South East Creative Economy Network (SECEN) 20th March 2019, De La Warr Pavilion, Bexhill on Sea

Minutes

	Attendees:				
AF	Alison Fogg	Colchester BC / Colchester Amphora	MD	Marc De'ath	Chelmsford City Council
AM	Anna McCrickard	Jerwood Gallery	MNs	Marina Norris	Thurrock Council
BPS	Beatrice Prosser-Snelling	Artswork South East Bridge	MNw	Matthew Norwell	Thames Gateway Kent
CM	Caleb Madden	De La Warr Pavilion	RBr	Rachel Brown	Space Studios London
DEt	Damian Etherington	Hastings Borough Council	SAL	Sally Ann Lycett	De La Warr Pavilion
DEv	Dave Evans	East Sussex County Council	SDn	Sarah Dance, Co-Chair	Sarah Dance Associates
DHM	Dalia Halpern-Matthews	Creating Cultural Capacities	SF	Sujun Fieldhouse	Southend Borough Council
GY	Gillian Youngs	Canterbury Christ Church University	SH	Sam Hawkins	CCSkills
JL	Jon Linstrum	Arts Council England	SW	Sarah Wren	Kent County Council
LFM	Lorna Fox O'Mahony, Co-Chair	University of Essex	TW	Tony Witton	Kent County Council
LM	Liz Moran	Gulbenkian Theatre Canterbury	VH	Vanessa von Heydebreck	Space Studios London
LR	Lisa Ricketts	Thurrock Council (and SECCADS)	VP	Victoria Pomery	Turner Contemporary
LSt	Lindsey Strange	Essex County Council			
	Apologies:				
СВ	Collette Bailey	Metal	LSm	Lorraine Smith	Folkestone & Hythe District Council
HBS	Helen Browning-Smith	Eastbourne BC / Lewes DC	RBI	Richard Beales	Artswork South East Bridge
HD	Hayley Dixon	Focal Point Gallery	RH	Richard Holdsworth	Chatham Historic Dockyard
НМ	Helen Markwick	Wealden District Council	RW	Rob West	CCSkills
JC	Jenni Cresswell	Activate Learning	SDr	Stewart Drew	De La Warr Pavilion
JH	Jon Hogan	Medway Council	SP	Sharon Phillips	GFE South
LG	Liz Gilmore	Jerwood Gallery	SS	Sally Staples, Co-Chair	East Sussex County Council

	Agenda Item	Action
1.	Introduction and apologies SDn welcomed the group and delivered apologies; round-table introductions were	
2.	made. Review of previous minutes and actions	
	SDn ran through the actions of the previous meeting noting that all have been completed or are in progress; the previous minutes were accepted as an accurate record of the meeting.	
3.	De La Warr Pavilion (DLWP) and Outlands	
	CM delivered a presentation, including a short video, on 'Outlands' – a national experimental music touring network. The concept came from trying to address some of the inherent issues of experimental or artistically challenging work, such as lowering audience numbers and putting on 'free' programmes in a world where music is increasingly seen as a money-making venture. By putting together a touring network, partners have a shared capacity with joined up activity and a shared national identity. The network is national and includes eight venues, from Bradford in the north down to Plymouth in the south. Outlands has managed to gain funding so will commission and tour six new interdisciplinary productions and related workshops over the next 2 years. Visit <u>www.outlands.network</u> for further information.	
	<u>Comments:</u>	
	• The whole project is underpinned by a comprehensive audience development plan. It's about finding new audiences for experimental music – every venue has different new audiences.	
	• In terms of 'organisational learning' and how this can be shared with colleagues in the south east, Outlands is working with The Hub on surveys, questionnaires etc. to provide a combination of traditional text based PDFs and newer video content on a new online resource.	

 4. Talent Accelerator – SECEN's skills programme TW delivered a presentation on Talent Accelerator, including a recap of how and why the framework was developed, an overview of the core principles, plus an explanation of the 'creative elevator' which illustrates a scale of entry points from early years all the way through to start-up and active employment, and the learning tools and pathways at each stage. Current activity includes an EU funding bid, where the Talent Accelerator framework responded to an ESF call to develop online learning and virtual reality resources to provide signposting and development opportunities to support creative careers. The outcome of the bid is expected imminently. A further ESF call has also been launched recently to facilitate collaboration between education and SMEs across the SELEP area, deadline early May, so there are potentially more opportunities there. Moving forward, as the working group has actually achieved what it initially set out to do, it now needs to consider its next steps in terms of reforming, regrouping etc. The Steering Group will need to shift its focus and membership to form a Creative & Digital Sector Skills Panel (in line with a recommendation from SELEP) with more of a strategic overview of delivering on emerging skills-focussed opportunities. Comments: If any new working groups are to be established let's make sure they work in tandem with existing groups/panels to avoid unnecessary layers of bureaucracy or reinventing wheels. The next stage on reviewing governance and membership to, as we do have something of an open door policy in SECEN. We'll need a process to take Talent Accelerator forward so will need volunteers – please flag yourself to TW (copying in the Co-Chairs); cascade this out to wider ALI/T S. Thames Estuary Production Corridor 	
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LM delivered a presentation and progress update on the successful Cultural Development Fund bid which secured £4.3m funding for a £6.7m project and is one of only five similar projects nationally. The job description for the Project Manager role is now complete and the overall governance structure has been established, including an Accountability Board, Steering Group and various strands; each strand will also have its own working group.	
Comments:	
• The Steering Group is scheduled to meet next month; it would be useful for SECEN colleagues to receive the notes of this meeting.	:
5. Creative Workspace Action Plan	
SW provided a brief progress update. The <i>Creative Open Workspace Masterplan and Prospectus</i> has already been approved by Arts Council England for a funding contribution, and is now going to this week's SELEP Strategic Board meeting for final Sector Support Fund (SSF) approval.	

	Agenda Item	Action
	 <u>Comments:</u> SAL asked if a copy of the Workspace Masterplan could be circulated amongst the group. 	Action: SW
7.	Update on other work packages SECCADS LR advised that this is now moving into delivery with a 12-hour support programme being developed, working closely with other cultural hubs on their programmes. The grants programme is also moving apace, which is very encouraging in terms of the number of people finding us and the diversity of the bids. The end date for delivery is Sep 2020, with applications welcome at any time in that period – the current route for applications is via SECCADS@thurrock.gov.uk but a website and social media are being developed to further spread the word. Comments:	
	• LR agreed to circulate the new website link as soon as it's live, and to ensure the link is included on the SECEN page of the SELEP website.	Action: LR
	• It would be useful to see a running tally of outputs/benefits associated with SECCADS – not to simply pat ourselves on the back but to enable us to tell a story, prove we can deliver and build up a real confidence in this group for any future funding bids. SDn suggested this could be tied into the revised Prospectus. Note that this suggestion on reporting outputs/benefits applies to <u>any</u> investment that SECEN as a whole has levered in, not just SECCADS.	Action: LR / SDn
	• Links to universities and further education institutions should be embedded early on, i.e. identify precisely who to contact and provide those named contacts when dealing with start-ups. LFM agreed to provide LR with a list of named contacts to add into publications and promotional material. Such information could also be considered for publication in other areas, e.g. skills groups. As with the above comment, this also applies across SECEN as a whole, not just SECCADS.	Action: LFM / LR
	England's Creative Coast	
	SDn delivered a presentation, including a video, giving an explanation of the "innovative new visitor experience driven by art and culture" – a £1m project led by Turner Contemporary and Visit Kent to increase tourist numbers to the south east of England and grow the visitor economy by 3% by 2021. It will include the creation of an 'art journey' across the coastline with new outdoor commissions by some of the world's most exciting contemporary artists in seven locations across the Creative Coast.	
	<u>Comments:</u>	
	• The first new installation will be at Turner Contemporary (just after the Turner Prize) followed by a series of installations throughout 2020. Two of the commissions will be part of the Thames Estuary Festival. The commissioned artists will be announced early summer 2019.	
	• Digital geocaching will play a huge part in this, so there are plenty of opportunities to join the dots in terms of locations.	
	• A B2C website is being developed and will provide suggested itineraries etc. These opportunities can be cascaded out to others, e.g. businesses or bits of coastline not currently included – there's no limit to the number of businesses/ areas that can be included. SDn noted that Visit Kent is sending out such information and agreed to share the link.	Action: SDn

Agenda Item		Action
8.	АОВ	
	 Essex 2020 has now appointed a Project Manager and is moving forward well. 	
	 The SELEP AGM will take place on 17 Jul 2019; more details to follow. 	
	• The SELEP SEP has finally been published. Now titled 'Economic Strategy Statement' and with reference to the creative sector, it's available to view on the SELEP website: www.southeastlep.com/SmarterFasterTogether	
	 The University of Essex will shortly be advertising a new position – 'Knowledge Manager for Creative Industries'; LFM agreed to circulate the link when it's live. 	Action: LFM