



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Tunbridge Wells Economy Overview

Emsi Q1 2018 Data Set, Sept 2018



Economy Overview

Tunbridge Wells

Emsi Q1 2018 Data Set

September 2018

Parameters

Regions

Code	Description
29UQ	Tunbridge Wells

Timeframe

2011 - 2017

Datarun

2018.1 – Employees

Additional data sources and further information

Official Labour Market Statistics: www.nomisweb.co.uk

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Tunbridge Wells Council: www.tunbridgewells.gov.uk

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Tunbridge Wells (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>















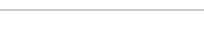




Economy Overview



Population (2017)	119.9k
Jobs (2017)	54.1k
Average Wages (2017)	£28.1k
Exports (2014)	£3.3b
Imports (2014)	£5.0b

Population

119.9k 2017 Population 1.3% of Gov't Office Region	3.8% Population Growth for the Last 5 Years Gov't Office Region Growth 3.8%
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Age Group	2017 Population	% of Population	
Under 5 years	7,202	6.0%	
5 to 9 years	7,804	6.5%	
10 to 13 years	6,321	5.3%	
14 to 15 years	2,982	2.5%	
16 to 18 years	4,457	3.7%	
19 to 24 years	5,292	4.4%	
25 to 29 years	6,999	5.8%	
30 to 34 years	7,217	6.0%	
35 to 39 years	8,024	6.7%	
40 to 44 years	8,248	6.9%	
45 to 49 years	9,180	7.7%	
50 to 54 years	9,251	7.7%	
55 to 59 years	7,704	6.4%	
60 to 64 years	6,345	5.3%	
65 to 69 years	6,264	5.2%	
70 to 74 years	5,758	4.8%	
75 to 79 years	3,963	3.3%	
80 to 84 years	3,109	2.6%	
85 years and over	3,809	3.2%	

Jobs by Industry

54,077

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	419
B	Mining and Quarrying	0
C	Manufacturing	3,099
D	Electricity, Gas, Steam and Air Conditioning Supply	93
E	Water Supply; Sewerage, Waste Management and Remediation Activities	155
F	Construction	1,326
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	10,733
H	Transportation and Storage	1,355
I	Accommodation and Food Service Activities	3,553
J	Information and Communication	2,387
K	Financial and Insurance Activities	4,037
L	Real Estate Activities	1,126
M	Professional, Scientific and Technical Activities	6,037
N	Administrative and Support Service Activities	3,565
O	Public Administration and Defence; Compulsory Social Security	605
P	Education	5,351
Q	Human Health and Social Work Activities	7,755
R	Arts, Entertainment and Recreation	880
S	Other Service Activities	1,601

Average Wages by Industry

£28.1k

Avg. Wages (2017)

99% of Nation Avg.


















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,002	
B	Mining and Quarrying	£0	
C	Manufacturing	£34,718	
D	Electricity, Gas, Steam and Air Conditioning Supply	£44,982	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£38,039	
F	Construction	£34,730	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£25,079	
H	Transportation and Storage	£29,956	
I	Accommodation and Food Service Activities	£16,782	
J	Information and Communication	£42,874	
K	Financial and Insurance Activities	£42,094	
L	Real Estate Activities	£28,277	
M	Professional, Scientific and Technical Activities	£34,175	
N	Administrative and Support Service Activities	£24,740	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£24,058	
Q	Human Health and Social Work Activities	£22,694	
R	Arts, Entertainment and Recreation	£20,176	
S	Other Service Activities	£24,793	

Region Exports

£3.3b




















Exports (2014)

61% of Supply

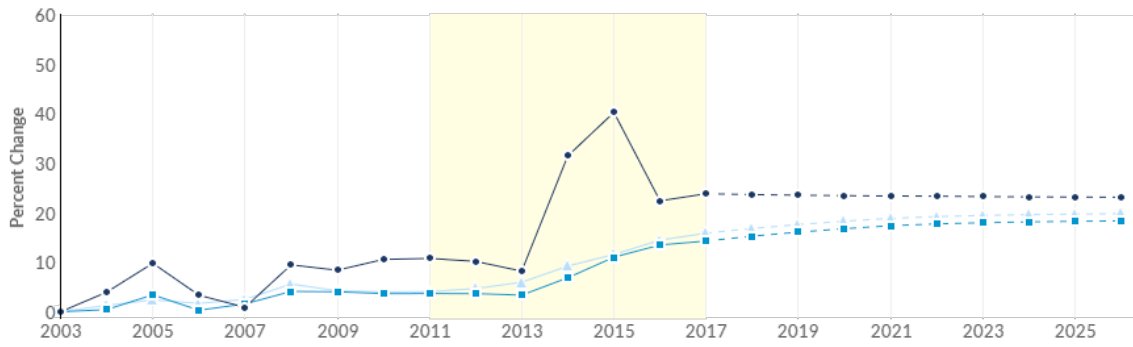
SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£40,111,936 
B	Mining And Quarrying	£0
C	Manufacturing	£343,749,431 
D	Electricity, Gas, Steam And Air Conditioning Supply	£67,392,721 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£14,119,438
F	Construction	£210,684,486 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£387,718,097 
H	Transportation And Storage	£41,789,516 
I	Accommodation And Food Service Activities	£50,975,320 
J	Information And Communication	£139,793,144 
K	Financial And Insurance Activities	£722,855,228 
L	Real Estate Activities	£68,302,851 
M	Professional, Scientific And Technical Activities	£336,461,046 
N	Administrative And Support Service Activities	£263,618,836 
O	Public Administration And Defence; Compulsory Social Security	£51,464,169 
P	Education	£101,737,746 
Q	Human Health And Social Work Activities	£360,492,802 
R	Arts, Entertainment And Recreation	£29,031,960 
S	Other Service Activities	£36,391,658 

Region Imports

£5.0b Imports (2014) 71% of Demand	£2.1b Locally Produced & Consumed (2014) 29% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£97,153,862 
B	Mining And Quarrying	£16,819,661 
C	Manufacturing	£748,085,650 
D	Electricity, Gas, Steam And Air Conditioning Supply	£176,913,864 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£56,047,504 
F	Construction	£82,919,082 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£796,369,180 
H	Transportation And Storage	£292,687,846 
I	Accommodation And Food Service Activities	£355,724,659 
J	Information And Communication	£254,412,154 
K	Financial And Insurance Activities	£440,669,376 
L	Real Estate Activities	£216,086,909 
M	Professional, Scientific And Technical Activities	£376,167,296 
N	Administrative And Support Service Activities	£312,279,152 
O	Public Administration And Defence; Compulsory Social Security	£23,965,597 
P	Education	£206,491,807 
Q	Human Health And Social Work Activities	£185,682,306 
R	Arts, Entertainment And Recreation	£247,683,247 
S	Other Service Activities	£135,767,901 

Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	48,377	54,077	5,700	11.8%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

Business Local Unit Size Distribution







2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)









Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	4,810	5,150	5,307	5,406
5-9 Employees	883	920	842	842
10-19 Employees	494	497	528	522
20-49 Employees	297	300	310	316
50-99 Employees	100	98	90	83
100-249 Employees	54	53	56	48
250-499 Employees	12	9	8	10
500-999 Employees	2	5	4	3
1000+ Employees	1	2	1	3
Total	6,652	7,033	7,146	7,232

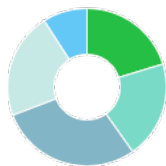
Growing & Declining Occupations

Occupation	Change in Jobs (2011-2017)	
Book-keepers, payroll managers and wages clerks	625	
Chartered and certified accountants	402	
Other administrative occupations n.e.c.	198	
Food, drink and tobacco process operatives	-77	
Sales and retail assistants	-79	
Vehicle technicians, mechanics and electricians	-131	

Growing & Declining Industries

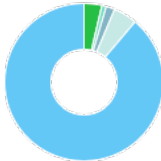
Industry	Change in Jobs (2011-2017)	
Accounting, bookkeeping and auditing activities; tax consultancy	1,582	
Manufacture of other general-purpose machinery n.e.c.	764	
Business and other management consultancy activities	686	
Maintenance and repair of motor vehicles	-349	
Repair of computers and peripheral equipment	-402	
Other human health activities	-559	

2017 Age Cohort Demographics



	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	24,308	20.3% 
●	16 to 34 years	23,965	20.0% 
●	35 to 54 years	34,703	28.9% 
●	55 to 74 years	26,071	21.7% 
●	75 years and over	10,881	9.1% 

2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	4,364	3.6% ■
●	Asian or Asian British: Other Asian	1,097	0.9%
●	Mixed: All Mixed	2,096	1.7% ■
●	White: Other White	5,806	4.8% ■
●	White: British	106,567	88.9% ■

Top Regional Businesses

Business Name

Incentive Fm Group Limited

Ducas Ltd

Fresca Group Limited

United Associates Uk Ltd

M.& W.mack Limited

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.