



SOUTH EAST  
LOCAL ENTERPRISE  
PARTNERSHIP

# Maidstone Economy Overview

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Emsi Q1 2018 Data Set, Sept 2018



# Economy Overview

Maidstone

Emsi Q1 2018 Data Set

September 2018

# Parameters

## Regions

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Code	Description
29UH	Maidstone

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## Timeframe

2011 - 2017

## Datarun

2018.1 – Employees

### Additional data sources and further information

Official Labour Market Statistics: [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

Maidstone Council: [www.maidstone.gov.uk](http://www.maidstone.gov.uk)

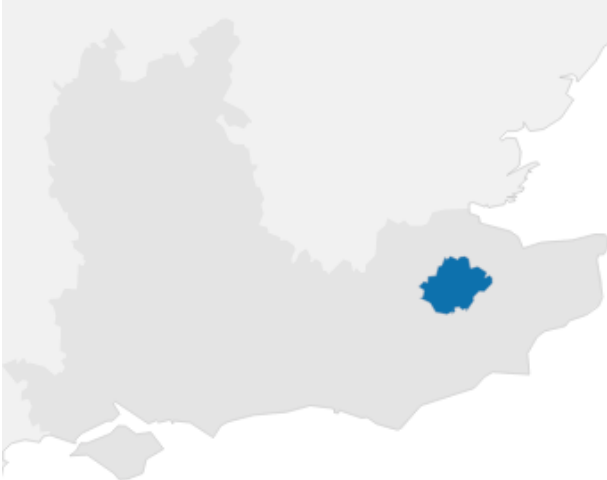
Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Maidstone (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

# Economy Overview




















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Population (2017)	166.3k
Jobs (2017)	75.4k
Average Wages (2017)	£27.6k
Exports (2014)	£3.6b
Imports (2014)	£5.6b

## Population

<b>166.3k</b> <b>2017 Population</b> 1.8% of Gov't Office Region	<b>5.7%</b> <b>Population Growth for the Last 5 Years</b> Gov't Office Region Growth 3.8%
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Age Group	2017 Population	% of Population	
Under 5 years	10,068	6.1%	
5 to 9 years	10,230	6.2%	
10 to 13 years	7,651	4.6%	
14 to 15 years	3,587	2.2%	
16 to 18 years	5,824	3.5%	
19 to 24 years	10,181	6.1%	
25 to 29 years	10,612	6.4%	
30 to 34 years	10,573	6.4%	
35 to 39 years	10,618	6.4%	
40 to 44 years	10,276	6.2%	
45 to 49 years	12,004	7.2%	
50 to 54 years	12,311	7.4%	
55 to 59 years	10,699	6.4%	
60 to 64 years	9,126	5.5%	
65 to 69 years	9,110	5.5%	
70 to 74 years	8,652	5.2%	
75 to 79 years	5,864	3.5%	
80 to 84 years	4,420	2.7%	
85 years and over	4,464	2.7%	

## Jobs by Industry

**75,369**

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	429
B	Mining and Quarrying	141
C	Manufacturing	4,672
D	Electricity, Gas, Steam and Air Conditioning Supply	308
E	Water Supply; Sewerage, Waste Management and Remediation Activities	278
F	Construction	4,512
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	11,711
H	Transportation and Storage	3,292
I	Accommodation and Food Service Activities	4,238
J	Information and Communication	2,424
K	Financial and Insurance Activities	1,336
L	Real Estate Activities	1,400
M	Professional, Scientific and Technical Activities	4,207
N	Administrative and Support Service Activities	10,946
O	Public Administration and Defence; Compulsory Social Security	6,032
P	Education	5,296
Q	Human Health and Social Work Activities	10,877
R	Arts, Entertainment and Recreation	1,638
S	Other Service Activities	1,631

## Average Wages by Industry

**£27.6k**

Avg. Wages (2017)

97% of Nation Avg.




















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,210	
B	Mining and Quarrying	£31,504	
C	Manufacturing	£35,302	
D	Electricity, Gas, Steam and Air Conditioning Supply	£43,809	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£38,581	
F	Construction	£34,170	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£27,433	
H	Transportation and Storage	£29,296	
I	Accommodation and Food Service Activities	£16,683	
J	Information and Communication	£44,694	
K	Financial and Insurance Activities	£38,775	
L	Real Estate Activities	£27,893	
M	Professional, Scientific and Technical Activities	£35,773	
N	Administrative and Support Service Activities	£23,545	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£22,924	
Q	Human Health and Social Work Activities	£22,993	
R	Arts, Entertainment and Recreation	£20,557	
S	Other Service Activities	£24,498	

## Region Exports

**£3.6b**

Exports (2014)




















64% of Supply

SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£51,294,599 
B	Mining And Quarrying	£8,622,046 
C	Manufacturing	£368,167,895 
D	Electricity, Gas, Steam And Air Conditioning Supply	£139,506,660 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£17,629,779 
F	Construction	£466,988,389 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£383,705,749 
H	Transportation And Storage	£116,221,651 
I	Accommodation And Food Service Activities	£56,650,127 
J	Information And Communication	£106,548,995 
K	Financial And Insurance Activities	£148,705,220 
L	Real Estate Activities	£54,789,046 
M	Professional, Scientific And Technical Activities	£214,598,887 
N	Administrative And Support Service Activities	£330,525,806 
O	Public Administration And Defence; Compulsory Social Security	£566,686,973 
P	Education	£104,315,680 
Q	Human Health And Social Work Activities	£422,932,104 
R	Arts, Entertainment And Recreation	£41,372,869 
S	Other Service Activities	£25,709,627 

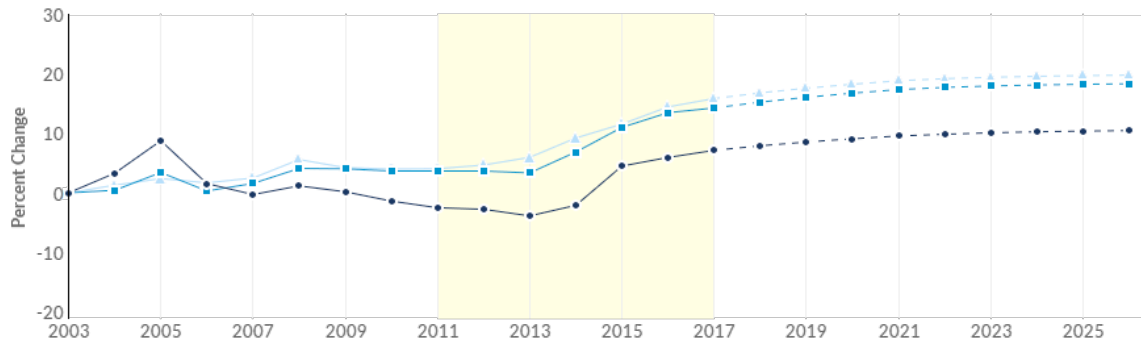


## Region Imports

<b>£5.6b</b> <b>Imports (2014)</b> 73% of Demand	<b>£2.0b</b> <b>Locally Produced &amp; Consumed (2014)</b> 27% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£91,984,080 
B	Mining And Quarrying	£18,639,015 
C	Manufacturing	£896,973,414 
D	Electricity, Gas, Steam And Air Conditioning Supply	£219,323,679 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£74,020,400 
F	Construction	£78,708,445 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£945,364,786 
H	Transportation And Storage	£289,889,048 
I	Accommodation And Food Service Activities	£420,611,509 
J	Information And Communication	£280,333,039 
K	Financial And Insurance Activities	£600,018,281 
L	Real Estate Activities	£252,129,981 
M	Professional, Scientific And Technical Activities	£305,842,163 
N	Administrative And Support Service Activities	£188,100,795 
O	Public Administration And Defence; Compulsory Social Security	£12,771,436 
P	Education	£256,024,158 
Q	Human Health And Social Work Activities	£221,278,088 
R	Arts, Entertainment And Recreation	£284,521,946 
S	Other Service Activities	£171,921,865 

## Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	68,579	75,369	6,790	9.9%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

## Business Local Unit Size Distribution

### 2017 Overview







■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)



Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	5,170	5,465	5,836	5,953
5-9 Employees	1,075	1,150	1,125	1,122
10-19 Employees	649	685	649	629
20-49 Employees	381	377	377	416
50-99 Employees	148	141	133	138
100-249 Employees	70	80	77	79
250-499 Employees	16	18	14	20
500-999 Employees	2	5	7	4
1000+ Employees	2	1	5	3
<b>Total</b>	<b>7,510</b>	<b>7,922</b>	<b>8,223</b>	<b>8,364</b>







## Growing & Declining Occupations

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Occupation	Change in Jobs (2011-2017)	
Nurses	691	
Human resources and industrial relations officers	459	
Elementary storage occupations	447	
Postal workers, mail sorters, messengers and couriers	-133	
Sales and retail assistants	-167	
Police officers (sergeant and below)	-194	

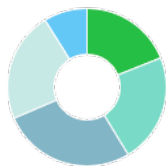
## Growing & Declining Industries

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Industry	Change in Jobs (2011-2017)
Temporary employment agency activities	2,361 
Hospital activities	1,880 
Other human resources provision	623 
Residential care activities for learning disabilities, mental health and substance abuse	-529 
Other social work activities without accommodation n.e.c.	-817 
Public administration and defence; compulsory social security	-1,991 

## 2017 Age Cohort Demographics

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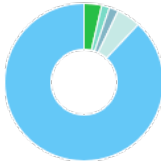


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	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	31,536	19.0% 
●	16 to 34 years	37,190	22.4% 
●	35 to 54 years	45,210	27.2% 
●	55 to 74 years	37,587	22.6% 
●	75 years and over	14,747	8.9% 

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# 2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	5,993	3.6% ■
●	Mixed: All Mixed	2,701	1.6% ■
●	Asian or Asian British: Other Asian	3,072	1.8% ■
●	White: Other White	8,127	4.9% ■
●	White: British	146,376	88.0% ■

## Top Regional Businesses

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### Business Name

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Towergate Partnership Limited

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Kent Catholic Schools' Partnership

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H&sc Technologies Limited

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Hidden Hearing Limited

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Jayar Components Limited

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# Appendix A - Data Sources and Calculations

## Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

## Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.