



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Shepway Economy Overview

Emsi Q1 2018 Data Set, Sept 2018



Economy Overview

Shepway

Emsi Q1 2018 Data Set

September 2018

Parameters

Regions

Code	Description
29UL	Shepway

Timeframe

2011 - 2017

Datarun

2018.1 – Employees

Additional data sources and further information

Official Labour Market Statistics: www.nomisweb.co.uk

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Shepway Council: www.folkestone-hythe.gov.uk/

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Shepway (2011 Census):




















<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

Economy Overview



Population (2017)	111.6k
Jobs (2017)	36.6k
Average Wages (2017)	£27.5k
Exports (2014)	£2.7b
Imports (2014)	£3.6b



















Population

<p>111.6k 2017 Population 1.2% of Gov't Office Region</p>		<p>2.6% Population Growth for the Last 5 Years Gov't Office Region Growth 3.8%</p>	
Age Group	2017 Population	% of Population	
Under 5 years	6,078	5.4%	
5 to 9 years	6,222	5.6%	
10 to 13 years	4,633	4.2%	
14 to 15 years	2,211	2.0%	
16 to 18 years	3,644	3.3%	
19 to 24 years	6,790	6.1%	
25 to 29 years	6,472	5.8%	
30 to 34 years	5,968	5.4%	
35 to 39 years	6,072	5.4%	
40 to 44 years	6,099	5.5%	
45 to 49 years	7,650	6.9%	
50 to 54 years	8,080	7.2%	
55 to 59 years	7,592	6.8%	
60 to 64 years	7,078	6.3%	
65 to 69 years	7,570	6.8%	
70 to 74 years	7,078	6.3%	
75 to 79 years	4,731	4.2%	
80 to 84 years	3,530	3.2%	
85 years and over	4,055	3.6%	

Jobs by Industry

36,620

Total Jobs (2017)




















SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	261 
B	Mining and Quarrying	<10
C	Manufacturing	1,777 
D	Electricity, Gas, Steam and Air Conditioning Supply	594 
E	Water Supply; Sewerage, Waste Management and Remediation Activities	275 
F	Construction	1,797 
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	4,384 
H	Transportation and Storage	2,614 
I	Accommodation and Food Service Activities	2,820 
J	Information and Communication	594 
K	Financial and Insurance Activities	1,744 
L	Real Estate Activities	702 
M	Professional, Scientific and Technical Activities	1,831 
N	Administrative and Support Service Activities	4,796 
O	Public Administration and Defence; Compulsory Social Security	2,545 
P	Education	3,710 
Q	Human Health and Social Work Activities	4,375 
R	Arts, Entertainment and Recreation	1,087 
S	Other Service Activities	709 

Average Wages by Industry

£27.5k

Avg. Wages (2017)

97% of Nation Avg.




















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,258	
B	Mining and Quarrying	£31,504	
C	Manufacturing	£35,303	
D	Electricity, Gas, Steam and Air Conditioning Supply	£54,297	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£43,996	
F	Construction	£34,970	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£23,321	
H	Transportation and Storage	£36,241	
I	Accommodation and Food Service Activities	£17,223	
J	Information and Communication	£43,117	
K	Financial and Insurance Activities	£39,382	
L	Real Estate Activities	£27,856	
M	Professional, Scientific and Technical Activities	£37,549	
N	Administrative and Support Service Activities	£24,758	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£23,124	
Q	Human Health and Social Work Activities	£19,578	
R	Arts, Entertainment and Recreation	£20,601	
S	Other Service Activities	£21,533	

Region Exports

£2.7b




















Exports (2014)

68% of Supply

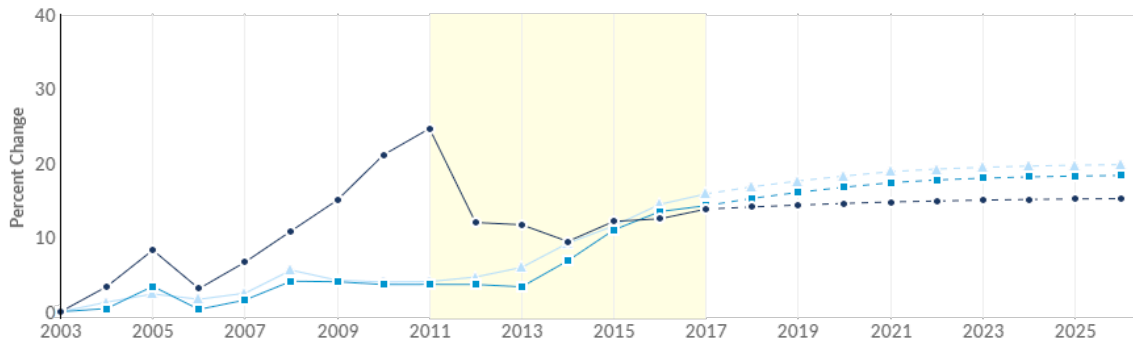
SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£29,917,147 
B	Mining And Quarrying	£550,224 
C	Manufacturing	£113,649,417 
D	Electricity, Gas, Steam And Air Conditioning Supply	£798,438,242 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£78,162,873 
F	Construction	£228,280,505 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£184,681,592 
H	Transportation And Storage	£190,772,769 
I	Accommodation And Food Service Activities	£54,635,056 
J	Information And Communication	£37,525,750 
K	Financial And Insurance Activities	£136,937,918 
L	Real Estate Activities	£60,777,450 
M	Professional, Scientific And Technical Activities	£93,237,810 
N	Administrative And Support Service Activities	£197,215,779 
O	Public Administration And Defence; Compulsory Social Security	£198,324,782 
P	Education	£81,668,406 
Q	Human Health And Social Work Activities	£165,693,107 
R	Arts, Entertainment And Recreation	£40,937,514 
S	Other Service Activities	£11,671,552 

Region Imports

£3.6b Imports (2014) 74% of Demand	£1.3b Locally Produced & Consumed (2014) 26% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£60,187,320 
B	Mining And Quarrying	£58,009,837 
C	Manufacturing	£501,209,295 
D	Electricity, Gas, Steam And Air Conditioning Supply	£378,478,570 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£59,634,567 
F	Construction	£59,453,683 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£573,217,940 
H	Transportation And Storage	£173,786,573 
I	Accommodation And Food Service Activities	£226,150,980 
J	Information And Communication	£182,922,088 
K	Financial And Insurance Activities	£379,476,848 
L	Real Estate Activities	£144,352,604 
M	Professional, Scientific And Technical Activities	£180,438,955 
N	Administrative And Support Service Activities	£127,520,235 
O	Public Administration And Defence; Compulsory Social Security	£10,439,325 
P	Education	£137,159,855 
Q	Human Health And Social Work Activities	£124,988,238 
R	Arts, Entertainment And Recreation	£156,219,958 
S	Other Service Activities	£103,280,352 

Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	40,105	36,620	-3,485	-8.7%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

Business Local Unit Size Distribution

2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)









Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	2,637	2,826	2,985	3,110
5-9 Employees	603	625	632	659
10-19 Employees	342	345	348	352
20-49 Employees	209	209	220	233
50-99 Employees	60	66	63	66
100-249 Employees	37	40	34	27
250-499 Employees	7	8	8	8
500-999 Employees	4	6	7	7
1000+ Employees	1	1	1	0
Total	3,900	4,125	4,298	4,463

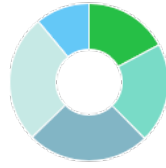
Growing & Declining Occupations






Occupation	Change in Jobs (2011-2017)
Primary and nursery education teaching professionals	193 
Travel agents	155 
Teaching assistants	122 
Human resources and industrial relations officers	-383 
Sales and retail assistants	-476 
Call and contact centre occupations	-661 

Growing & Declining Industries

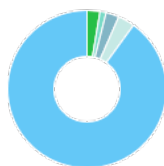
Industry	Change in Jobs (2011-2017)	
Travel agency activities	520	
Primary education	516	
Other business support service activities n.e.c.	273	
Retail sale in non-specialised stores with food, beverages or tobacco predominating	-925	
Activities of employment placement agencies	-1,208	
Activities of call centres	-1,426	






2017 Age Cohort Demographics



	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	19,145	17.2% 
●	16 to 34 years	22,875	20.5% 
●	35 to 54 years	27,902	25.0% 
●	55 to 74 years	29,318	26.3% 
●	75 years and over	12,315	11.0% 

2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	2,950	2.6% 
●	Mixed: All Mixed	1,387	1.2% 
●	Asian or Asian British: Other Asian	2,968	2.7% 
●	White: Other White	3,813	3.4% 
●	White: British	100,437	90.0% 

Top Regional Businesses

Business Name

Saga Holidays Limited

Eurotunnel Services Limited

Saga Holidays Plc

Saga Group Limited

The Hythe Imperial

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.