



SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

Castle Point Economy Overview

Emsi Q1 2018 Data Set, Sept 2018



Economy Overview

Castle Point

Emsi Q1 2018 Data Set

September 2018

Parameters

Regions

Code	Description
22UE	Castle Point

Timeframe

2011 - 2017

Datarun

2018.1 – Employees

Additional data sources and further information

Official Labour Market Statistics: www.nomisweb.co.uk

FE Data Library: <https://www.gov.uk/government/collections/fe-data-library>

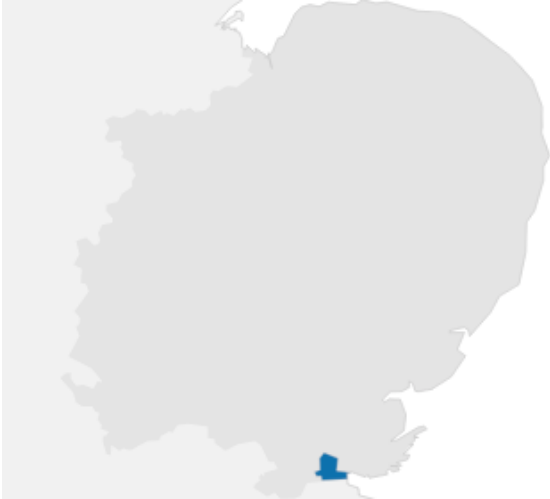
Castle Point Council: <https://www.castlepoint.gov.uk/>

Office for National Statistics: <https://www.ons.gov.uk/>

Commuting patterns in and out of Castle Point (2011 Census):















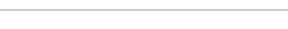




<https://www.nomisweb.co.uk/census/2011/WU03UK/chart/1132462217>

Economy Overview



Population (2017)	89.8k
Jobs (2017)	20.8k
Average Wages (2017)	£24.2k
Exports (2014)	£1.3b
Imports (2014)	£2.4b
















Population

89.8k 2017 Population 1.5% of Gov't Office Region		1.8% Population Growth for the Last 5 Years Gov't Office Region Growth 4.2%	
Age Group	2017 Population	% of Population	
Under 5 years	4,365	4.9%	
5 to 9 years	4,697	5.2%	
10 to 13 years	3,805	4.2%	
14 to 15 years	1,864	2.1%	
16 to 18 years	3,159	3.5%	
19 to 24 years	5,528	6.2%	
25 to 29 years	4,800	5.3%	
30 to 34 years	4,188	4.7%	
35 to 39 years	4,408	4.9%	
40 to 44 years	5,002	5.6%	
45 to 49 years	6,256	7.0%	
50 to 54 years	6,665	7.4%	
55 to 59 years	6,160	6.9%	
60 to 64 years	5,773	6.4%	
65 to 69 years	6,327	7.0%	
70 to 74 years	6,432	7.2%	
75 to 79 years	4,317	4.8%	
80 to 84 years	3,152	3.5%	
85 years and over	2,939	3.3%	

Jobs by Industry

20,803

Total Jobs (2017)

SIC	Industry	2017 Jobs
A	Agriculture, Forestry and Fishing	<10
B	Mining and Quarrying	0
C	Manufacturing	1,427 
D	Electricity, Gas, Steam and Air Conditioning Supply	0
E	Water Supply; Sewerage, Waste Management and Remediation Activities	50
F	Construction	1,834 
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	3,880 
H	Transportation and Storage	990 
I	Accommodation and Food Service Activities	1,395 
J	Information and Communication	523 
K	Financial and Insurance Activities	265 
L	Real Estate Activities	217 
M	Professional, Scientific and Technical Activities	1,551 
N	Administrative and Support Service Activities	2,005 
O	Public Administration and Defence; Compulsory Social Security	444 
P	Education	2,878 
Q	Human Health and Social Work Activities	2,383 
R	Arts, Entertainment and Recreation	473 
S	Other Service Activities	484 

Average Wages by Industry

£24.2k

Avg. Wages (2017)

85% of Nation Avg.















SIC	Industry	Avg. Wages (2017)	
A	Agriculture, Forestry and Fishing	£21,322	
B	Mining and Quarrying	£0	
C	Manufacturing	£32,153	
D	Electricity, Gas, Steam and Air Conditioning Supply	£0	
E	Water Supply; Sewerage, Waste Management and Remediation Activities	£33,083	
F	Construction	£33,525	
G	Wholesale and Retail Trade; Repair Of Motor Vehicles and Motorcycles	£19,746	
H	Transportation and Storage	£26,768	
I	Accommodation and Food Service Activities	£17,082	
J	Information and Communication	£45,296	
K	Financial and Insurance Activities	£34,894	
L	Real Estate Activities	£25,129	
M	Professional, Scientific and Technical Activities	£35,160	
N	Administrative and Support Service Activities	£17,752	
O	Public Administration and Defence; Compulsory Social Security	£27,759	
P	Education	£22,066	
Q	Human Health and Social Work Activities	£19,112	
R	Arts, Entertainment and Recreation	£15,442	
S	Other Service Activities	£21,059	

Region Exports

£1.3b




















Exports (2014)

67% of Supply

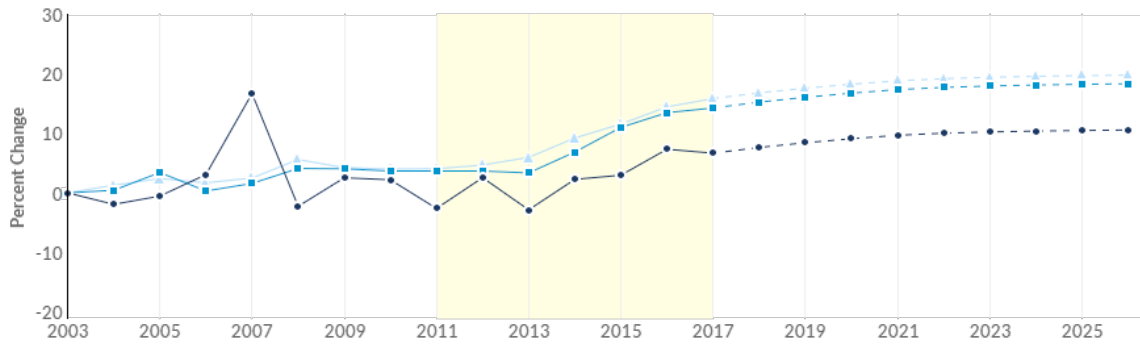
SIC	Industry	Exports (2014)
A	Agriculture, Forestry And Fishing	£2,013,740
B	Mining And Quarrying	£0
C	Manufacturing	£190,169,237 
D	Electricity, Gas, Steam And Air Conditioning Supply	£0
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£5,447,603
F	Construction	£299,483,797 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£147,908,919 
H	Transportation And Storage	£48,148,988 
I	Accommodation And Food Service Activities	£26,965,284 
J	Information And Communication	£31,372,154 
K	Financial And Insurance Activities	£48,781,488 
L	Real Estate Activities	£58,237,027 
M	Professional, Scientific And Technical Activities	£77,780,982 
N	Administrative And Support Service Activities	£53,645,648 
O	Public Administration And Defence; Compulsory Social Security	£45,249,510 
P	Education	£85,159,631 
Q	Human Health And Social Work Activities	£101,338,728 
R	Arts, Entertainment And Recreation	£24,931,516 
S	Other Service Activities	£8,057,965

Region Imports

£2.4b Imports (2014) 79% of Demand	£620.6m Locally Produced & Consumed (2014) 21% of Demand
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SIC	Industry	Imports (2014)
A	Agriculture, Forestry And Fishing	£49,448,039 
B	Mining And Quarrying	£2,503,553 
C	Manufacturing	£401,097,295 
D	Electricity, Gas, Steam And Air Conditioning Supply	£88,174,956 
E	Water Supply; Sewerage, Waste Management And Remediation Activities	£29,113,669 
F	Construction	£44,959,204 
G	Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	£429,817,059 
H	Transportation And Storage	£107,639,070 
I	Accommodation And Food Service Activities	£187,328,823 
J	Information And Communication	£116,271,885 
K	Financial And Insurance Activities	£231,120,557 
L	Real Estate Activities	£98,666,472 
M	Professional, Scientific And Technical Activities	£104,755,564 
N	Administrative And Support Service Activities	£93,339,697 
O	Public Administration And Defence; Compulsory Social Security	£13,326,896 
P	Education	£96,164,683 
Q	Human Health And Social Work Activities	£101,477,225 
R	Arts, Entertainment And Recreation	£115,129,112 
S	Other Service Activities	£79,689,577 

Regional Trends



	Region	2011 Jobs	2017 Jobs	Change	% Change
●	Region	18,990	20,803	1,813	9.5%
●	LEP - South East (revised)	1,411,156	1,555,330	144,174	10.2%
●	Nation	26,588,784	29,606,940	3,018,156	11.4%

Business Local Unit Size Distribution







2017 Overview

■ Small (1-49)
 ■ Medium (50-249)
 ■ Large (250+)








Category	2014 Local Units	2015 Local Units	2016 Local Units	2017 Local Units
0-4 Employees	2,389	2,546	2,768	2,805
5-9 Employees	378	406	409	391
10-19 Employees	206	219	203	203
20-49 Employees	115	119	119	120
50-99 Employees	48	40	33	37
100-249 Employees	18	17	20	18
250-499 Employees	6	7	5	7
500-999 Employees	1	2	0	0
1000+ Employees	0	0	0	1
Total	3,161	3,356	3,557	3,581

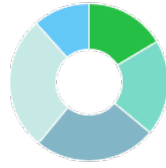
Growing & Declining Occupations






Occupation	Change in Jobs (2011-2017)
Cleaners and domestics	394 
Pest control officers	86 
Receptionists	75 
Sales and retail assistants	-51 
Retail cashiers and check-out operators	-57 
Security guards and related occupations	-152 

Growing & Declining Industries

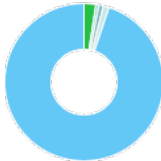
Industry	Change in Jobs (2011-2017)	
Other cleaning activities	653	
General medical practice activities	225	
Freight transport by road	166	
Financial service activities, except insurance and pension funding	-149	
Private security activities	-205	
Retail sale in non-specialised stores with food, beverages or tobacco predominating	-211	

2017 Age Cohort Demographics



	Age Cohort	2017 Population	2017 Percent
●	Under 16 years	14,731	16.4% 
●	16 to 34 years	17,675	19.7% 
●	35 to 54 years	22,331	24.9% 
●	55 to 74 years	24,693	27.5% 
●	75 years and over	10,409	11.6% 

2017 Ethnicity Demographics



	Ethnicity	2017 Population	2017 Percent
●	All Other Ethnicities	2,180	2.4%
●	White: Irish	548	0.6%
●	White: Other White	835	0.9%
●	Mixed: All Mixed	1,047	1.2%
●	White: British	85,229	94.9% ██████████

Top Regional Businesses

Business Name

Choice Discount Stores Limited

Kathryn Homes Limited

Rd Retail Services Limited

Takely Education Trust

Field & Trek Plc

Appendix A - Data Sources and Calculations

Input-Output Data

This report contains data from Emsi's Input-Output model. It is based on data from Office for National Statistics's Input-Output supply and use tables, Census flows data, UK Business Counts from BRES, and several Emsi in-house data sets.

Equifax Business-Level Data

Data for individual businesses is provided by Equifax, which maintains a database of more than 5 million business entities in Great Britain. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.