



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP

# Southend on Sea Economy Overview

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Emsi Q1 2018 Data Set, Sept 2018



# Economy Overview

Southend-on-Sea

Emsi Q1 2018 Data Set

September 2018

# Parameters

## Regions

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Code	Description
UKH31	Southend-on-Sea

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## Timeframe

2011 - 2017

## Datarun

2018.1 – Employees

### Additional data sources and further information

Official Labour Market Statistics: [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Southend-on-Sea Council: <http://www.southend.gov.uk/>

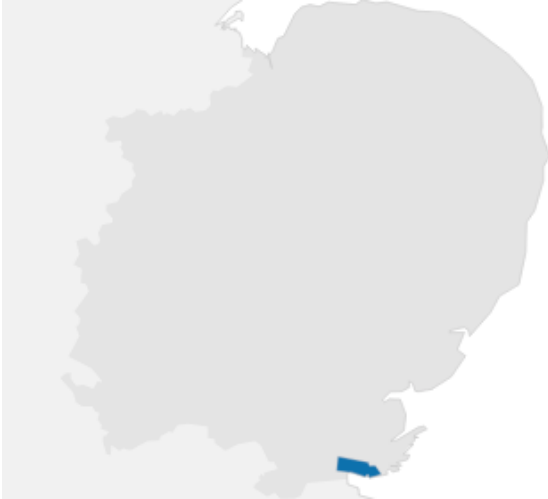
Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Southend-on-Sea (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>




















# Economy Overview

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Population (2017)	181.0k
Jobs (2017)	65.2k
Average Wages (2017)	£24.6k
Exports (2014)	£3.0b
Imports (2014)	£5.1b

















## Population

Age Group	2017 Population	% of Population	
Under 5 years	11,429	6.3%	
5 to 9 years	11,371	6.3%	
10 to 13 years	8,080	4.5%	
14 to 15 years	3,667	2.0%	
16 to 18 years	5,919	3.3%	
19 to 24 years	11,486	6.3%	
25 to 29 years	11,620	6.4%	
30 to 34 years	11,731	6.5%	
35 to 39 years	12,222	6.8%	
40 to 44 years	11,697	6.5%	
45 to 49 years	12,886	7.1%	
50 to 54 years	12,860	7.1%	
55 to 59 years	11,441	6.3%	
60 to 64 years	9,512	5.3%	
65 to 69 years	9,609	5.3%	
70 to 74 years	8,960	5.0%	
75 to 79 years	6,121	3.4%	
80 to 84 years	4,830	2.7%	
85 years and over	5,545	3.1%	

## Jobs by Industry

**65,241**

Total Jobs (2017)




















SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	36
B	Mining and Quarrying	<10
C	Manufacturing	3,938 
D	Electricity, Gas, Steam and Air Conditioning Supply	59
E	Water Supply; Sewerage, Waste Management and Remediation Activities	339 
F	Construction	3,046 
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	9,894 
H	Transportation and Storage	1,604 
I	Accommodation and Food Service Activities	5,671 
J	Information and Communication	1,555 
K	Financial and Insurance Activities	1,532 
L	Real Estate Activities	1,147 
M	Professional, Scientific and Technical Activities	5,607 
N	Administrative and Support Service Activities	5,987 
O	Public Administration and Defence; Compulsory Social Security	2,900 
P	Education	6,738 
Q	Human Health and Social Work Activities	11,653 
R	Arts, Entertainment and Recreation	2,308 
S	Other Service Activities	1,225 

## Average Wages by Industry

**£24.6k**

Avg. Wages (2017)

87% of Nation Avg.




















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£17,503	
B	Mining and Quarrying	£44,978	
C	Manufacturing	£29,138	
D	Electricity, Gas, Steam and Air Conditioning Supply	£45,566	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£31,701	
F	Construction	£34,065	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£19,765	
H	Transportation and Storage	£28,196	
I	Accommodation and Food Service Activities	£17,206	
J	Information and Communication	£40,356	
K	Financial and Insurance Activities	£34,862	
L	Real Estate Activities	£24,899	
M	Professional, Scientific and Technical Activities	£36,047	
N	Administrative and Support Service Activities	£18,207	
O	Public Administration and Defence; Compulsory Social Security	£27,759	
P	Education	£22,443	
Q	Human Health and Social Work Activities	£24,303	
R	Arts, Entertainment and Recreation	£17,321	
S	Other Service Activities	£19,426	

## Region Exports

**£3.0b**

Exports (2014)




















64% of Supply

SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£17,912,314 
B	Mining And Quarrying	£31,357,145 
C	Manufacturing	£309,578,794 
D	Electricity, Gas, Steam And Air Conditioning Supply	£19,235,277 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£24,689,997 
F	Construction	£356,850,007 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£278,037,533 
H	Transportation And Storage	£67,516,918 
I	Accommodation And Food Service Activities	£58,050,386 
J	Information And Communication	£85,386,864 
K	Financial And Insurance Activities	£142,488,340 
L	Real Estate Activities	£83,912,971 
M	Professional, Scientific And Technical Activities	£363,062,440 
N	Administrative And Support Service Activities	£124,020,567 
O	Public Administration And Defence; Compulsory Social Security	£264,371,650 
P	Education	£150,979,943 
Q	Human Health And Social Work Activities	£528,900,249 
R	Arts, Entertainment And Recreation	£109,664,191 
S	Other Service Activities	£18,185,965 

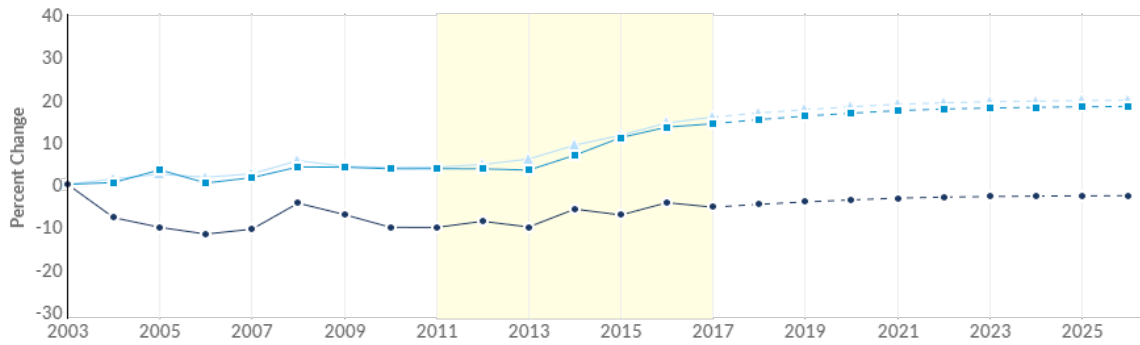


## Region Imports

<b>£5.1b</b> <b>Imports (2014)</b> 75% of Demand	<b>£1.7b</b> <b>Locally Produced &amp; Consumed (2014)</b> 25% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£109,911,320 
B	Mining And Quarrying	£17,114,969 
C	Manufacturing	£782,794,134 
D	Electricity, Gas, Steam And Air Conditioning Supply	£193,192,691 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£64,944,579 
F	Construction	£84,057,371 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£914,733,681 
H	Transportation And Storage	£246,929,558 
I	Accommodation And Food Service Activities	£370,456,172 
J	Information And Communication	£253,213,815 
K	Financial And Insurance Activities	£497,986,856 
L	Real Estate Activities	£211,254,136 
M	Professional, Scientific And Technical Activities	£283,485,368 
N	Administrative And Support Service Activities	£254,560,419 
O	Public Administration And Defence; Compulsory Social Security	£17,164,382 
P	Education	£209,651,989 
Q	Human Health And Social Work Activities	£189,789,946 
R	Arts, Entertainment And Recreation	£200,522,101 
S	Other Service Activities	£169,521,783 

## Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	61,948	65,241	3,293	5.3%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

## Business Local Unit Size Distribution

### 2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)









Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	4,916	5,427	5,686	5,905
5-9 Employees	938	984	940	956
10-19 Employees	498	529	505	510
20-49 Employees	329	309	334	315
50-99 Employees	97	106	98	97
100-249 Employees	57	58	57	60
250-499 Employees	13	10	11	12
500-999 Employees	2	3	3	3
1000+ Employees	2	2	2	2
<b>Total</b>	<b>6,852</b>	<b>7,427</b>	<b>7,635</b>	<b>7,860</b>

# Growing & Declining Occupations

Occupation	Change in Jobs (2011-2017)
Kitchen and catering assistants	334
Waiters and waitresses	297
Security guards and related occupations	287
Bank and post office clerks	-184
Sales and retail assistants	-283
Cleaners and domestics	-568

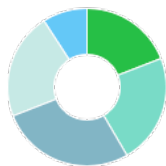
## Growing & Declining Industries

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Industry	Change in Jobs (2011-2017)
Restaurants and mobile food service activities	1,178 
Activities of head offices	787 
Activities of employment placement agencies	555 
Public administration and defence; compulsory social security	-628 
General cleaning of buildings	-915 
Financial service activities, except insurance and pension funding	-996 

## 2017 Age Cohort Demographics

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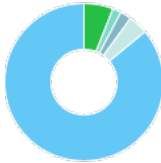


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	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	34,548	19.1% 
●	16 to 34 years	40,757	22.5% 
●	35 to 54 years	49,664	27.4% 
●	55 to 74 years	39,521	21.8% 
●	75 years and over	16,496	9.1% 

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# 2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	10,783	6.0% ■
●	Black or Black British: Black African	3,161	1.7% ■
●	Mixed: All Mixed	4,117	2.3% ■
●	White: Other White	7,220	4.0% ■
●	White: British	155,706	86.0% ■

## Top Regional Businesses

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### Business Name

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Keymed Medical & Industrial Equipment Limited

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Johnson Care Limited

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Leicestershire County Care Limited

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Stockvale Investments Limited

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Regent Security Services Limited

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# Appendix A - Data Sources and Calculations

## Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

## Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.