Appendix C – Summary of Strategic Board endorsed Sector Support Fund projects

Project title	Project description	Endorsed by Strategic Board	SSF allocation to the project	SSF transferred to date	Expected completion date	Updated/ Actual completion date
England's Creative Coast (formerly Culture Coasting)	The project will create an innovative new immersive visitor experience driven by world class art, which aims to build the volume and value of visitors to the SELEP area. The project will deliver art commissions, itinerary-planning online platforms and an international marketing campaign amongst other outputs. However, due to the outbreak of COVID-19 a decision has been made to suspend the delivery of this project until Spring 2021	June 2017	£150,000	£150,000	December 2020	Now expected December 2021
Gourmet Garden Trails (Tourism - Colours and Flavours project)	The project will launch a series of tourist trails showcasing England's gardens and unique food and drink. The Gourmet Garden Trails product will be a leisure travel planning resource allowing visitors to plan and book accommodation, courses, wine and brewery tours and visits to English gardens individually or via the Gardens and Gourmet visitor pass. This project is now complete, and an overview was given in the Board paper of March 2020	June 2017	£60,000	£60,000	March 2019	September 2019
North Kent Enterprise Zone: Enabling and Marketing	The North Kent Enterprise Zone came into operation on 1st April 2017 and this project seeks to take forward two workstreams: • Preparation of Local Development Orders and Masterplan for Innovation Park Medway; and • Marketing of the North Kent Enterprise Zone and associated collateral.	June 2017	£161,000	£161,000	June 2019	Now expected Dec 2020
Future Proof – Accelerating Delivery of High Quality Development across the LEP	The project will create a financial product which will be used to accelerate the delivery of housing developments which are future proofed for 2050. This product will help to overcome the existing barriers to housing delivery by taking a long-term approach to development finance. Project complete and overview was given in the Board paper of March 2020. Next stage is being planned and will	September 2018	£110,000	£110,000	November 2019	November 2019

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	involve a live demonstration housing site of 500 units or more in the SELEP area.					
Good Food Growth Campaign	The project will support growers, processors, retailers, food businesses and new entrants to raise awareness of the opportunities available within the food and drink sector to develop and enhance their businesses thereby adding both volume and value to the sector. Project complete, but the final conference was cancelled due to the outbreak of COVID-19. Assessment of outcomes may be difficult to measure at this time; it is hoped this will be conducted post COVID-19. A possible follow up event is being investigated for during the second quarter of 2021 using an underspend from the project, the final conference being cancelled.	September 2018	£60,400	£60,400	September 2019	March 2020
Kent Medical Campus Enterprise Zone – Innovation Centre design work	The SSF funding will contribute towards the design cost for the development of an Innovation Centre on Kent Medical Campus Enterprise Zone. The Innovation Centre will be 30,000 sqft in size and will offer SMEs focussed on life science, healthcare and med-tech activities access to a combination of high-grade office accommodation and business support. SSF element of this project is complete and works onsite have commenced. Construction unaffected by COVID-19 and handover still expected for May 2021	September 2018	£156,000	£156,000	September 2019	September 2019
Planning and prioritising future skills, training and business support needs for rural businesses across SELEP	The Project will scope, plan and prioritise the future rural skills, training and business support needs. The project will deliver a comprehensive skills evaluation to formulate recommendations for targeting future skills delivery across the SELEP area, setting out priorities for the main rural sectors: agriculture, food and drink production and horticulture production. A report is due at the end of August which will include a section on skills needed post COVID.	September 2018	£96,000	£96,000	September 2019	August 2020

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Project title	Project description	Endorsed by Strategic Board	SSF allocation to the project	SSF transferred to date	Expected completion date	Updated/ Actual completion date
Coastal Communities supplement to the SELEP Strategic Economic Statement	The project tackles the specific challenges that face coastal areas and will make a strategic case for investment in these areas. The project will deliver a supplement to the SELEP Strategic Economic Statement. This project is now complete, and a final-report presented to Strategic Board in March	December 2018	£40,000	£0	September 2019	January 2020
Delivering skills of the future through teaching: teaching for growth	The project addresses the widespread shortage of tutors, teachers and trainers across the SELEP area as identified in the SELEP Skills Strategy. The project will address the recruitment challenges faced by priority sectors through delivery of an awareness raising campaign and a contribution to teacher training costs. The project successfully bid for additional funding shown below.	December 2018	£166,600	£145,865	January 2020	July 2020
Creative Open Workspace Masterplan and Prospectus	The project addresses a gap in suitable available workspace for the Creative, Cultural and Digital Sector across the SELEP area. This will be achieved through a range of interventions including a refreshed South East Creative Economy Prospectus and a Creative Open Workspace report and toolkit.	March 2019	£49,000	£0	March 2020	March 2021
Energy and Clean Growth – Supply Chain Mapping	The project seeks to enable an evidence led approach to identifying and exploiting the opportunities from the energy and low carbon and environmental goods and services (LCEGS) sectors and work towards creating the right conditions for growth and productivity in what is a rapidly evolving sector. This project was due to commence in February 2020; however, it has been delayed due to the outbreak of COVID-19. Procurement which was tasked to KCC has not commenced because the team were re-directed towards PPE procurement.	October 2019	£129,500	£0	September 2020	July 2021

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Accelerating Opportunities within the Newhaven Enterprise Zone	The project focusses on Avis Way which is part of the Newhaven Enterprise Zone. The three key areas of focus are: 1. A business led forum established to with an Estate Audit and Improvement Plan 2. Test and assess options for the creation of a Business Improvement District 3. A plan to promote a plan targeted at the community and business to address some negative perceptions of the area Benefits will be to accelerate the refurbishment of business space – 1,006 sqm Increased take up of industrial space across the Newhaven Enterprise Zone Business to contribute to public realm and place making Acceleration of gross jobs delivery for Avis Way	December 2019	£115,000	£0	Dec 2020	
Delivering Skills of the Future Through Teaching: Teaching for Growth	The project addresses the widespread shortage of tutors, teachers and trainers across the SELEP area as identified in the SELEP Skills Strategy. The project will address the recruitment challenges faced by priority sectors through delivery of an awareness raising campaign and a contribution to teacher training costs.	July 2020	£76,000	£0	July 2021	
Buy Local South East	The project will set up a regional website to signpost customers to local food and drink businesses (www.buylocalfoodanddrink.com), offering a centralised food and drink platform at B2C and B2B looking to buy local in the South East. An area wide marketing campaign focussed on local producers, retailers and hospitality and tourism experiences. Create a central database for food and drink. A series of business recovery support activities for food and drink businesses based on a sector Covid-19 impact and recovery survey.	July 2020	£69,510	£0	July 2021	
Total			**£1,439,010**	**£939,265**		