

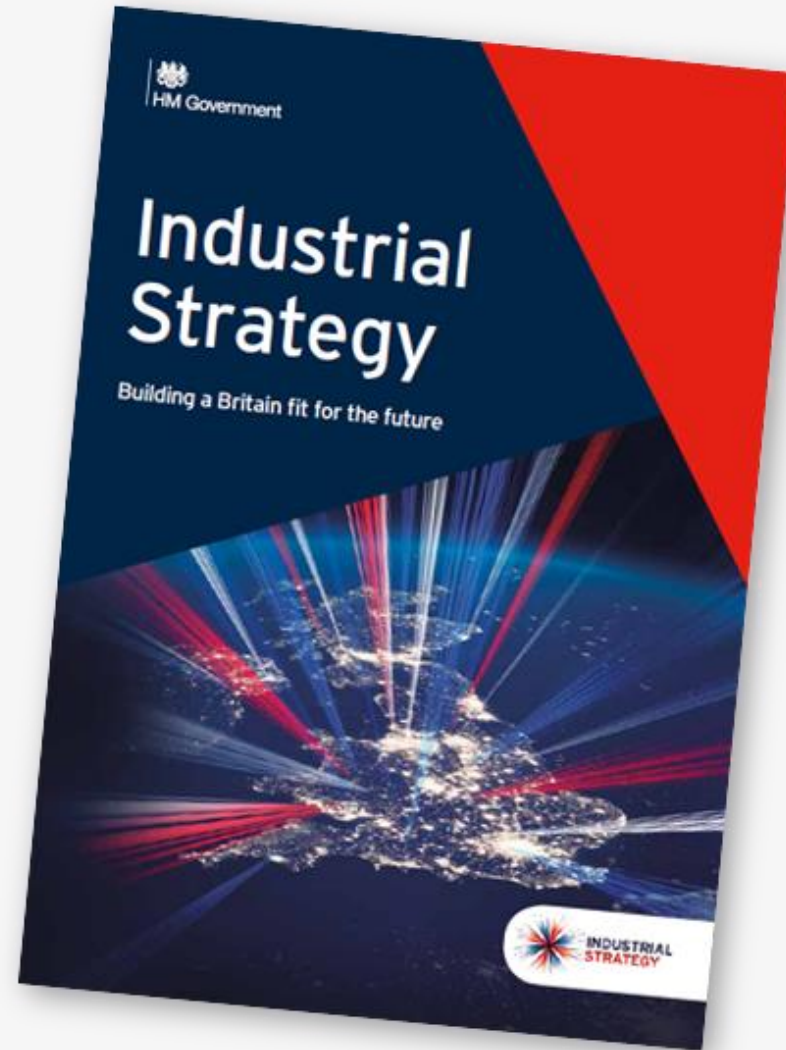


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# Local Industrial Strategy

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## What's a Local Industrial Strategy?

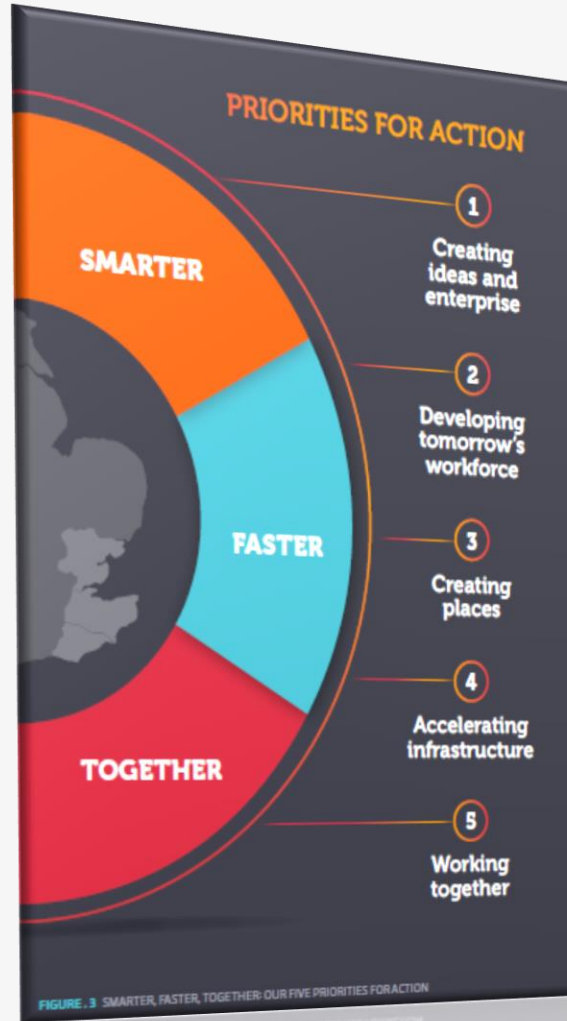
- UK Industrial Strategy launched by HMG in November 2017
- Local Industrial Strategies required by March 2020
- Strengthened LEPs
- UK Shared Prosperity Fund
- Boost **productivity** by backing businesses to create good jobs and increase the earning power of people throughout the UK
- Four **Grand Challenges**: Artificial Intelligence and Data; Ageing Society; Clean Growth; and Future of Mobility





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# What have we done already?



## The size of the task

- HMG **Policy Prospectus** released in October 2018
  - ✓ Long-term
  - ✓ Based on clear evidence
  - ✓ Coordinate local economic policy
  - ✓ Inform local choices
  - ✓ Prioritise local action
  - ✓ Inform decisions at the national level
  - ✓ Strategic overview to inform LEP's approach to any future funding deployed through the area
- 'LISs will need to be a product of extensive consultation [...] and should also set out how places can best work with Government to address shared priorities



## The size of the task

- **Evidence** – set out a robust and open evidence base
- **Focus** – build on local strengths; Grand Challenges; foundations of productivity
- **Collaboration** – make clear how LEPs will work in partnership with public and private stakeholders to achieve their ambitions
- **Prioritisation** – prioritise specific, achievable and long-term ambitions
- **Evaluation** – set out clear plans to evaluate progress



## Progress in other LEPs

- Greater Manchester and West Midlands shortly to launch – notable support from HMG officials
- Wave 1 and Wave 2 LISs well underway
- Majority of LEPs in Wave 3
- Ambition to produce evidence bases in early 2019. Ground to make up



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## Our approach

- **Smarter Faster Together** provides a starting point
- Local approaches to **productivity strategies** providing the foundation
- Commission around **evidence base** production
- Formal consultation on the evidence base
- Theme-based approaches to write up and action planning – no single commission
- Driven by the **partnership**





## The foundations of productivity: Building on national assets

### Ideas

The West Midlands has a strong history of innovation, with globally leading universities that have strong research and development and commercial partnerships, as shown by the Science and Innovation Audit<sup>15</sup>. The West Midlands Local Industrial Strategy will put in place

### People

The **West Midlands Skills Deal** marks the beginning of a new way of working between the Government and the West Midlands on supporting the local labour market. Building on the Skills Advisory Panel, the Mayor's Renewal Plan for the West Midlands, and as part of the Government's commitment to the Midlands Engine Strategy, it focuses on **apprenticeships, technical education, digital skills, and careers**.

### Infrastructure

At the heart of the Midlands Engine, the West Midlands is well connected<sup>15</sup>. There is major investment planned for the **West Midlands Metro system**, sprint bus networks, rail and road upgrades, supported by **£250m from the Transforming Cities Fund**<sup>16</sup>. This will build on the opportunities of the **2022 Commonwealth Games** and **2021 City of Culture**. This growth will be supported by a **£100m housing package and local investment** to deliver 215,000 homes by 2030/31<sup>17</sup>. This investment will drive modernisation and create jobs in the housing

new platforms and programmes to support talent and innovation across our sectors, building on initiatives such as **STEAMhouse** and the success of the **Statistical Cybermetrics Research Group**, ranked number 1 in the world for the scientific impact of their information science research.

### Business environment

The West Midlands is home to globally competitive businesses supported by exceptional public and private sector leadership and three vibrant cities. The Local Industrial Strategy will further strengthen the West Midlands' high-quality business support offer. The West Midlands will examine opportunities including additional leadership and management support for small and medium-sized enterprises, helping businesses access opportunities in new technologies and across supply chains and strengthening support for businesses to open up new trade and export opportunities.

# What should it look like?

## Emerging Ambitions: Grand Challenges

*The Greater Manchester Local Industrial Strategy will consider the Grand Challenges.*

Early work has focused on responding to the **Ageing Society** and **Clean Growth** Grand Challenges: supporting the national missions and helping put the UK at the forefront of the industries of the future.

These two Challenges play to the unique strengths of Greater Manchester, in the wake of its health and social care devolution deal and the established partnership of public and private institutions behind this year's Mayor's Green Summit. This is emerging work and does not capture the full scope of the Local Industrial Strategy that will be published in 2019.

### Ageing Society

**National Mission: "People will enjoy five extra healthy, independent years of life by 2035, whilst narrowing the gap between the experience of the richest and poorest"**

Like all UK cities and regions, Greater Manchester's population is ageing. By 2036, 14% of Greater Manchester's population will be 75 and over - an increase of 75% from 2011. Greater Manchester has already set out a clear ambition to be the UK's first age-friendly city region, recently recognised by the World Health Organisation (WHO).

Greater Manchester also has a number of assets and powers that makes it an **ideal testbed for boosting health, quality of life, and productivity in people of all ages**.

These include:

- ▶ **The Ageing Hub:** a partnership of researchers, local authorities, the health and social care partnership, voluntary and community sector organisations and other agencies to coordinate a strategic response to the opportunities and challenges of an ageing population across Greater Manchester.
- ▶ A single system approach to health and social care founded on the historic **E6bn p.a. Health and Social Care devolution deal**. With a population of nearly three million people, this allows new treatments and technologies to be tested at scale, and to pioneer new models of care (including linking health policy to housing).
- ▶ The Big Lottery-funded **£10m Ambition for Ageing** programme to create age-friendly communities.



- ▶ World-class **ageing research centres**, including the University of Manchester Institute for Collaborative Research on Ageing (MICRA), Health Innovation Manchester, the Dermapharmacology Unit Partnership between University of Manchester and Salford Royal, the Manchester Biomedical Research Centre, and the new Older People and Frailty Unit.

The GMCA will aim to build on this success through the Local Industrial Strategy and put in place plans to meet the Challenge set out by the Prime Minister's mission for the Ageing Society Grand Challenge, enabling people in the city region to enjoy **five extra years of life** while reducing inequalities.

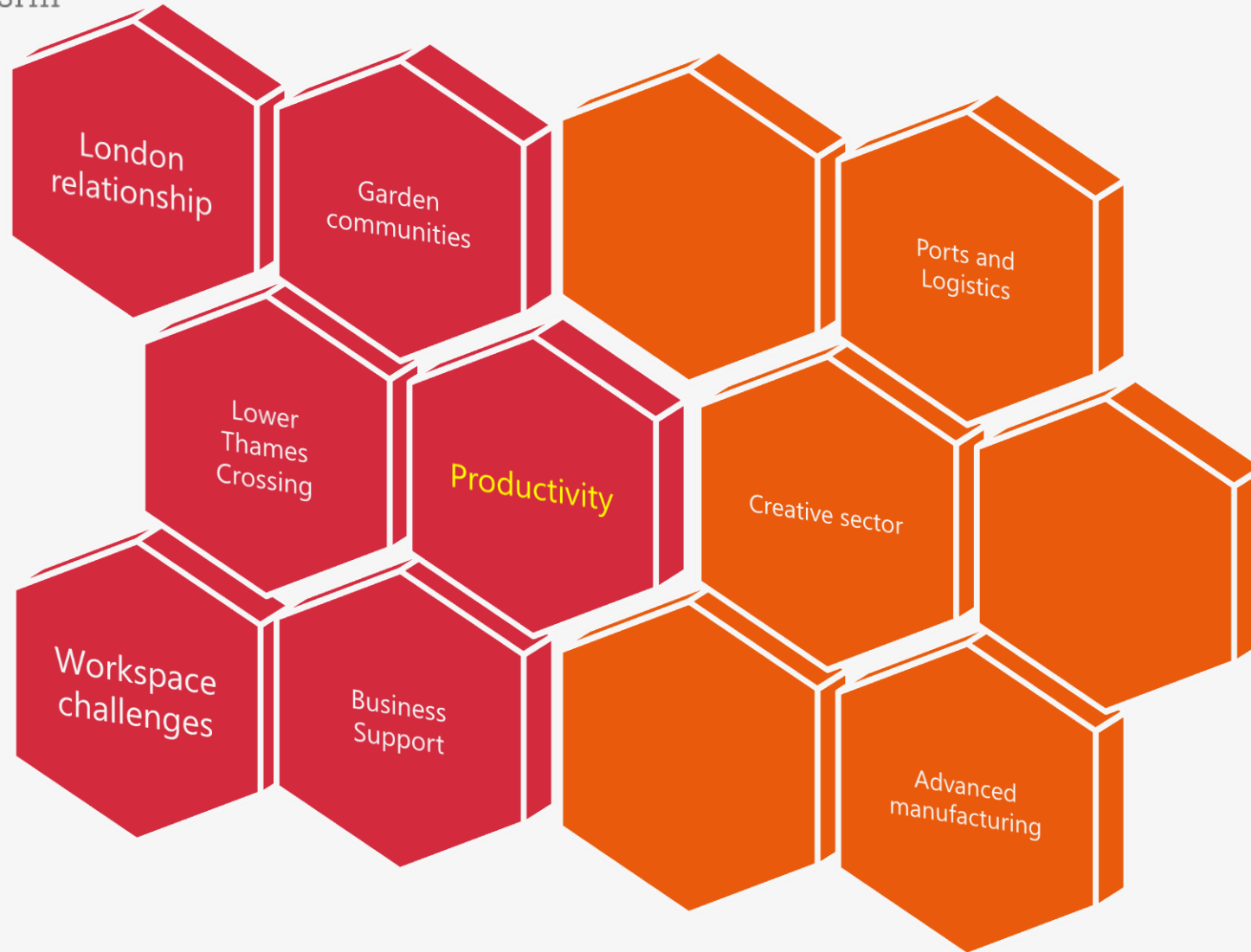
By harnessing the well-established institutions across the city region, and working in partnership with other centres of expertise across the Northern Powerhouse, there is an opportunity to establish Greater Manchester as the place to trial new neighbourhood-scale approaches to ageing, new goods and services targeted at the over-50s, and new models of care for older people.

There is also an opportunity to boost the contribution of older workers to the Greater Manchester economy: the Local Industrial Strategy will build on the work being done to deliver the Working Well programme, with the objective that by 2020, 5,000 more 50-64 year olds will be in employment, relative to a 2016 baseline of 316,000.



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## Possible structures...





## Next steps

Step	Timeline
Recruit to team	April, May
Procure consultants for the production of the evidence base	April
Consideration of draft evidence base	June Strategic Board*
Public consultation	Summer
Kick off theme-based work packages	Autumn
Begin assimilation of final document	December
Consideration of first draft LIS	March 2020 Strategic Board



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## Discussion/views

