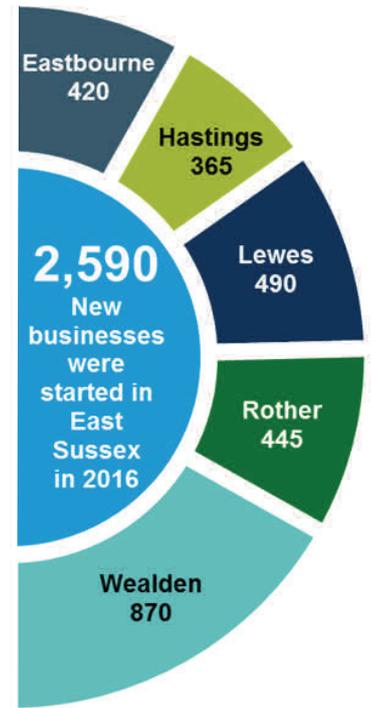
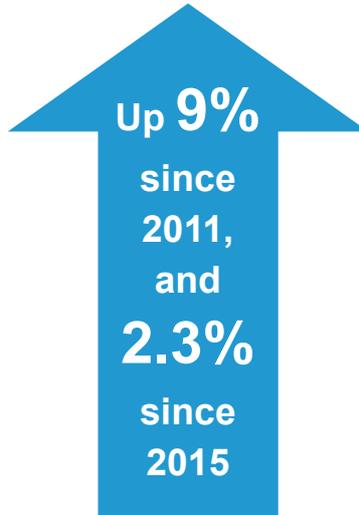
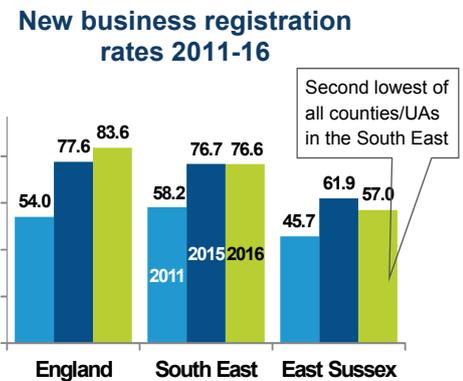
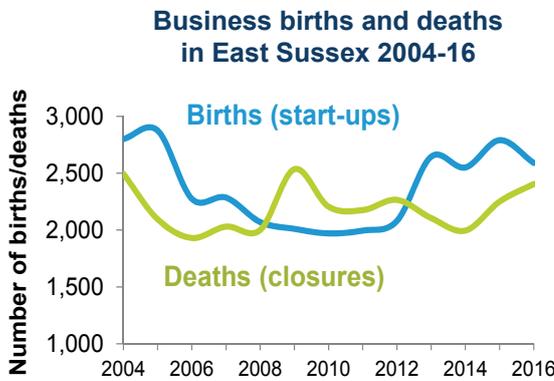


# Business . . . in brief

December 2017

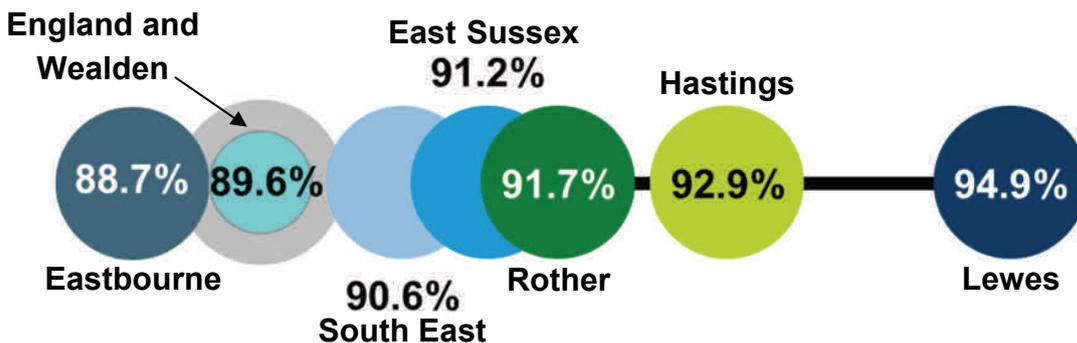


- ◆ 1 in 9 of these were new start-ups
- ◆ That's 2,590 new businesses
- ◆ But 7% fewer new businesses than in 2015
- ◆ And new business registration rates down



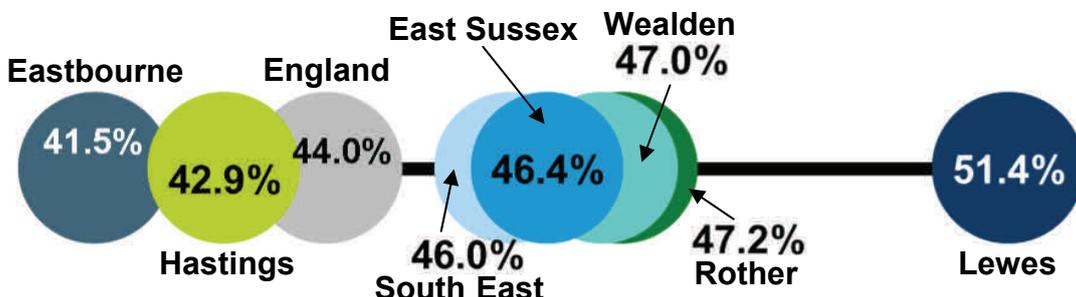
## 91.2% of businesses in East Sussex survived their first year during 2015-16

1 year business survival rates for the county are higher than the England average:

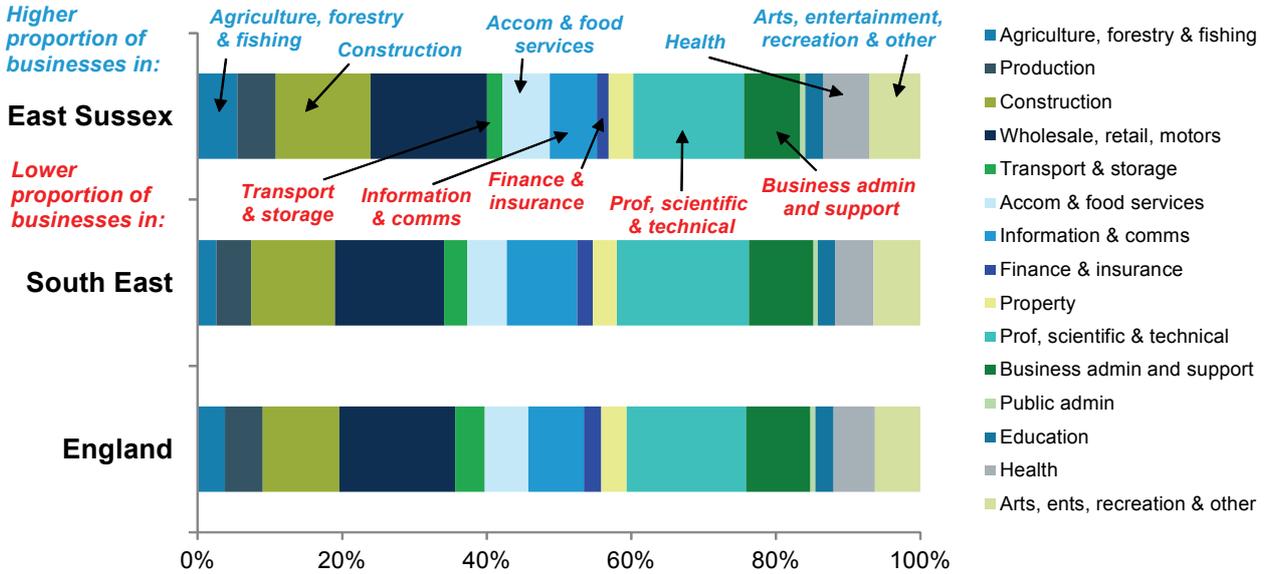


## 46.4% of businesses in East Sussex started in 2011 survived their first five years

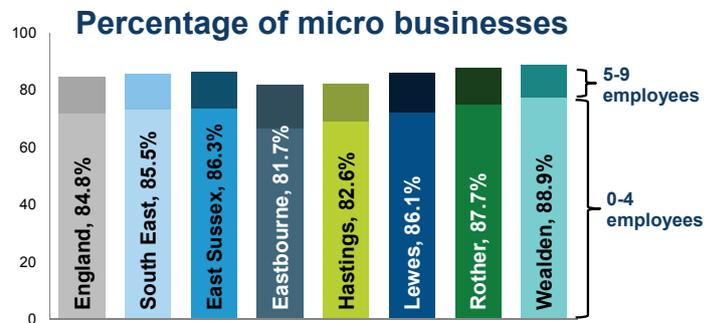
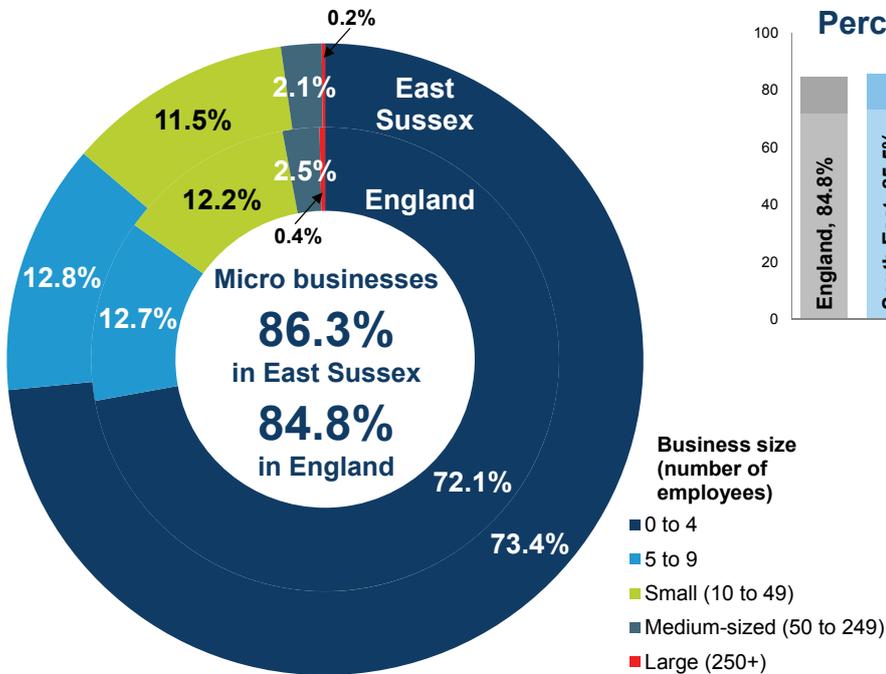
5 year business survival rates for the county are higher than the England average:



# East Sussex businesses by sector in 2017



## A higher proportion of East Sussex businesses are micro (0-9 employees):



**50**  
large business enterprises in East Sussex (0.2%) (with more than 250 employees)

## Percentage change in sectors 2012-2017

### Fastest growing sectors in the county (2012-2017)



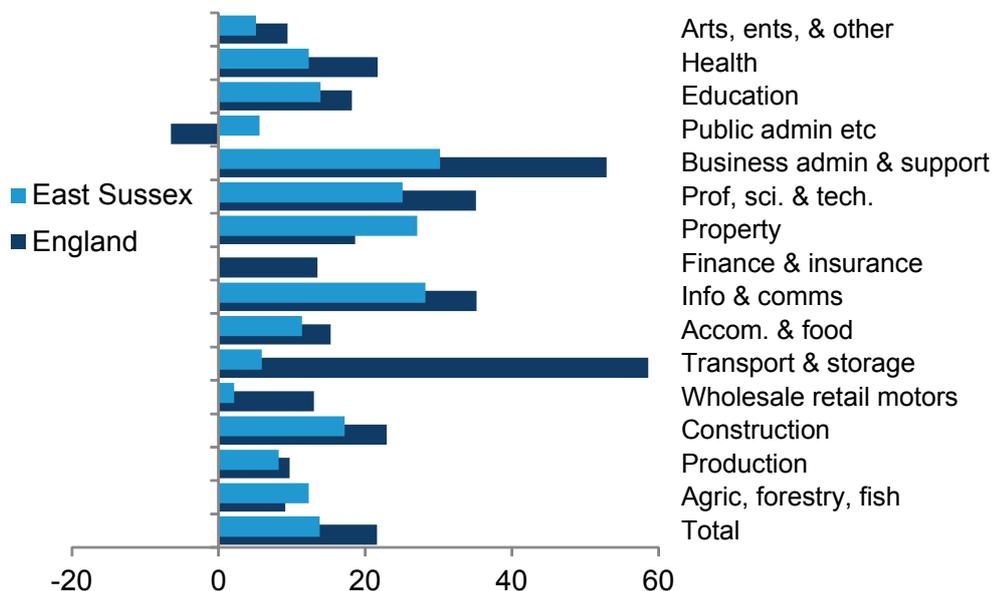
**Business administration and support services** — up 30% (England up 53%)



**Information & communication** — up 28% (England up 35%)



**Property** — up 27% Higher than national rise (England up 19%)



## Further information

The Office for National Statistics (ONS) provide data on active businesses, start-ups and closures in the annual 'Business Demography' series, which replaced VAT registration data in 2008. These national statistics are compatible with EU wide business demography data. 1-5 year survival rates are also included with this data. Rates of business start-ups are calculated by the Research and Information Team using the latest available mid-year estimate population data.

The UK Business: Activity, Size and Location dataset from the ONS also uses data from the IDBR to report the total number of businesses. This is the most up-to-date source for data about business activity at local authority level and gives details of both the number of business enterprises and the number of local units. Some of the data are also published in Nomis, as 'UK Business Counts'.

Business enterprises - defined as the smallest combination of legal units that is an organisational unit producing goods or services (e.g. the headquarters of a business), and is generally identified by VAT and/or PAYE records. An enterprise carries out one or more activities at one or more locations, although an enterprise may also be a sole local unit.

Local units - individual sites that are part of an enterprise (e.g. a workshop, factory, warehouse, mine or depot) situated in a geographically identified place. At least one person works at or from this location for the same enterprise.

Data is available by industrial sector, business size (in terms of number of employees), annual turnover and age of business (years of trading).

Business demography counts differ from those given in UK Business: Activity, Size and Location (UK BASL) because the Business demography methodology takes into account businesses that were active at any time during the reference calendar year, whereas UK BASL numbers are based on a snapshot taken from the IDBR on a specific date at the end of March of the relevant year. As a result, numbers in the Business demography dataset are higher than those given in UK BASL.

There are a number of other sources of business data available. For more information about business data sources and how the data can be used, see our [data note](#).

For more information about Business Demography data visit the [ONS website](#). ONS also publishes the [UK BASL](#) and publish UK business counts on [NOMIS](#).

East Sussex in Figures has detailed data about [business births and deaths](#), registrations and survival rates, and detailed data about [business activity](#) for enterprises and local units.

For further information on businesses in East Sussex, contact Lenna Santamaría on 01273 481619 or e-mail [mariahelena.santamaria@eastsussex.gov.uk](mailto:mariahelena.santamaria@eastsussex.gov.uk)

## Contact details

The Research and Information Team, Chief Executive's Office, provides demographic and socio-economic data, intelligence and insight to support East Sussex County Council and other East Sussex Partners. The Team also manages East Sussex in Figures (ESiF), the Local Information System for East Sussex.

ESiF is a web-based information system that contains detailed, up-to-date and reliable information on a very wide range of topics. It is free and very easy to use and puts individual users in control. ESiF lets you specify exactly what data you want to see (for the places and time periods you are interested in) and how you want to view it (as a table, chart or map).

Visit [www.eastsussexinfigures.org.uk](http://www.eastsussexinfigures.org.uk)

or e-mail [esif@eastsussex.gov.uk](mailto:esif@eastsussex.gov.uk)  
for more information.