



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP

# Rochford Economy Overview

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Emsi Q1 2018 Data Set, Sept 2018



# Economy Overview

Rochford

Emsi Q1 2018 Data Set

September 2018

# Parameters

## Regions

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Code	Description
22UL	Rochford

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## Timeframe

2011 - 2017

## Datarun

2018.1 – Employees

### Additional data sources and further information

Official Labour Market Statistics: [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Rochford Council: [www.rochford.gov.uk](http://www.rochford.gov.uk)

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Rochford (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

# Economy Overview




















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Population (2017)	85.6k
Jobs (2017)	22.0k
Average Wages (2017)	£25.8k
Exports (2014)	£1.7b
Imports (2014)	£2.9b

## Population

<b>85.6k</b> <b>2017 Population</b> 1.4% of Gov't Office Region	<b>2.0%</b> <b>Population Growth for the Last 5 Years</b> Gov't Office Region Growth 4.2%
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Age Group	2017 Population	% of Population	
Under 5 years	4,364	5.1%	
5 to 9 years	4,862	5.7%	
10 to 13 years	3,897	4.6%	
14 to 15 years	1,880	2.2%	
16 to 18 years	2,963	3.5%	
19 to 24 years	4,989	5.8%	
25 to 29 years	4,135	4.8%	
30 to 34 years	4,052	4.7%	
35 to 39 years	4,742	5.5%	
40 to 44 years	5,397	6.3%	
45 to 49 years	6,579	7.7%	
50 to 54 years	6,614	7.7%	
55 to 59 years	5,960	7.0%	
60 to 64 years	5,306	6.2%	
65 to 69 years	5,409	6.3%	
70 to 74 years	5,360	6.3%	
75 to 79 years	3,598	4.2%	
80 to 84 years	2,823	3.3%	
85 years and over	2,656	3.1%	

## Jobs by Industry

**22,046**

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	31
B	Mining and Quarrying	0
C	Manufacturing	1,899
D	Electricity, Gas, Steam and Air Conditioning Supply	112
E	Water Supply; Sewerage, Waste Management and Remediation Activities	244
F	Construction	2,094
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	3,475
H	Transportation and Storage	1,688
I	Accommodation and Food Service Activities	1,665
J	Information and Communication	530
K	Financial and Insurance Activities	264
L	Real Estate Activities	280
M	Professional, Scientific and Technical Activities	1,460
N	Administrative and Support Service Activities	1,895
O	Public Administration and Defence; Compulsory Social Security	573
P	Education	2,516
Q	Human Health and Social Work Activities	1,941
R	Arts, Entertainment and Recreation	789
S	Other Service Activities	589

## Average Wages by Industry

**£25.8k**

Avg. Wages (2017)

91% of Nation Avg.



















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,497	
B	Mining and Quarrying	£0	
C	Manufacturing	£31,274	
D	Electricity, Gas, Steam and Air Conditioning Supply	£53,492	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£31,067	
F	Construction	£35,283	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£21,755	
H	Transportation and Storage	£33,768	
I	Accommodation and Food Service Activities	£17,444	
J	Information and Communication	£40,335	
K	Financial and Insurance Activities	£33,754	
L	Real Estate Activities	£25,163	
M	Professional, Scientific and Technical Activities	£34,740	
N	Administrative and Support Service Activities	£18,970	
O	Public Administration and Defence; Compulsory Social Security	£27,759	
P	Education	£21,943	
Q	Human Health and Social Work Activities	£21,519	
R	Arts, Entertainment and Recreation	£14,483	
S	Other Service Activities	£18,658	

## Region Exports

**£1.7b**

Exports (2014)




















68% of Supply

SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£41,890,649 
B	Mining And Quarrying	£927,782
C	Manufacturing	£361,282,625 
D	Electricity, Gas, Steam And Air Conditioning Supply	£74,565,939 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£26,418,260 
F	Construction	£346,603,459 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£134,030,720 
H	Transportation And Storage	£118,197,995 
I	Accommodation And Food Service Activities	£28,893,948 
J	Information And Communication	£38,790,458 
K	Financial And Insurance Activities	£44,589,440 
L	Real Estate Activities	£49,977,736 
M	Professional, Scientific And Technical Activities	£82,271,939 
N	Administrative And Support Service Activities	£46,013,360 
O	Public Administration And Defence; Compulsory Social Security	£59,625,422 
P	Education	£68,770,001 
Q	Human Health And Social Work Activities	£98,852,834 
R	Arts, Entertainment And Recreation	£35,619,364 
S	Other Service Activities	£14,603,879 

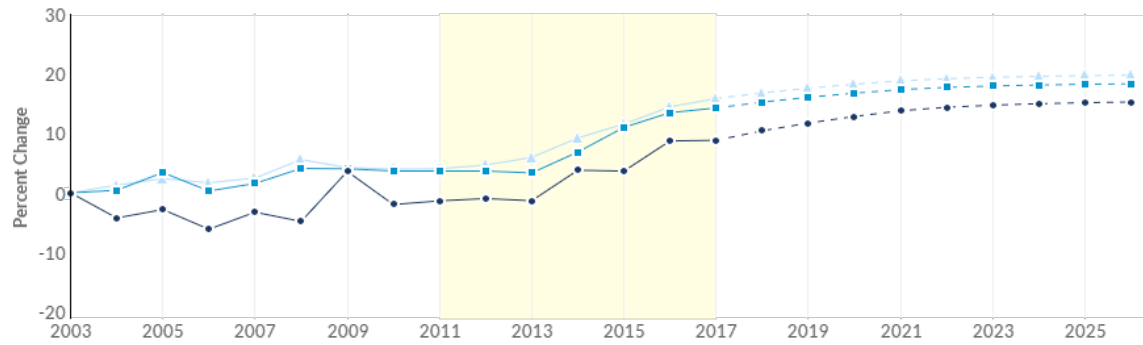


## Region Imports

<b>£2.9b</b> <b>Imports (2014)</b> 79% of Demand	<b>£764.3m</b> <b>Locally Produced &amp; Consumed (2014)</b> 21% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£63,722,606 
B	Mining And Quarrying	£12,143,738 
C	Manufacturing	£579,875,234 
D	Electricity, Gas, Steam And Air Conditioning Supply	£109,132,321 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£35,560,726 
F	Construction	£55,482,549 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£496,552,418 
H	Transportation And Storage	£131,294,826 
I	Accommodation And Food Service Activities	£200,402,582 
J	Information And Communication	£139,573,341 
K	Financial And Insurance Activities	£263,930,433 
L	Real Estate Activities	£102,000,373 
M	Professional, Scientific And Technical Activities	£135,040,578 
N	Administrative And Support Service Activities	£122,993,466 
O	Public Administration And Defence; Compulsory Social Security	£14,429,779 
P	Education	£112,626,873 
Q	Human Health And Social Work Activities	£118,834,896 
R	Arts, Entertainment And Recreation	£124,209,090 
S	Other Service Activities	£84,767,547 

## Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	19,982	22,046	2,064	10.3%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

## Business Local Unit Size Distribution

### 2017 Overview







■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)



Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	2,675	2,817	2,952	3,045
5-9 Employees	405	424	400	393
10-19 Employees	230	248	250	229
20-49 Employees	147	157	134	151
50-99 Employees	23	30	41	40
100-249 Employees	19	16	13	11
250-499 Employees	4	5	3	2
500-999 Employees	1	1	1	2
1000+ Employees	1	1	0	1
<b>Total</b>	<b>3,506</b>	<b>3,697</b>	<b>3,793</b>	<b>3,874</b>







## Growing & Declining Occupations

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Occupation	Change in Jobs (2011-2017)	
Air travel assistants	128	
Human resources and industrial relations officers	114	
Vehicle technicians, mechanics and electricians	93	
Fitness instructors	-48	
Secondary education teaching professionals	-70	
Refuse and salvage occupations	-78	

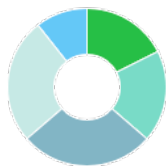
## Growing & Declining Industries

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Industry	Change in Jobs (2011-2017)
Activities of employment placement agencies	403 
Combined facilities support activities	396 
Passenger air transport	363 
Collection of non-hazardous waste	-187 
Public administration and defence; compulsory social security	-339 
Manufacture of air and spacecraft and related machinery	-498 

## 2017 Age Cohort Demographics

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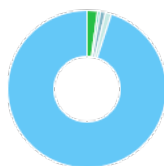
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	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	15,003	17.5% 
●	16 to 34 years	16,139	18.9% 
●	35 to 54 years	23,332	27.3% 
●	55 to 74 years	22,035	25.7% 
●	75 years and over	9,077	10.6% 

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## 2017 Ethnicity Demographics

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	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	1,843	2.2%
●	White: Irish	494	0.6%
●	White: Other White	877	1.0%
●	Mixed: All Mixed	1,042	1.2%
●	White: British	81,330	95.0% ██████████

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## Top Regional Businesses

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### Business Name

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Psci Management Ltd

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Castledon Ltd

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Seetec Business Technology Centre Limited

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Donovan Trading Limited

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Local Publications Saffron Walden Limited

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# Appendix A - Data Sources and Calculations

## Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

## Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.