



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP

# Swale economy overview

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Emsi Q1 2018 Data Set, Sept 2018



# Economy Overview

Swale

Emsi Q1 2018 Data Set

September 2018

# Parameters

## Regions

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Code	Description
29UM	Swale

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## Timeframe

2011 - 2017

## Datarun

2018.1 – Employees

### Additional data sources and further information

Official Labour Market Statistics: [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Swale Council: [www.swale.gov.uk](http://www.swale.gov.uk)

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Swale (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

# Economy Overview




















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Population (2017)	145.9k
Jobs (2017)	50.5k
Average Wages (2017)	£28.0k
Exports (2014)	£3.2b
Imports (2014)	£4.8b

## Population




















<b>145.9k</b> <b>2017 Population</b> 1.6% of Gov't Office Region	<b>6.0%</b> <b>Population Growth for the Last 5 Years</b> Gov't Office Region Growth 3.8%
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Age Group	2017 Population	% of Population	
Under 5 years	9,287	6.4%	
5 to 9 years	9,464	6.5%	
10 to 13 years	7,117	4.9%	
14 to 15 years	3,316	2.3%	
16 to 18 years	5,229	3.6%	
19 to 24 years	9,209	6.3%	
25 to 29 years	9,053	6.2%	
30 to 34 years	8,722	6.0%	
35 to 39 years	8,714	6.0%	
40 to 44 years	8,548	5.9%	
45 to 49 years	10,251	7.0%	
50 to 54 years	11,021	7.6%	
55 to 59 years	9,560	6.6%	
60 to 64 years	8,336	5.7%	
65 to 69 years	8,406	5.8%	
70 to 74 years	7,811	5.4%	
75 to 79 years	5,060	3.5%	
80 to 84 years	3,490	2.4%	
85 years and over	3,298	2.3%	

## Jobs by Industry

**50,518**

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	511 
B	Mining and Quarrying	16 
C	Manufacturing	7,299 
D	Electricity, Gas, Steam and Air Conditioning Supply	68 
E	Water Supply; Sewerage, Waste Management and Remediation Activities	807 
F	Construction	3,545 
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	7,725 
H	Transportation and Storage	5,313 
I	Accommodation and Food Service Activities	2,615 
J	Information and Communication	870 
K	Financial and Insurance Activities	465 
L	Real Estate Activities	812 
M	Professional, Scientific and Technical Activities	2,966 
N	Administrative and Support Service Activities	4,806 
O	Public Administration and Defence; Compulsory Social Security	1,758 
P	Education	4,764 
Q	Human Health and Social Work Activities	4,252 
R	Arts, Entertainment and Recreation	1,073 
S	Other Service Activities	855 

## Average Wages by Industry

**£28.0k**

Avg. Wages (2017)

99% of Nation Avg.




















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£20,491	
B	Mining and Quarrying	£31,504	
C	Manufacturing	£33,905	
D	Electricity, Gas, Steam and Air Conditioning Supply	£53,078	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£37,646	
F	Construction	£33,809	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£24,961	
H	Transportation and Storage	£30,878	
I	Accommodation and Food Service Activities	£17,177	
J	Information and Communication	£44,505	
K	Financial and Insurance Activities	£38,431	
L	Real Estate Activities	£28,249	
M	Professional, Scientific and Technical Activities	£37,371	
N	Administrative and Support Service Activities	£24,716	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£23,649	
Q	Human Health and Social Work Activities	£19,827	
R	Arts, Entertainment and Recreation	£19,101	
S	Other Service Activities	£27,000	

## Region Exports

**£3.2b**

Exports (2014)




















66% of Supply

SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£45,404,941 
B	Mining And Quarrying	£3,574,629 
C	Manufacturing	£654,330,040 
D	Electricity, Gas, Steam And Air Conditioning Supply	£150,578,433 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£99,399,495 
F	Construction	£507,279,699 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£275,041,368 
H	Transportation And Storage	£349,393,096 
I	Accommodation And Food Service Activities	£56,769,159 
J	Information And Communication	£48,539,960 
K	Financial And Insurance Activities	£53,219,627 
L	Real Estate Activities	£66,950,056 
M	Professional, Scientific And Technical Activities	£184,660,581 
N	Administrative And Support Service Activities	£191,745,802 
O	Public Administration And Defence; Compulsory Social Security	£174,842,524 
P	Education	£105,719,232 
Q	Human Health And Social Work Activities	£148,143,992 
R	Arts, Entertainment And Recreation	£34,345,994 
S	Other Service Activities	£19,139,464 

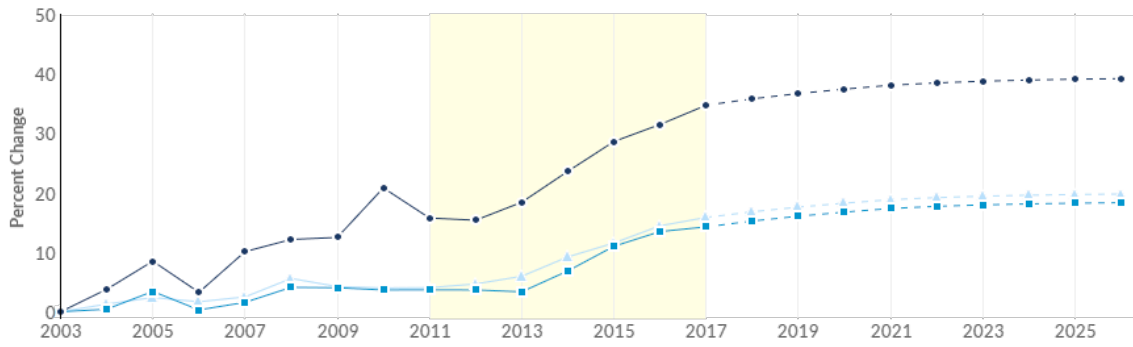


## Region Imports

<b>£4.8b</b> <b>Imports (2014)</b> 75% of Demand	<b>£1.6b</b> <b>Locally Produced &amp; Consumed (2014)</b> 25% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£77,004,613 
B	Mining And Quarrying	£25,501,957 
C	Manufacturing	£816,791,252 
D	Electricity, Gas, Steam And Air Conditioning Supply	£200,496,376 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£78,679,485 
F	Construction	£74,056,628 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£819,817,331 
H	Transportation And Storage	£252,658,440 
I	Accommodation And Food Service Activities	£338,116,481 
J	Information And Communication	£233,175,488 
K	Financial And Insurance Activities	£473,161,400 
L	Real Estate Activities	£186,156,401 
M	Professional, Scientific And Technical Activities	£266,083,430 
N	Administrative And Support Service Activities	£219,398,374 
O	Public Administration And Defence; Compulsory Social Security	£20,460,589 
P	Education	£190,491,132 
Q	Human Health And Social Work Activities	£188,526,032 
R	Arts, Entertainment And Recreation	£218,733,088 
S	Other Service Activities	£141,529,154 

## Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	43,406	50,518	7,112	16.4%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

## Business Local Unit Size Distribution

### 2017 Overview







■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)



Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	3,343	3,575	3,743	3,982
5-9 Employees	745	807	791	825
10-19 Employees	434	422	458	440
20-49 Employees	267	289	286	274
50-99 Employees	125	101	102	100
100-249 Employees	42	57	55	63
250-499 Employees	16	16	19	16
500-999 Employees	2	2	1	1
1000+ Employees	2	1	1	0
<b>Total</b>	<b>4,977</b>	<b>5,270</b>	<b>5,456</b>	<b>5,702</b>







## Growing & Declining Occupations

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Occupation	Change in Jobs (2011-2017)	
Large goods vehicle drivers	453	
Elementary storage occupations	376	
Secondary education teaching professionals	240	
Waiters and waitresses	-48	
Social workers	-51	
Further education teaching professionals	-61	

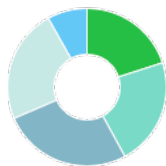
## Growing & Declining Industries

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Industry	Change in Jobs (2011-2017)	
Freight transport by road	943	
Non-specialised wholesale of food, beverages and tobacco	685	
General secondary education	558	
Restaurants and mobile food service activities	-270	
Wholesale of fruit and vegetables	-549	
Other social work activities without accommodation n.e.c.	-563	

## 2017 Age Cohort Demographics

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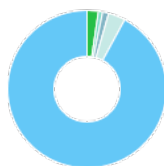







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	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	29,184	20.0% 
●	16 to 34 years	32,213	22.1% 
●	35 to 54 years	38,534	26.4% 
●	55 to 74 years	34,113	23.4% 
●	75 years and over	11,848	8.1% 

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## 2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	3,389	2.3% 
●	Black or Black British: Black African	1,233	0.8% 
●	Mixed: All Mixed	1,819	1.2% 
●	White: Other White	5,058	3.5% 
●	White: British	134,394	92.1% 

## Top Regional Businesses

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### Business Name

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Swale Academies Trust

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Thamesteel Holdings Limited

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Abbott Uk Holdings Limited

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Swale Heating Holdings Limited

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Care Partners Trust

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# Appendix A - Data Sources and Calculations

## Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

## Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.