

## Appendix D - Update on delivery of Sector Support Fund projects

Project	Update on project progress	Update on delivery of expected project benefits	Project RAG rating
1. England's Creative Coast (formerly Culture Coasting)	The project is moving forward well. Most of the artworks are either complete or in production, and a few are complete, ready for installation. Partners are at varying degrees of completion of their Local Engagement Programmes, but they have all started working on them. Press agency Pickles PR will be sharing details of the project, artists and artworks w/c 22nd February and are pitching to arts journalists for coverage in the lead-up to the project launch. England's Coast are also working to promote the project to travel and tourism agencies, with a focus on local, safe and naturally socially distanced art and outdoor activities. The project will launch publicly on 1st May 2021. The project expects to complete in March 2021.	<ul style="list-style-type: none"> <li>• World class art featuring a minimum of 7 art commissions creating a connected South East coast trail; - IN PROGRESS</li> <li>• Two itinerary-planning online platforms which aim to increase income opportunities for tourism businesses across the South East; - IN PROGRESS</li> <li>• A multifaceted international and national tourism marketing campaign; - IN PROGRESS</li> <li>• Local engagement programmes capturing a "sense of place" delivered by the cultural partners; - IN PROGRESS</li> <li>• Artists' "bnb" audit, training and toolkit; - ArtHomes workshop will take place on 10th March 2021 to reengage with interested independents and encourage new participants; - IN PROGRESS</li> </ul>	
2. Gourmet Garden Trails (Tourism – Colours and Flavours project) And Extension project	<p>The project was completed in September 2019. A further bid was successfully endorsed by Strategic Board in December 2020. The Legal Agreement is currently being processed. This brings in a further £35k SSF plus £13k in cash match and £36K in kind match</p> <p>In addition, a grant of £80k from Visit England, Escape the Everyday Campaign brings in the addition of East Sussex, meaning all SELEP regions are now included, with the addition of West Sussex and the Royal Horticultural Society (RHS)</p>	<p>The project has completed an evaluation report which can be viewed on this <a href="#">LINK</a> and a success overview.</p> <p>All outputs have been completed within the project, however outcomes relating to bookings are obviously delayed, partly due to in project timescales but also the impacts of Covid-19 on the visitor economy. This is being closely monitored.</p>	

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3. North Kent Enterprise Zone: Enabling and Marketing	Medway Council received SSF funding of £141k towards the preparation of the masterplan and LDO for Innovation Park Medway. The masterplan was adopted subject to HE comments in March 2019 and the LDO was consulted on in June/July 2019. A second public consultation was undertaken in November 2020. Medway Council adopted the masterplan and LDO in December 2020 and Tonbridge & Malling adopted the masterplan on 23 February 2021.	These benefits will come into force when the LDO has been adopted by both Medway and Tonbridge & Malling Councils. Adoption of LDO expected February 2021, benefits should start to be seen in 2021	
4. Future Proof – Accelerating Delivery of High-Quality Development across the LEP	The project is complete.	We await receipt of the final report which is currently being prepared/finalised. We should be able to circulate to members prior to the June Board	
5. Good Food Growth Campaign	Project update - Underspend £8648 - Approval in December Board - Awaiting agreement – now advised 13/1/21. Variation agreement due to be agreed. Due to this and continued Covid-19 situation no project end has been agreed. Scheme promoters are currently investigating a fully virtual solution as it seems a physical event is unlikely. The Event date will need to be moved forward from provisional March date.	80 attendees at 3 networking/consultation events/ 58 attendees at 3 training events / 100 businesses attended 3 MTB events and 275 buyer interactions took place. Final conference had 75 attendees booked but had to be cancelled the day before due to COVID. The fresh approach outlined under project progress will ensure benefits are achieved and it is expected they could be enhanced	

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6. Kent Medical Campus Enterprise Zone – Innovation Centre design work	<p>Innovation Centre build continues with a 7 week delay (previously 41/2 week), due to open Autumn 2021.</p> <p>Due to requirements to self-isolate and the Kent mutation, the site has closed for 2 days and staffing has become an increasing problem.</p> <p>The business support delivery has commenced with 40 businesses initially signed up.</p>	<p>All outputs have been primarily delivered. Construction is halfway to completion with a 7 week delay due to increment weather and Covid-19 infections. The Business Support has commenced with 40 businesses signed up. Several are due to complete in the coming months. A plan to rebrand the programme to increase uptake beyond 'MedTech' is underway.</p> <p>The project has created 70 contractor jobs onsite at peak periods.</p>	
7. Planning and prioritising future skills, training and business support needs for rural businesses across SELEP	<p>Report was completed in November 2020 <del>completed by end Nov 2020</del>, including a Knowledge store section of similar skills-based reports.</p>	<p>All outputs have been delivered - final report was completed in Nov 2020. Executive summary completed. The report is currently being compiled and we look to include with the next update in June.</p>	
8. Coastal Communities supplement to the SELEP Strategic Economic Statement	<p>The Prospectus was endorsed by Strategic Board at their meeting in March 2020 as a completed document. It will be used to champion the coastal communities, promoting and assisting actions outlined in the prospectus. The legal agreement is outstanding meaning that no SSF has currently been draw down, this process is ongoing.</p>	<p>The project prepared an investment prospectus that articulated the economic opportunities and priorities specific to coastal areas.</p> <p>The prospectus was presented to the Strategic Board in March 2020.</p> <p>The prospectus can be found <a href="#">HERE</a></p> <p>Project now complete.</p>	

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9. Delivering skills of the future through teaching: teaching for growth	<p>Project management and promotion has continued across the consortia which meets approximately every 4 to 6 weeks dependant on need.</p> <p>Particular attention has been given to increasing awareness of ITPs which have been under-represented in applications received.</p> <p>Matched funding has consistently been above target</p> <p>The bursary extension fund is also being utilised and feedback for this will be in the Extension report.</p>	<p>A total of 90 bursaries have provided evidence and funding has been released from the 2019-20 funding pot. The remaining 15 have submitted successful applications and evidence is awaited and has been chased. This number exceeds the original target of 34+ by 56.</p> <p>If the 15 applicants do not provide the evidence within a specified time limit, there is a waiting list of applications so these will be replaced, and funding will be allocated to those on the list. All applicants will be completed by 31st March 2021.</p>	
10. Creative Open Workspace Masterplan and Prospectus	<p>SECEN Prospectus: a holding draft version is currently in design phase. Content will reflect the period of uncertainty in the face of the pandemic and will be revisited in the future.</p> <p>SECEN Creative Open Workspace: Contract in place. Creative Peer Challenge Group and Planners Challenge Group in place. Draft Map options appraisal produced. Scope of Masterplan proposed - under consideration.</p> <p>A Project Change Request was submitted to the SELEP Secretariat in December 2020 which asked for a project extension. This has been approved by the Chief Executive Officer and a variation agreement is being drawn up.</p>	<p>Draft version of Prospectus in design stage. Expect this be ready for circulation at the June Board</p>	

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11. Energy and Clean Growth – Supply Chain Mapping	<p>Funding Agreement issued by Accountable Body is currently awaiting formal acceptance of revised contract date before sealing. The full tender process has been successfully completed with contract signed now by Opergy. The only query relates to potential end date allowances subject to PCR approval, approved January 2021. Sector definition (LCREE+) and scope of works clarified at inception meeting along with adjusted engagement and delivery timelines. First stage mapping underway with 2,830 firms outlined so far. 3 dedicated workshops diarised and first round of stakeholder/partner interviews completed (with LoCASE Steering/Clean Growth Working Group members) plus links to a 3-day KCC-led Low Carbon Homes seminar series has furthered reach and garnered links with retrofit sector contacts and SMEs. Press release (with Christian Brodie quote) approved and released across SELEP 1/2/21 with follow up across LA contacts this week together with targeted approach of all relevant LoCASE/Inn2Power firms for interview on barriers/opportunities work.</p> <p>A Project Change Request was submitted to the SELEP Secretariat in December 2020 which asked for a project extension. This has been approved by the Chief Executive Officer and a variation agreement is being drawn up.</p>	<p>Further to the progress update section, we are seeing a good response to the project ideals/aims from all Clean Growth Working Group partners to collaborate and combine when designing and implementing linked strategies and project proposals. This included KCC/ECC combining to assess potential synergies of exploring supply chain barriers to delivering the Green Homes Grant scheme and ultimately led to the Low Carbon Homes event being something of a soft launch of the project, certainly to the retrofit house supply chain in the region and linked accreditation/trade bodies such as the Federation of Master Builders, Considerate Construction, Trustmark and the Microgeneration Certification Scheme. There are currently 2,830 businesses identified in the first stage of mapping which (though not yet cleansed) clearly displays some positive early stage progress as promotion and engagement avenues start to open up.</p>	
12. (Accelerating Opportunities within the) Newhaven Enterprise Zone (NEZ)	<p>The SELEP Secretariat is awaiting a project change request for this project. The Covid-19 pandemic is having a negative effect on timings for the project so we expect to be asked to extend the project further in to 2021 in the change request.</p>	<p>No Updates at this stage</p> <p>We expect the Project will be extended to Summer 2021 to allow for delays caused by Covid-19</p>	

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13. Delivering Skills of the Future through Teaching: Teaching for Growth (Extension)	<p>The project was re-started after the Spring lockdown in 2020 with publicity and delivery matching the plan. The consortia met every 4 weeks via Zoom and each organisation took responsibility for publicity with their own membership. Until the lockdown period applications were received regularly. Since lockdown this has stalled although there have been recent signs of more activity.</p> <p>The original project plan was based on the assumption that the average bursary awarded would be approximately £800, with a total of 60 bursaries being awarded. As agreed with the SELEP project manager, in this round the average amount of funding applied for has been much greater and this has necessitated a reprofiling of the original targets. Hence the target number of bursaries has been reduced but the average amount increased.</p> <p>Prior to December 2020 two additional videos were produced - Logistics and Engineering. As agreed with Louise Aitken the production of further tutor videos has been temporarily suspended due to the Covid19 lockdown. It is planned to film the remaining videos as soon as restrictions permit.</p>	<p>Nov 20 - January 21: Project team meetings have been underway every 4 weeks. Bursary applications are being processed and reviewed, evidence is being compiled and payments are being authorised. Number of bursaries to be awarded has been re-profiled to allow for higher than anticipated course fees. We are expecting all bursaries claims and payments to be completed by 31st March 2021.</p> <p>Two of five additional videos have been completed. Social media campaign suspended until Spring 2021 due to Covid19, this delay matching that of the filming of remaining videos.</p>	
14. Buy Local South East	The initial delays in approving the project and subsequent delays in obtaining a signed agreement have significantly impacted on the project. (Electronic vote 8th July, CEO sign off 22 July, Contract signed off November 2020.) Since the inception of the project and the submission the business and consumer landscape has changed and continues to change due to the ongoing impacts of the Covid-15 pandemic	The project is working hard to deliver the benefits despite the challenges. Obtaining realistic sales uplifts will be challenging as like for like is not relevant.	
15. Rebuilding Confidence and Demand in the Visitor Economy	Awaiting update	Awaiting Legal Agreement sign off	

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16. Building Back Better	<p>Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021</p> <p>Due to sickness over the winter period this project has been slow to start, consequently a considerable amount of the work has been handed over to other team members who now are up to speed and will be assisting so there is no down time.</p> <p>Internal approval is in place for a Project Coordinator specifically working within Orbit to deal with this and only this project to ensure that there are two people working on the project.</p> <p>It is likely that this project will ask for an extension due to the slower than expected start.</p>	Awaiting Legal Agreement sign off	
17. SEED 2	Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021	Awaiting Legal Agreement sign off	
18. Carbon Pathways (C-Path)	Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021	Awaiting Legal Agreement sign off	
19. Catalyst for Culture	Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021	Awaiting Legal Agreement sign off	
20. Gourmet Garden Trails (Extension)	Endorsed by Strategic Board December 2020 and Chief Executive Officer January 2021	Awaiting Legal Agreement sign off	