



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Hastings Economy Overview

Emsi Q1 2018 Data Set, Sept 2018



Economy Overview

Hastings

Emsi Q1 2018 Data Set

September 2018

Parameters

Regions

Code	Description
21UD	Hastings

Timeframe

2011 - 2017

Datarun

2018.1 – Employees

Additional data sources and further information

Official Labour Market Statistics: www.nomisweb.co.uk

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

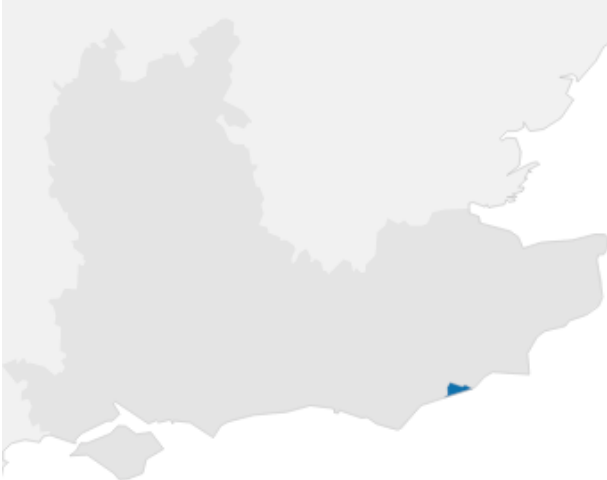
Hastings Council: www.hastings.gov.uk

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Hastings (2011 Census):

<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>




















Economy Overview



Population (2017)	92.8k
Jobs (2017)	30.8k
Average Wages (2017)	£26.2k
Exports (2014)	£1.8b
Imports (2014)	£2.5b

Population

92.8k 2017 Population 1.0% of Gov't Office Region	2.8% Population Growth for the Last 5 Years Gov't Office Region Growth 3.8%
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Age Group	2017 Population	% of Population	
Under 5 years	5,783	6.2%	
5 to 9 years	5,509	5.9%	
10 to 13 years	3,972	4.3%	
14 to 15 years	1,844	2.0%	
16 to 18 years	3,073	3.3%	
19 to 24 years	6,514	7.0%	
25 to 29 years	6,269	6.8%	
30 to 34 years	5,620	6.1%	
35 to 39 years	5,496	5.9%	
40 to 44 years	5,377	5.8%	
45 to 49 years	6,547	7.1%	
50 to 54 years	6,975	7.5%	
55 to 59 years	6,156	6.6%	
60 to 64 years	5,539	6.0%	
65 to 69 years	5,444	5.9%	
70 to 74 years	4,790	5.2%	
75 to 79 years	3,038	3.3%	
80 to 84 years	2,290	2.5%	
85 years and over	2,599	2.8%	

Jobs by Industry

30,800

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	44
B	Mining and Quarrying	0
C	Manufacturing	2,498
D	Electricity, Gas, Steam and Air Conditioning Supply	0
E	Water Supply; Sewerage, Waste Management and Remediation Activities	54
F	Construction	1,488
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	4,875
H	Transportation and Storage	1,166
I	Accommodation and Food Service Activities	2,154
J	Information and Communication	605
K	Financial and Insurance Activities	549
L	Real Estate Activities	803
M	Professional, Scientific and Technical Activities	1,472
N	Administrative and Support Service Activities	1,845
O	Public Administration and Defence; Compulsory Social Security	1,973
P	Education	3,153
Q	Human Health and Social Work Activities	6,996
R	Arts, Entertainment and Recreation	726
S	Other Service Activities	398

Average Wages by Industry

£26.2k

Avg. Wages (2017)

92% of Nation Avg.


















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£14,652	
B	Mining and Quarrying	£0	
C	Manufacturing	£34,127	
D	Electricity, Gas, Steam and Air Conditioning Supply	£0	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£37,599	
F	Construction	£34,400	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£22,894	
H	Transportation and Storage	£30,484	
I	Accommodation and Food Service Activities	£17,885	
J	Information and Communication	£43,232	
K	Financial and Insurance Activities	£39,039	
L	Real Estate Activities	£28,037	
M	Professional, Scientific and Technical Activities	£34,369	
N	Administrative and Support Service Activities	£25,190	
O	Public Administration and Defence; Compulsory Social Security	£30,095	
P	Education	£23,739	
Q	Human Health and Social Work Activities	£22,411	
R	Arts, Entertainment and Recreation	£19,584	
S	Other Service Activities	£21,705	

Region Exports

£1.8b




















Exports (2014)

68% of Supply

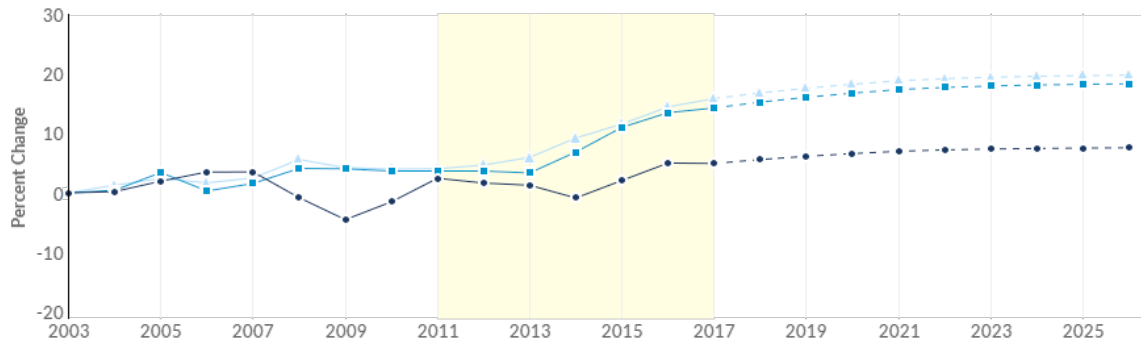
SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£32,744,250 
B	Mining And Quarrying	£0
C	Manufacturing	£422,547,918 
D	Electricity, Gas, Steam And Air Conditioning Supply	£0
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£8,565,114 
F	Construction	£141,319,696 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£172,201,716 
H	Transportation And Storage	£54,476,075 
I	Accommodation And Food Service Activities	£52,965,196 
J	Information And Communication	£28,720,320 
K	Financial And Insurance Activities	£54,348,460 
L	Real Estate Activities	£42,965,167 
M	Professional, Scientific And Technical Activities	£87,589,624 
N	Administrative And Support Service Activities	£57,312,699 
O	Public Administration And Defence; Compulsory Social Security	£189,704,719 
P	Education	£62,218,437 
Q	Human Health And Social Work Activities	£317,555,692 
R	Arts, Entertainment And Recreation	£28,399,665 
S	Other Service Activities	£13,058,682 

Region Imports

£2.5b Imports (2014) 75% of Demand	£828.6m Locally Produced & Consumed (2014) 25% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£62,667,231 
B	Mining And Quarrying	£14,765,240 
C	Manufacturing	£426,127,312 
D	Electricity, Gas, Steam And Air Conditioning Supply	£99,276,569 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£35,537,727 
F	Construction	£43,348,944 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£451,566,160 
H	Transportation And Storage	£125,211,575 
I	Accommodation And Food Service Activities	£179,945,048 
J	Information And Communication	£128,704,128 
K	Financial And Insurance Activities	£256,726,906 
L	Real Estate Activities	£105,057,816 
M	Professional, Scientific And Technical Activities	£127,112,579 
N	Administrative And Support Service Activities	£112,362,931 
O	Public Administration And Defence; Compulsory Social Security	£7,185,746 
P	Education	£106,974,075 
Q	Human Health And Social Work Activities	£75,238,093 
R	Arts, Entertainment And Recreation	£115,896,260 
S	Other Service Activities	£74,288,488 

Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	30,070	30,800	730	2.4%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

Business Local Unit Size Distribution







2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)



Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	1,925	2,094	2,232	2,302
5-9 Employees	472	497	468	442
10-19 Employees	282	303	301	300
20-49 Employees	165	170	167	166
50-99 Employees	69	76	79	81
100-249 Employees	23	22	21	23
250-499 Employees	12	6	8	8
500-999 Employees	3	1	3	1
1000+ Employees	1	1	2	2
Total	2,953	3,170	3,280	3,325

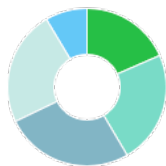
Growing & Declining Occupations

Occupation	Change in Jobs (2011-2017)	
Secondary education teaching professionals	195	
Care workers and home carers	181	
Book-keepers, payroll managers and wages clerks	73	
Sales and retail assistants	-126	
Bar staff	-132	
Call and contact centre occupations	-171	

Growing & Declining Industries

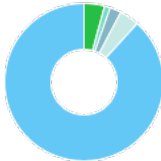
Industry	Change in Jobs (2011-2017)
General secondary education	425 
Renting and operating of own or leased real estate	368 
Other business support service activities n.e.c.	309 
Other residential care activities	-316 
Activities of call centres	-389 
Public administration and defence; compulsory social security	-489 

2017 Age Cohort Demographics



	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	17,108	18.4% 
●	16 to 34 years	21,476	23.1% 
●	35 to 54 years	24,394	26.3% 
●	55 to 74 years	21,929	23.6% 
●	75 years and over	7,927	8.5% 

2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	3,898	4.2% ■
●	Asian or Asian British: Other Asian	1,097	1.2%
●	Mixed: All Mixed	2,129	2.3% ■
●	White: Other White	3,720	4.0% ■
●	White: British	81,991	88.3% ■

Top Regional Businesses

Business Name

South Coast Foods Limited

Yaxmax Ltd

Josephine Sammons Limited

Booker & Best Limited

C.& C.marshall Limited

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.