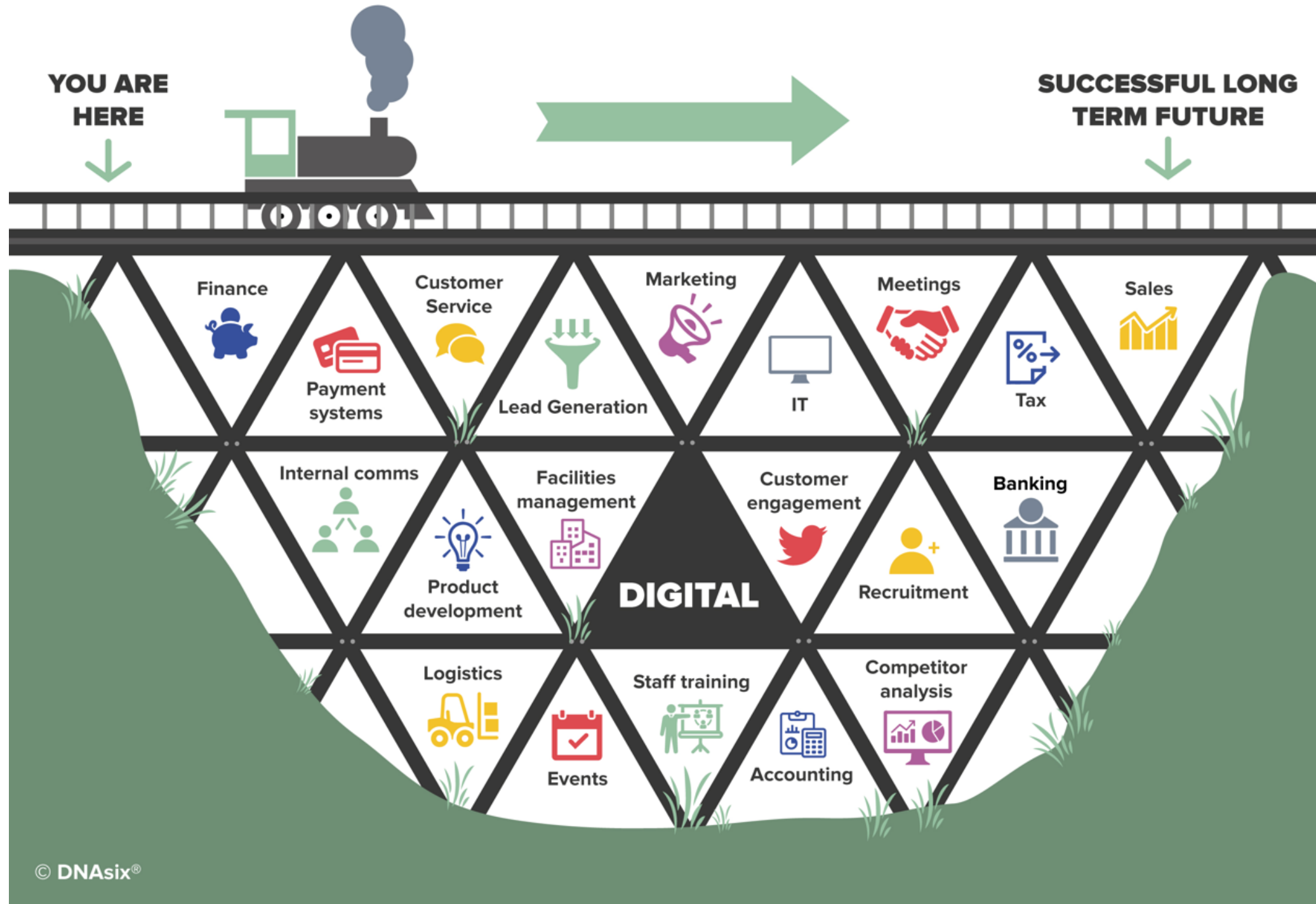


**BUSINESS AS
USUAL**

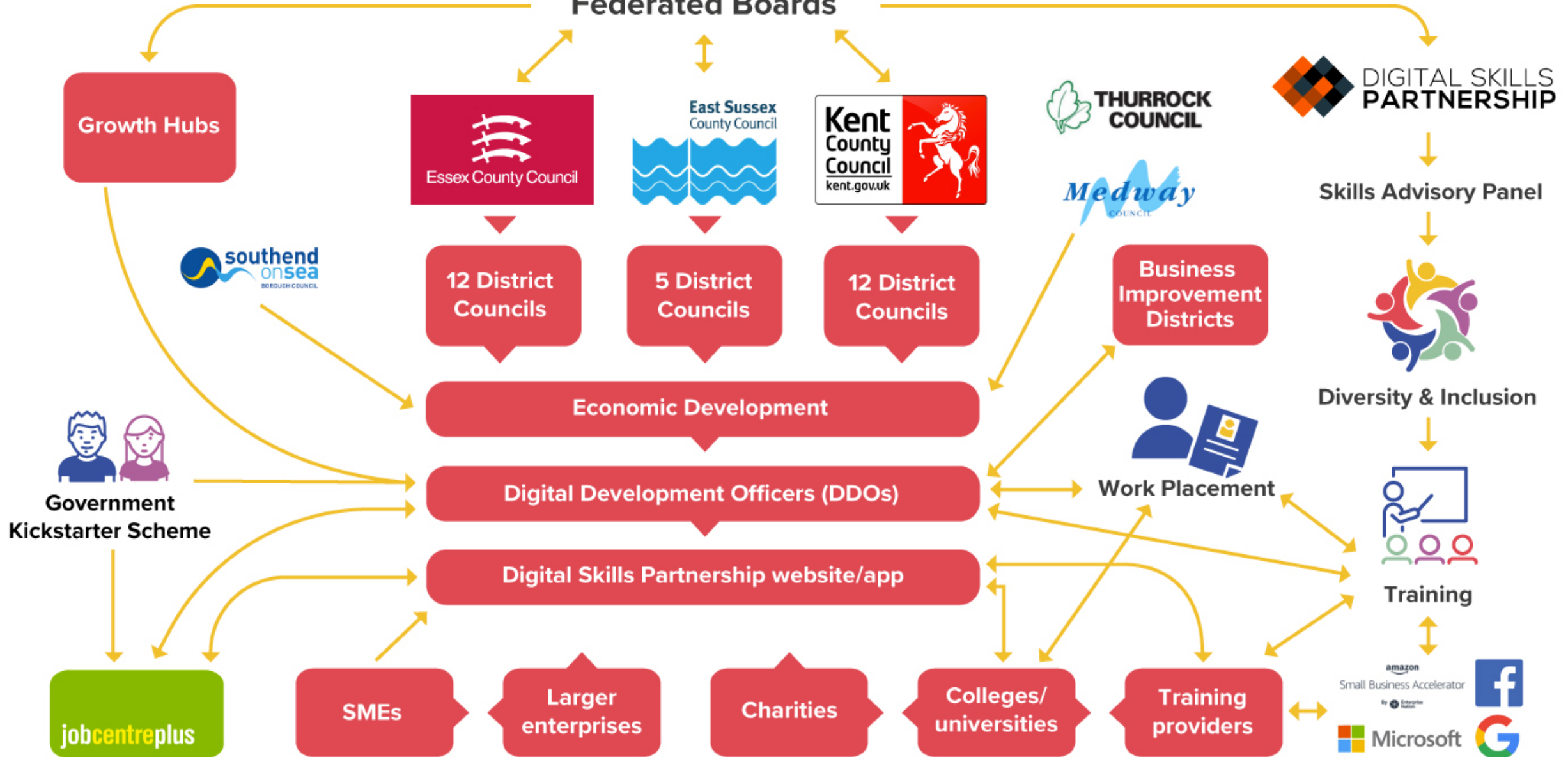
A thick red diagonal line crosses the text from the bottom-left to the top-right, indicating that business is not as usual.

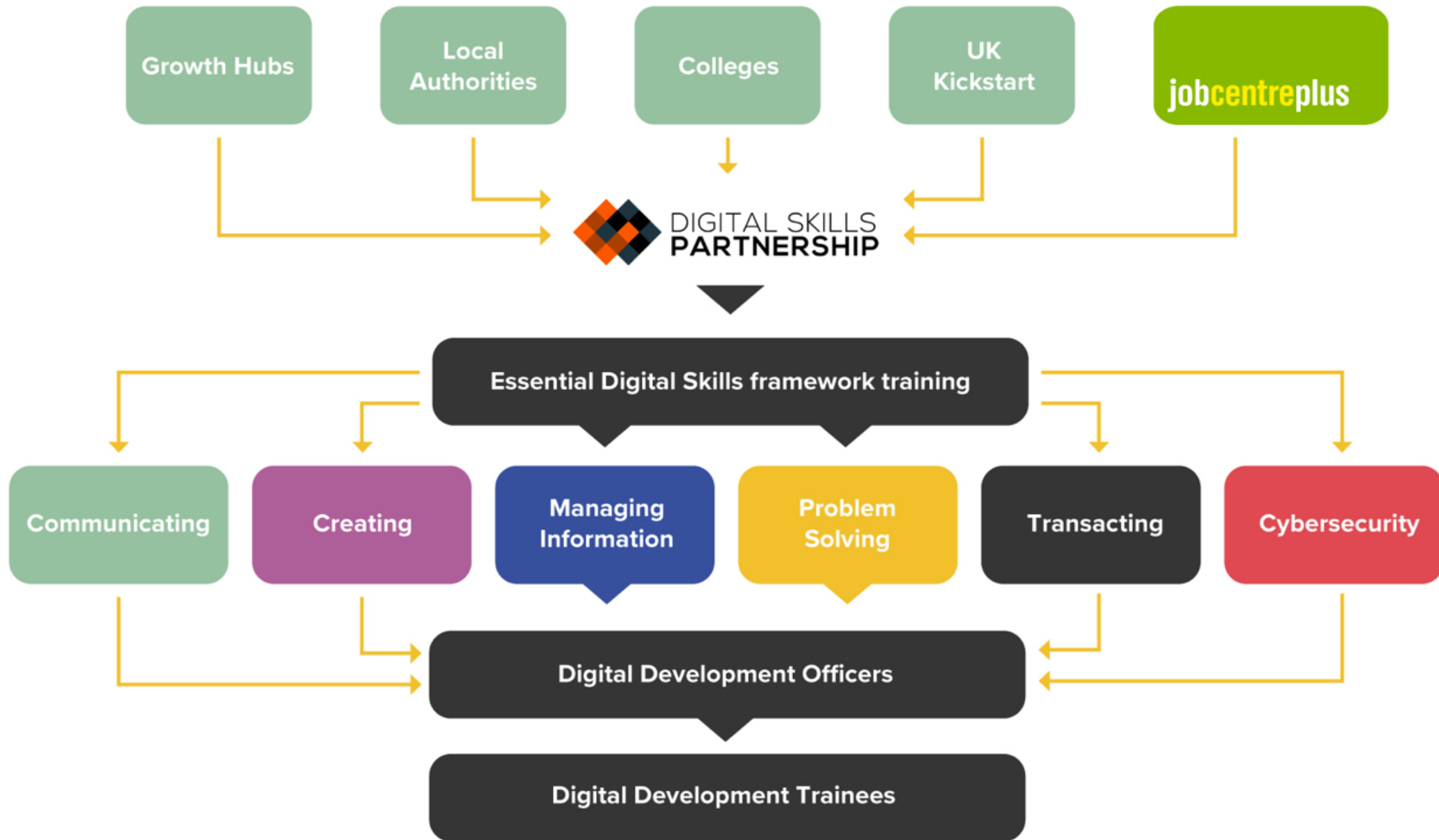
**YOU ARE
HERE**

**SUCCESSFUL LONG
TERM FUTURE**



Federated Boards





FOUR PROPOSED PILOTS

- EPPING
- BASILDON
- EASTBOURNE
- CANTERBURY

WHAT DO WE NEED?

- ✓ DDOs
- ✓ Private sector and tech sponsorship
- ✓ Promotional support - #DSPSE @southeastlep
- ✓ Positive case studies of businesses who have 'gone digital'
- ✓ Enthusiasm to help our region's 173,000+ businesses!